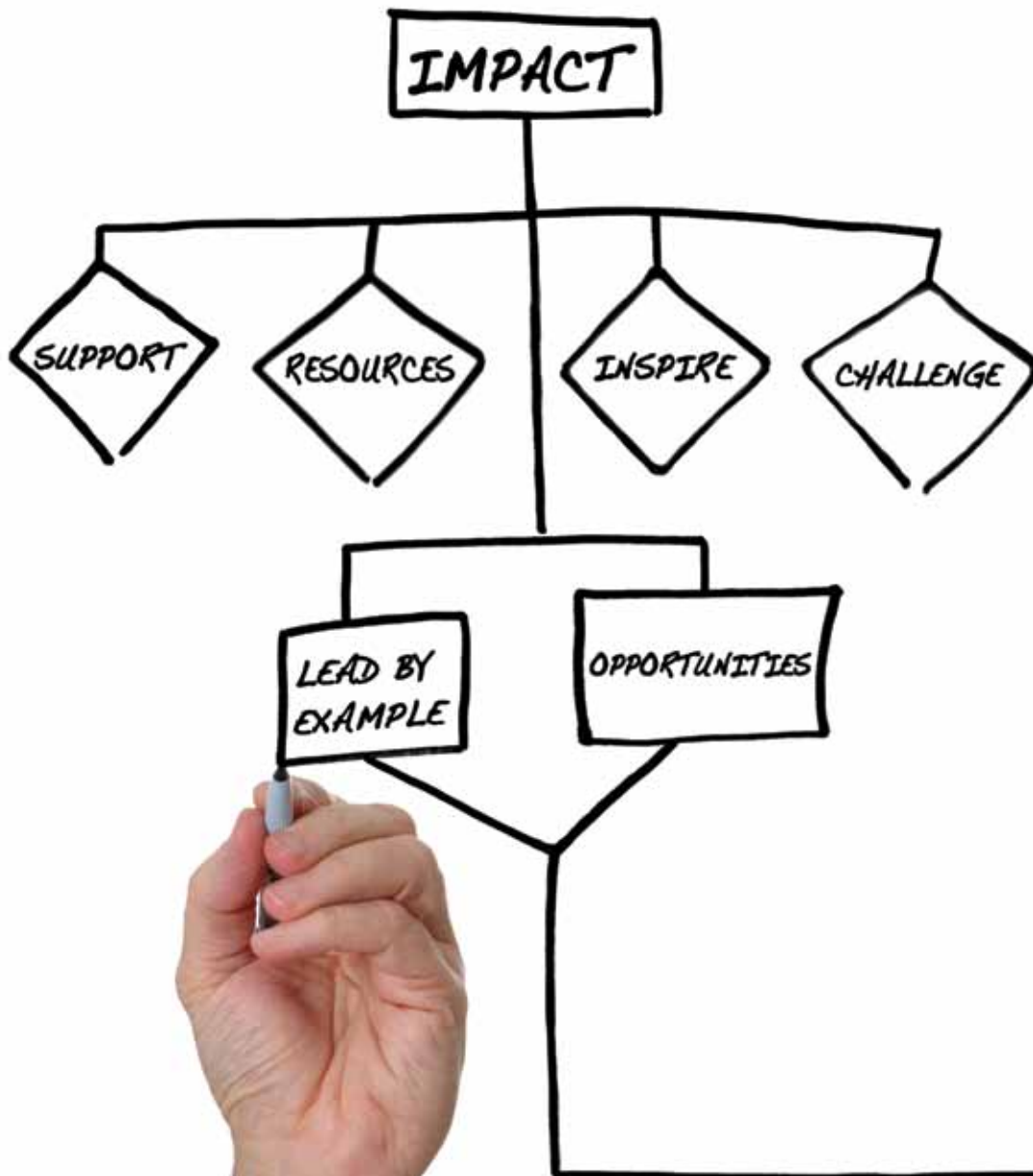


Academic Advocate

Enrich Your Students' Careers.
Enhance Your Professional Resources.
Grow the Profession.



Enrich Your Students' Careers.

Enhance Your Professional

ISACA's Academic Advocate Program

As an influential member of your academic institution's faculty, ISACA® knows that you value the education your students receive and the direction it gives them in deciding what they will do in their professional careers. Becoming an ISACA Academic Advocate gives you access to an abundance of resources that will not only assist your students, but benefit you as well. Encourage your students to prepare themselves for a satisfying career in information systems assurance and control, risk, security, and/or governance of enterprise IT.

Who Should Become an Academic Advocate?

The Academic Advocate Program was developed to assist educators in preparing students for rewarding careers in the information systems assurance and control, risk, security, and enterprise governance professions. www.isaca.org/academicadvocate

Benefits of Becoming an Academic Advocate

- **ISACA membership is complimentary** to all Academic Advocates and provides additional benefits including access to ISACA's eLibrary, an ISACA Bookstore discount, subscription to the *ISACA® Journal* and much more. (Visit www.isaca.org/benefits for more information.) ISACA has developed resources to assist you as you teach your students the importance of an education in this area.
- **ISACA Model Curriculum for IS Audit and Control and ISACA Model Curriculum for Information Security Management**, currently posted at www.isaca.org/modelcurricula, provide support for curriculum development and delve into research in the IS audit and control fields as well as information security management. The curricula outline the academic training needed to prepare candidates for entry-level positions. Schools that have adopted a model curricula are eligible for recognition on the ISACA web site. This helps students find schools that offer the programs they need. It also helps colleges and universities market their programs to recruiters looking for qualified students.
- **CobIT®**, the result of years of research and cooperation among global IT and business experts, provides an authoritative, international set of generally accepted IT practices for business managers, security professionals and auditors. A hard copy of CobIT is supplied to Academic Advocates. CobIT helps organizations develop an internal IT control system that supports business processes in four domains: plan and organize, acquire and implement, deliver and support, and monitor and evaluate. This material has been used successfully as teaching material throughout the world and it is offered at a volume discount to academia. Academic Advocates may also download ***IT Governance Using CobIT and Val IT***, the material that specifically supports teaching CobIT in the classroom.
- **ISACA eLibrary** is a comprehensive, on-demand collection of content from nearly all ISACA/IT Governance Institute published books and over 250 additional titles—all available free of charge to Academic Advocates.
- **Academic research** is a vital part of any curriculum. Academic Advocates and their Ph.D. students can submit research surveys for evaluation and possible posting to the ISACA web site.



You

Grow the

Resources.

Grow the Profession.

Your Role as an Academic Advocate

When you are an ISACA Academic Advocate, your students benefit too. Your role as an Academic Advocate is to help your students gain a competitive advantage while, at the same time, build awareness of ISACA and contribute to growing the profession. As an Academic Advocate, you would be asked to:

- **Encourage ISACA Certification**—Research shows that ISACA certification holders are among the highest paid and most respected information systems professionals. ISACA offers three certifications: Certified Information Systems Auditor™ (CISA®), Certified Information Security Manager® (CISM®) and Certified in the Governance of Enterprise IT® (CGEIT®). Visit www.isaca.org/certification for more information.
- **Use COBIT, Val IT and Supporting Guidance as Teaching Tools**—Material is provided to help utilize this international guideline and its concepts in the classroom. Visit www.isaca.org/cobit and www.isaca.org/cobitinacademia for information.
- **Promote ISACA Student Membership and Open the Door to Future Employers, Professional Knowledge and Resources**—ISACA student membership offers the benefits of ISACA membership to students at a significantly reduced rate. Visit www.isaca.org/student for more information.
- **Organize an ISACA Student Group and Help Students Establish a Professional Network**—A program development model and support are available to Academic Advocates interested in serving as faculty advisors to ISACA Student Groups on campus. Visit www.isaca.org/studentgroup for more information.
- **Approach Your Library to Carry the ISACA Journal**—The *ISACA Journal* is a bimonthly publication of ISACA that provides professional development information to those spearheading IT governance and those involved with information systems assurance and control, risk, security, and governance of enterprise IT. Visit www.isaca.org/journal for more information.

Become an Academic Advocate Today!

One full-time faculty member per functional discipline, such as MIS or accounting, at universities offering one or more courses in IT governance, audit accounting information systems or security is invited to become an ISACA Academic Advocate. To become an Academic Advocate, please **download an application** at www.isaca.org/academicadvocateapp or e-mail membership@isaca.org. At the end of each school year, Academic Advocates report on their progress via an online questionnaire to be considered for renewal in the program.

Profession



About ISACA

With more than 86,000 constituents in more than 160 countries, ISACA® (www.isaca.org) is a leading global provider of knowledge, certifications, community, advocacy and education on information systems assurance and security, enterprise governance of IT, and IT-related risk and compliance. Founded in 1969, ISACA sponsors international conferences, publishes the *ISACA® Journal*, and develops international information systems auditing and control standards. It also administers the globally respected CISA®, CISM®, and CGEIT® designations.

ISACA developed and continually updates the CoBIT®, Val IT™ and Risk IT frameworks, which help IT professionals and enterprise leaders fulfill their IT governance responsibilities and deliver value to the business.



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