Information is currency for businesses in the 21st century. COBIT helps enterprises get the most value from their critical information assets. COBIT is a comprehensive framework of globally accepted practices, analytical tools and models that can help any enterprise effectively address business issues through governance and management of information and technology.

Now in version 5, COBIT helps enterprise leaders, managers and IT professionals protect the integrity of their enterprise’s information and “get more” from the information systems, whether current or future. COBIT 5 creates a single point of reference for governance and management of information and technology through its five principles. It establishes seven critical areas (enablers) that are relevant to all enterprises.

COBIT is issued by the nonprofit, independent ISACA, a global association serving a community of 140,000 professionals. ISACA provides knowledge, certifications, community, advocacy and education on information systems assurance and security, enterprise governance of IT, and IT-related risk and compliance.

COBIT 5 builds on previous COBIT versions, as well as Risk IT and Val IT.

Benefits of Using COBIT 5:
- Provides a systematic approach and common vocabulary for addressing today’s most challenging aspects of meeting enterprise performance goals
- Clarifies goals for more effective decision making
- Helps address the needs of stakeholders across the enterprise
- Helps maximize the trust in, and value from, enterprise information and technology

COBIT Materials:
The COBIT framework is available as a complimentary download at www.isaca.org/cobit. ISACA members have complimentary access to most COBIT 5 guidance. A new online version of COBIT 5 is available at http://isaca.org/cobitonline. This new online platform enables users to easily search, navigate and export the information they need, and provides COBIT and industry news and insights.

The COBIT 5 Product Family includes:
- COBIT 5
- COBIT 5 Implementation
- COBIT 5: Enabling Processes
- COBIT 5: Enabling Information

COBIT 5 for Assurance, COBIT 5 for Information Security and COBIT 5 for Risk provide practitioner-level guidance specific to professional areas. Additionally, COBIT-related
guidance covers topics such as configuration management, cybersecurity and mobile devices.

The online version of COBIT greatly simplifies the process of navigating, searching and exporting the principles, practices, analytical tools and models.

**COBIT Training:**
To facilitate COBIT 5 training globally, ISACA has partnered with APMG International to offer a COBIT 5 training and accreditation program. COBIT 5 Certified Assessors have been trained in performing COBIT-based IT process assessments and have experience in planning, building, running and/or monitoring IT processes. Additional information on COBIT training, including a list of trainers, and ISACA’s COBIT licensee program, is available at www.isaca.org/cobitraining.

COBIT 5 case studies featuring companies such as Yount, Hyde & Barbour, The ICT Study of Public Health Institutions in Mexico and Maitland are available at www.isaca.org/COBITRecognition. Case studies based on previous versions of COBIT are available at www.isaca.org/casestudies.

**COBIT Recognitions:**
COBIT has been recognized by many organizations worldwide, including:

- NIST (Cybersecurity Framework)
- The Federal Government of Nigeria
- IT Policy Compliance Group (ITPCG)
- South African Government
- Turkish Banking Regulation and Supervision Agency (BRSA)
- Insurance & Capital Market Supervisor in Israel Government of Alberta Canada
- King III Report on Corporate Governance in South Africa
- Department of Defense
- The U.S. Postal Service
- Government of Kerala, India
- Superintendencia Financiera de Colombia
- Financial Entities General Superintendency in Costa Rica (SUGEF)
- National Audit Office of the Lithuanian Republic
- Office of the Inspector General (OIG)
- European Union
- Department of Veterans Affairs’ (VA)

**COBIT in the News:**
- *FCW*—"Improving IT security by implementing better governance," states that one way to achieve the objectives of strong IT governance is to incorporate the COBIT 5 framework.
- *Business Insider*—"15 More Tech Skills That Can Instantly Net You A $100,000+ Salary" includes COBIT on the list of high earners.
- *TechRepublic*—"COBIT 5 for information security: The underlying principles," states that COBIT 5 for Information Security provides a comprehensive framework for integrating security into business processes.
- *Executivos Financeiros*—"Audit and IT should talk," states that COBIT 5 helps companies create the ideal value of IT, keeping a balance between the benefits to be harvested and optimization of risk levels and resource utilization.
- *Gadget*—In "Devices pose governance risk," states, “COBIT 5 provides guidance for all such institutions regardless of size and helps them adhere to governance requirements.”
- *itil.org*—“Keep the momentum! A simple and effective approach to define and drive your roadmap forwards” states that COBIT is useful when companies need to break down ITSM into manageable pieces.
- *Ovum*—In "COBIT 5: Helping Address Cultural Challenges," Adam Holtby states, “Ovum believes that COBIT 5 offers valuable direction and tools on how the business and IT can better meet strategic objectives, while also addressing the cultural issues that are inherent with change initiatives and new implementations.”
• *Redmondmag.com* (a site for the Microsoft IT community)—“Amazon Unleashes Its Cloud Security Controls” blogger states Amazon’s security policies are based on COBIT.

• *IT World Canada*—“COBIT 5: A Control Framework Takes on IT Governance” states, “COBIT offers: common sense rendered in textbook form for those who want to make technology-driven processes more effective and efficient.

More news about COBIT can be found at [www.isaca.org/cobitnews](http://www.isaca.org/cobitnews).