

1. Name of Volunteer Role: **ISACA EuroCACS 2018 Conference Content Review Team**

2. Description of opportunity or charge of working group:

The conference content review team will participate in the development of a content driven marketing strategy to ensure that messaging is aligned with current/common themes, tools and insights within the conference program for EuroCACS 2018. The conference content review team will help the ISACA learning solutions marketing team better identify what information systems audit, assurance, control, governance and security information should be incorporated in CACS marketing messaging.

3. Anticipated outcomes:

The conference content review team will support the development and delivery of content or presentation outlining opportunities within the audit/assurance practitioner market, the role that ISACA might take to support these professionals, and a high-level proposed implementation plan. As part of this work, the working group will:

- Identify and prioritize common themes/issues of audit, assurance, control, governance and security within the conference program to better inform, engage and convert potential conference attendees. (Ex. At CACS, gain more insight on GDPR and the impact it will have on your organization)
- Collaborate with the marketing team to write top level content copy for marketing channels to better increase awareness of the conference program and increase internet reputation.
- Not be responsible for evaluating speaker proposals or track topics.
- Attendance is not required at EuroCACS (28-30 May in Edinburgh, Scotland) but volunteers will be able to take advantage of the conference volunteer discount to support their participation.

4. Term: Anticipated start date: January 22

Anticipated end date: June 30

5. Estimated time commitment: 3 hours/month

6. Volunteer Criteria/Composition needed:

- Current audit or assurance, security, cyber security, governance risk and compliance, information management and COBIT knowledgeable professionals (balance practitioners and managers). Audit/assurance expertise and industry representation is preferred over geographic diversity.
- Understanding of the CACS conference and the sessions that pertain to the volunteer's area of expertise; including audit or assurance, security, cyber security, governance risk and compliance, information management and COBIT.
- Knowledge of ISACA frameworks, products, certifications and services.
- European residence preferred

7. Volunteer benefits:

- Up to 15 CPE credits (max 20 annually) in the area of **Working on ISACA Boards/Committees/Working Groups** (i.e., active participation on an ISACA working group with a charge other than research development, certification review manual development, Knowledge Center contribution, or peer review.)
- Volunteers will receive the volunteer discount off EuroCACS 2017 registration, and the ability to earn additional conference CPEs for attending educational conference programming.

8. Staff facilitator: Tim Trsar, Assistant Event Marketing Manager, ttrsar@isaca.org

9. Work to be done via:  e-mail  phone  in-person meeting(s)

10. Number of volunteers (to be appointed by staff facilitator): 5 – one SME for each conference track.

11. Prior to the beginning of the term, all volunteers must sign ISACA’s Participation Agreement addressing four basic areas:

- The obligation to maintain confidentiality, for example when access to confidential information pertaining to ISACA, its activities or its constituents is provided in support of the work of the volunteer group.
- Copyright ownership, for example when the volunteer group contributes to the creation of original material.
- Disclosure of potential conflicts of interests, to ensure that the actions of volunteers are in the organization’s best interest.
- The voluntary nature of participation in ISACA activities.

12. Delegated and Reserved Authorities. A working group cannot:

- Alter its terms of reference.
- Operate outside an approved annual budget; unbudgeted expenditures must be coordinated with staff leads for appropriate approval before the expenditure is committed.
- Fill its own vacancies, create/populate volunteer groups.
- Legally bind the organization.

### ISACA’s Philosophy on Volunteer Engagement:

*ISACA encourages the active participation of our dedicated professional community in relevant, compelling and innovative activities at both the regional and international levels. With appreciation for the talent, expertise and experience each person contributes, volunteers and staff work collaboratively to fulfill ISACA’s purpose and promise, while benefiting from incredible experiences and accomplishments that instill confidence in our professional and personal growth.*