Figure 4.1
COBIT Overview

Design Factors

Tailored Enterprise Governance System for Information and Technology

- Priority governance and management objectives
- Specific guidance from focus areas
- Target capability and performance management guidance

Focus Area

- SME
- Security
- Risk
- DevOps
- Etc.

Inputs to COBIT 2019

- COBIT 5
- Standards, Frameworks, Regulations
- Community Contribution

COBIT 2019

COBIT Core
Reference Model of Governance and Management Objectives

COBIT® 2019 Framework: Introduction and Methodology
COBIT® 2019 Framework: Governance and Management Objectives
COBIT® 2019 Design Guide: Designing an Information and Technology Governance Solution
COBIT® 2019 Implementation Guide: Implementing and Optimizing an Information and Technology Governance Solution

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Figure 2.1
COBIT Stakeholders

<table>
<thead>
<tr>
<th>Stakeholder</th>
<th>Benefit of COBIT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Internal Stakeholders</strong></td>
<td></td>
</tr>
<tr>
<td>Boards</td>
<td>Provides insights on how to get value from the use of I&amp;T and explains relevant board responsibilities</td>
</tr>
<tr>
<td>Executive Management</td>
<td>Provides guidance on how to organize and monitor performance of I&amp;T across the enterprise</td>
</tr>
<tr>
<td>Business Managers</td>
<td>Helps to understand how to obtain the I&amp;T solutions enterprises require and how best to exploit new technology for new strategic opportunities</td>
</tr>
<tr>
<td>IT Managers</td>
<td>Provides guidance on how best to build and structure the IT department, manage performance of IT, run an efficient and effective IT operation, control IT costs, align IT strategy to business priorities, etc.</td>
</tr>
<tr>
<td>Assurance Providers</td>
<td>Helps manage dependency on external service providers, get assurance over IT, and ensure the existence of an effective and efficient system of internal controls</td>
</tr>
<tr>
<td>Risk Management</td>
<td>Helps to ensure the identification and management of all IT-related risk</td>
</tr>
<tr>
<td><strong>External Stakeholders</strong></td>
<td></td>
</tr>
<tr>
<td>Regulators</td>
<td>Helps to ensure the enterprise is compliant with applicable rules and regulations and has the right governance system in place to manage and sustain compliance</td>
</tr>
<tr>
<td>Business Partners</td>
<td>Helps to ensure that a business partner’s operations are secure, reliable and compliant with applicable rules and regulations</td>
</tr>
<tr>
<td>IT Vendors</td>
<td>Helps to ensure that an IT vendor’s operations are secure, reliable and compliant with applicable rules and regulations</td>
</tr>
</tbody>
</table>

Figure 3.1
Governance System Principles

1. Provide Stakeholder Value
2. Holistic Approach
3. Dynamic Governance System
4. Governance Distinct From Management
5. Tailored to Enterprise Needs
6. End-to-End Governance System

Figure 3.2
Governance Framework Principles

1. Based on Conceptual Model
2. Open and Flexible
3. Aligned to Major Standards
Figure 4.3
COBIT Components of a Governance System

Figure 4.16
COBIT Goals Cascade
The globally recognized COBIT Framework, which helps ensure effective enterprise governance of information and technology, has been updated with new information and guidance, facilitating easier, tailored implementation—strengthening COBIT’s continuing role as an important driver of innovation and business transformation. This document provides an overview of the COBIT® 2019 guidance.

This excerpt is available as a complimentary PDF at www.isaca.org/COBIT and for purchase in hard copy at www.isaca.org/bookstore. We encourage you to share this document with your enterprise leaders, team members, clients and/or consultants. Additional information is available at isaca.org/COBIT.
1. Understand the enterprise context and strategy.
   - 1.1 Understand enterprise strategy.
   - 1.2 Understand enterprise goals.
   - 1.3 Understand the risk profile.
   - 1.4 Understand current I&T-related issues.

2. Determine the initial scope of the governance system.
   - 2.1 Consider enterprise strategy.
   - 2.2 Consider enterprise goals and apply the COBIT goals cascade.
   - 2.3 Consider the risk profile of the enterprise.
   - 2.4 Consider current I&T-related issues.

3. Refine the scope of the governance system.
   - 3.1 Consider the threat landscape.
   - 3.2 Consider compliance requirements.
   - 3.3 Consider the role of IT.
   - 3.4 Consider the sourcing model.
   - 3.5 Consider IT implementation methods.
   - 3.6 Consider the IT adoption strategy.
   - 3.7 Consider enterprise size.

4. Conclude the governance system design.
   - 4.1 Resolve inherent priority conflicts.
   - 4.2 Conclude the governance system design.

---

Figure 7.2
Governance System Design Workflow

1. Understand the enterprise context and strategy.
2. Determine the initial scope of the governance system.
3. Refine the scope of the governance system.
4. Conclude the governance system design.

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Figure 8.1
COBIT Implementation Road Map

1. What are the drivers?
   - Program management (outer ring)
   - Change enablement (middle ring)
   - Continual improvement life cycle (inner ring)

2. Where are we now?
3. Where do we want to be?
4. What needs to be done?
5. How do we get there?
6. Did we get there?
7. How do we keep the momentum going?