



2014 Global COBIT 5 Governance Study
1,245 respondents

Contact:

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Survey Methodology

The 2014 Global COBIT 5 Governance Study was sent via email to COBIT 5 purchasers and downloaders worldwide. The online survey was conducted from 10 July through 3 August 2014.

1. **What are the top benefits enterprises can achieve with effective IT governance (e.g., through a framework such as COBIT)? (Please select three.) (n=1,245)**
 - a. Reduce costs.....28%
 - b. Improve cybersecurity.....15%
 - c. Protect reputation.....14%
 - d. Improve customer satisfaction.....25%
 - e. Increase innovation.....5%
 - f. **Integrate business and IT**75%
 - g. Improve communications between siloed teams.....13%
 - h. **Increase IT visibility with board of directors**.....35%
 - i. Identify gaps.....25%
 - j. **Improve risk management**.....56%
 - k. Other3%

2. **When you consider the technology and business landscape your enterprise faced over the last 12 months, do you think having effective IT governance in place has become: (n=1,234)**
 - a. **More valued than it was in the past**.....78%
 - b. Less valued than it was in the past.....5%
 - c. Is of equal value.....17%

3. **Who is the IT governance champion at your organization? (n=1,244)**

- a. IT staff member.....7%
- b. IT manager.....13%
- c. IT director.....17%
- d. **CIO**.....**28%**
- e. CEO.....8%
- f. Board member.....6%
- g. Other.....9%
- h. No one.....12%

4. **Does your company or client currently use COBIT 5? (n=1,244)**

- a. Yes.....26%
- b. No, but we use previous versions of COBIT.....17%
- c. No, but we have plans to use it.....22%
- d. **No, we do not use it**.....**28%**
- e. Unsure.....7%

Note: Questions 5-10 were accessible only to COBIT 5 users.

5. **What was the primary business reason for using COBIT 5? [OPEN ENDED QUESTION; WORD CLOUD BELOW INCLUDES MOST FREQUENT RESPONSES] (n=256)**

Alignment Approach Audit Business
Compliance Control Coverage Delivery Ease
Governance Framework Increase Information
Security Innovation Issues Latest Management Operations
Practice Process Recognised Reference Services SOX
Structured Value

6. **Has COBIT 5 helped you address practical business issues? (n=268)**

- a. **Yes**.....**71%**
- b. No.....7%

c. Unsure.....22%

7. **Which of the following things has COBIT helped your enterprise do? Please select all that apply.** (n=270)

- a. Reduce costs.....23%
- b. Improve cybersecurity.....18%
- c. Protect reputation.....17%
- d. Improve customer satisfaction.....27%
- e. Increase innovation.....13%
- f. **Integrate business and IT**.....**73%**
- g. Improve communications between siloed teams.....35%
- h. Increase IT visibility with board of directors.....45%
- i. Identify gaps.....49%
- j. Improve risk management.....60%
- k. None of the above.....2%
- l. Other.....7%

8. **Did using COBIT result in any unexpected benefits for your enterprise?** (n=270)

- a. Yes (please explain).....25%
- b. **No**.....**44%**
- c. Unsure.....31%

9. **Please select one: COBIT has made me more effective in my job by helping me:** (n=269)

- a. Take a cross-enterprise view of IT projects.....53%
- b. Show how I am contributing to key enterprise objectives.....47%
- c. **Be more thorough in addressing risk management**.....**64%**
- d. Be more thorough in addressing value creation.....51%
- e. Other (please explain).....6%

10. **Would you recommend the COBIT 5 framework?** (n=272)

- a. **Yes**.....**93%**
- b. No.....1%
- c. Unsure.....6%

11. **In what industry do you work?** (n=1,159)

- a. **Finance/banking/insurance**.....**26%**
- b. Public accounting.....3%
- c. Transportation/aerospace.....2%

d. Retail/wholesale/distribution.....	3%
e. Government/military.....	11%
f. Technology services/consulting.....	24%
g. Manufacturing/engineering.....	6%
h. Telecommunications/communications.....	4%
i. Mining/construction/petroleum/agriculture.....	2%
j. Utilities.....	2%
k. Legal/law/real estate.....	0%
l. Health care/medical/pharmaceutical.....	3%
m. Advertising/marketing/media.....	1%
n. Education/nonprofit.....	7%
o. Other.....	5%

12. **How many people are employed in your enterprise, including all branches, divisions and subsidiaries?** (*n=1,159*)

a. 1-49.....	11%
b. 50-99.....	3%
c. 100-249.....	7%
d. 250-499.....	7%
e. 500-999.....	8%
f. 1,000-4,999	25%
g. 5,000-9,999.....	10%
h. 10,000-24,999.....	9%
i. 25,000-49,999.....	5%
j. 50,000-99,999.....	5%
k. 100,000 or more.....	8%

13. **Which of the following is closest to your job title?** (*n=1,156*)

a. External consultant.....	14%
b. Professor/teacher.....	3%
c. Professional	25%
d. Supervisor.....	8%
e. Manager.....	33%
f. Director.....	8%
g. CIO.....	4%
h. Vice president.....	2%
i. President/CEO.....	3%

14. **In which country do you live?** (*n=1,149*)

a. Argentina.....	1%
b. Australia.....	6%
c. Austria.....	1%
d. Belgium.....	2%
e. Brazil.....	3%

f. Canada.....	1%
g. Chile.....	1%
h. China.....	1%
i. Colombia.....	2%
j. Costa Rica.....	1%
k. Czech Republic.....	1%
l. Denmark.....	1%
m. Ecuador.....	1%
n. Egypt.....	1%
o. France.....	2%
p. Germany.....	4%
q. Hong Kong.....	1%
r. India.....	6%
s. Indonesia.....	1%
t. Ireland.....	1%
u. Italy.....	4%
v. Japan.....	3%
w. Kenya.....	2%
x. Lithuania.....	1%
y. Luxembourg.....	1%
z. Malaysia.....	1%
aa. Mauritius.....	1%
bb. Mexico.....	2%
cc. The Netherlands.....	3%
dd. New Zealand.....	1%
ee. Norway.....	1%
ff. Pakistan.....	1%
gg. Peru.....	2%
hh. Philippines.....	1%
ii. Poland.....	1%
jj. Portugal.....	1%
kk. Russia.....	2%
ll. Singapore.....	2%
mm. South Africa.....	5%
nn. Spain.....	3%
oo. Sweden.....	1%
pp. Switzerland.....	3%
qq. Thailand.....	1%
rr. Turkey.....	1%
ss. Ukraine.....	1%

tt. United Arab Emirates.....	1%
uu. United Kingdom.....	5%
vv. United States.....	5%
ww. Uruguay.....	1%
xx. Zimbabwe.....	1%

Note: Due to rounding, numbers may not add up to 100.