2019 Governance, Risk, and Control Conference

Advance your knowledge alongside leaders and experts in business and information systems governance, risk management and control with many of the level and brighten from two world-class associations at the 2019 GRC Conference. The innovative event is presented by two of the most respected and globally recognized associations in the information and technology field – The ISACA® and IIA.

Advance Your Knowledge and Gain New Insights
2019 GRC offers many opportunities for you to learn proven solutions for aligning governance and risk management, which you can take back and implement at your enterprise. This conference, which reached full capacity in the previous years, takes place Aug. 12-14 at The Diplomat Beach Resort, in Hollywood, Florida, USA.

Highlights of 2019 GRC include:
• Thought-provoking speakers who share real-world experiences and solutions.
• Innovative ideas to move your enterprise and your career forward.
• Customized learning to meet your needs.
• Networking with global professionals.
• Earn up to 18 CPE hours, plus 7.5 more for a pre-conference workshop.

Find the Solutions You Need
Learn the latest as you immerse yourself in a dynamic gathering of professionals in business, IT, and information systems governance, risk and control (GRC). Choose from more than 40 sessions and workshops led by recognized experts. Select the learning that is best for you from four dynamic tracks.
• Cyber and Digital Disruption
• Technology and Artificial Intelligence
• Governance, Risk, Control and Compliance
• Leadership, Career, Communication, Culture and Ethics

Stay at the Heart of the Conference Action!
The Diplomat Beach Resort
3555 South Ocean Drive
Hollywood, FL 33019
Hotel Reservations: 855-689-2911

Take in spectacular views of the Atlantic Ocean and the Intracoastal Waterway from the Diplomat Beach Resort Hollywood, by Hilton located on golden sand beaches, this resort blends full business amenities in a distinctly memorable location.

Your 2019 GRC conference registration includes:
• All general and concurrent sessions.
• Continental breakfast daily.
• Lunches Monday and Tuesday.
• Welcome networking reception on Monday.
• Conference app with presentations uploaded (when available from speakers).

Special Discounted Room Rates for IIA and ISACA Attendees!
A special rate of $209 per night, plus a $10 resort fee is applicable for each night is available to conference attendees booked by Thursday, July 11, 2019. To obtain the preferred rate, mention that you are attending the 2019 GRC Conference. Some restrictions apply.

Save US$200 if you register by June 17, 2019!
Nonmembers
Early Bird – register by June 17   US$1,350  18
Standard Rate – register by July 29    US$1,550  18
On-site Registration    US$1,650  18
Pre-conference Workshops (each)  US$600  7.5

GRC Reached Full Capacity in Previous Years.
Space is limited — be sure to reserve your spot today!

Register today!
www.isaca.org/GRC2019DM

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2019 Governance, Risk, and Control Conference

Advance your knowledge alongside leaders and experts in business and information systems governance, risk management and control, as well as many of Business and Information Technology professionals and delighted from two world-class associations, at the 2019 GRC Conference. The innovative event is presented by two of the most respected and globally-recognized associations in the Information Technology field—ISACA® and The IIA.

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• Leadership, Career, Communication, Culture and Ethics

Stay at the Heart of the Conference Action!
The Diplomat Beach Resort
2555 South Ocean Drive
Hollywood, FL 33019
Hotel Reservations: 855-689-2911

Take in spectacular views of the Atlantic Ocean from the Diplomat Beach Resort Hollywood, Florida, voted one of the top 10 resorts in Florida by Conde Nast Traveler Gold List Awards 2019. The Diplomat Beach Resort is ideally situated between Miami and Fort Lauderdale along the Gold Coast.

Your 2019 GRC conference registration includes:
• All general and concurrent sessions.
• Continental breakfast daily.
• Lunches Monday and Tuesday.
• Welcome networking reception on Monday.
• Conference app with presentations uploaded (when available from speakers).

Special Discounted Room Rates for ISACA and CISA Attendees!
A special incentive of $209 per night, plus a 12% resort fee and applicable taxes each night, is available to conference attendees booked by Thursday, July 18, 2019. To obtain the preferred rate, mention that you are attending the 2019 GRC Conference. Some restrictions apply.

Save US$200 if you register by June 17, 2019!

Organizations that send 4 or more employees to 2019 GRC receive a group discount. For details, contact +1.847.660.5505 or https://support.isaca.org.

Conference Members and 
Registration Fees
Nonmembers
Early Bird – register by June 17   US$1,350  18
Standard Rate – register by July 29    US$1,550  18
On-site Registration    US$1,650  18
Pre-conference Workshops (each)  US$600  7.5

Save US$200 if you register by June 17, 2019!

Join Us in Ft. Lauderdale, FL, USA
2019 Governance, Risk, and Control Conference

Advise your knowledge alongside leaders and experts in business and information systems governance, risk management and control, as well as many of the best and brightest from two world-class associations, at the 2019 GRC Conference. This innovative event is presented by two of the most respected and globally-recognized associations in the information and technology field—ISACA® and The IIA.

Advance Your Knowledge and Gain New Insights

2019 GRC offers many opportunities for you to learn proven solutions for aligning governance and risk management, which you can take back and implement at your enterprise. This conference, which reached full capacity in the previous years, takes place Aug. 12-14 at The Diplomat Beach Resort, in Hollywood, Florida, USA.

Highlights of 2019 GRC include:

• Thought-provoking speakers who share real-world experiences and solutions.
• Innovative ideas to move your enterprise and your career forward.
• Customized learning to meet your needs.
• Networking with global professionals.
• Earn up to 18 CPE hours, plus 7.5 more for a pre-conference workshop.

Find the Solutions You Need

Learn the latest as you immerse yourself in a dynamic gathering of professionals in business, IT, and information systems governance, risk and control (GRC). Choose from more than 40 sessions and workshops led by recognized experts. Select the learning that is best for you from four dynamic tracks:

• Cyber and Digital Disruption
• Technology and Artificial Intelligence
• Governance, Risk, Control and Compliance
• Leadership, Career, Communication, Culture and Ethics

Stay at the Heart of the Conference Action!

The Diplomat Beach Resort
2200 South Ocean Drive
Hollywood, FL 33019
Hotel Reservations: 855-689-2911

Take in spectacular views of the Atlantic Ocean from the Diplomat Beach Resort Hollywood, by Hilton. Voted one of the top 10 resorts in Florida by Conde Nast Travelerchoice Awards 2018, The Diplomat Beach Resort is ideally situated between Miami and Fort Lauderdale along Hollywood’s Gold Coast.

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Save US$200 if you register by June 17, 2019!

Conference Registration Options (early bird, standard and pre-conference)

Early Bird – register by June 17
Standard Rate – register by July 29

Pre-conference Workshops (each)

SAVE US$200 WHEN YOU REGISTER BY JUNE 17, 2019!

www.isaca.org/GRC2019DM

Join Us in Ft. Lauderdale, FL, USA

The IIA is registered with the National Association of State Boards of Accountancy (NABSA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org. IIA and ISACA certification holders are required to earn a minimum number of CPE credit hours in order to maintain their designations.

GRC reached full capacity in previous years. Space is limited — be sure to reserve your spot today!

Register today!
www.isaca.org/GRC2019DM
Compare the key attributes of the updated COBIT framework. See how COBIT 2019 aligns with other applicable frameworks. Discover how to design or supplement a tailored model. COBIT 2019 provides a structured approach for governance, IT performance and risk management.

PRE-CONFERENCE WORKSHOPS

COBIT® 2019 Bridge Course
Sunday Aug. 11 | 9:00 a.m. – 5:00 p.m.
Limited capacity: 30 seats available
Prerequisite: This course is intended for current COBIT 5 Foundation Certificate holders and is intended to understand the key differences between COBIT 5 and COBIT 2019.

COBIT is a framework for the governance and management of enterprise information and technology that supports enterprises goal achievement. This one-day bridge course highlights the concepts, tools, and key definitions of the new framework and explains the differences between this recent release of COBIT 2019 with COBIT 5.

After completing the workshop, you will be able to:
• Identify the key attributes of the new COBIT framework with COBIT 5.
• Differentiate COBIT-based performance management using maturity and capability perspectives.
• Discover how to design in a tailored governance framework using COBIT 2019.
• See how COBIT 2019 aligns with other applicable frameworks, standards and bodies of knowledge and much more.

Tactics (and Courage) to Appraise Corporate Culture
Sunday, Aug. 11 | 8:30 a.m. – 4:00 p.m.
Limited capacity: 30 seats available
In response to heightened expectations from stakeholders, the imperative for internal auditors to understand and anticipate cultural risks has never been higher. This workshop will prompt internal auditors to refine their efforts or develop a starting point for the evidence, high impact audit domain. Numerous cultural elements will be outlined and discussed, including tone, values, motivations, psychological health, organizational bias, culture artifacts, and social media. Practical approaches for planning and executing high impact engagements to mitigate reputational and financial damage will be presented in this session.

In this workshop, participants will
• Identify and describe cultural impacts on business performance.
• Articulate and describe cultural elements and artifacts in their respective organizations.
• Incorporate culture risk dimensions into the internal audit plan.
• Develop strategies (e.g., standalone audits, culture audit, agile, and apply various methods, tools and metrics to appraise culture.
• Recognize and mitigate culture risks.
• Apply specific techniques to monitor and engage stakeholders.

EDUCATIONAL SESSIONS

Cyber and Digital disruption
Track 1 | Monday, Aug. 12 & Tuesday, Aug. 13
Continous Security Validation
Bridging Communication Between Internal Audit and Cybersecurity
The False 99% of Beach Responses: Social Media and Its Cyber Threats
Winter is HER: Cybersecurity Lessons from GoT
Cyber Defensor: Cyber Proving Leadership Using Modern Investigative Tactics
Deep Dive: Demons or Demons? The Ethical Consequences of Artificial Intelligence
On We've Been Hacked

Technology and Artificial Intelligence
Track 2 | Monday, Aug. 12 & Tuesday, Aug. 13
Blockchain Security: Security, Privacy, and Active Engagement: Scoring Models to Drive Internal Audit and Cybersecurity
Driving Autocontrol Using Advanced Analytics
Implementation of Continuous Auditing and Continuous Monitoring Programs
Deep Dive: Auditing Continuous Monitoring Process Using Security Controls and Data Analytics
Cybersecurity Compliance Automation: Transforming Internal Audit Using New Technologies
Digital Ape: Audit Workflows Through AI

Governance, Risk, and Compliance
Track 3 | Monday, Aug. 12 & Tuesday, Aug. 13
Casual Collaboration: A Case Study on Collaborating with Subject Matter Experts
Who is Responsible for the Security of Cloud-Based Information Systems?
Deep Dive: The Auditor's Role in Fraud Risk Management
Vendor Compliance and the Mitigation of Third-Party Risk

OPENING & CLOSING KEYNOTES

Embracing Disruption Innovation
Wednesday, Aug. 14 | 10:00 – 11:30 a.m.
Disruptive innovation invades existing business models. That’s why innovation is so important for executing strategy. Entrepreneurs are collapsing the barriers of fifty or more industries to offer a much simpler and more efficient business model that delivers better outcomes for fewer dollars. Disruptive innovation generally comes from the edges of the industry, not the center. It comes from ‘adjacent markets’ often catching executives by surprise. Patience disrupt the topic and leave attendees with a series of questions they can use to spot opportunities and threats and also opportunities within their business models.

EMERGING INNOVATION Speakers

Shawn S. Bailey
Practice Director
Accenture

Jacek Karczewski
Executive Director
KPMG

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GENERAL SESSIONS SPEAKERS

Tuesday, Aug. 13 8:45 – 9:45 a.m.

Nancy Haig
All Global Market Leader and North America Leader, Global Director of Internal Audit
Deloitte & Touche LLP

Wednesday, Aug. 14 8:30 – 9:30 a.m.

Remi Babaouo
Senior Director, Global Cyber Risk
CISA, CISM, CRISC, CISSP

Asst. President of Security
Risk Management & Governance
Deloitte & Touche LLP

REGISTER BY JUNE 17 AND SAVE US$200!
**PRE-CONFERENCE WORKSHOPS**

**COBIT® 2019 Bridge Course**
Sunday Aug. 11 | 8:30 a.m. – 5:00 p.m.
Limited capacity: 30 seats available
Prerequisite: This course is intended for current COBIT® Foundation Certificate holders who need to understand the key differences between COBIT® 5 and COBIT® 2019.

COBIT® is a framework for the governance and management of enterprise information and technology that supports enterprise goals achievement. This one-day bridge course highlights the concepts, rules, and key definitions of the new framework and explains the differences between this recent release of COBIT® 2019 with COBIT® 5.

After completing this workshop, you will be able to:
- Compare key artifacts of the new framework with COBIT® 5.
- Differentiate COBIT® based-performance management using maturity and capability perspectives.
- Discuss how to design in support of a tailored governance system using COBIT® 2019.
- See how COBIT® 2019 aligns will all other frameworks, standards, and bodies of knowledge and much more.

**EDUCATIONAL SESSIONS**

**Cyber and Digital Disruption**
Track 1 | Monday, Aug. 12 & Tuesday, Aug. 13
- Continuous Security Validation
- Bridging Communication Between Internal Audit and Cybersecurity
- The Four Pillars of Breakthrough Social Media and its Cyber Threats
- Water is on the Horizon: A Cybersecurity Lessons from a GT
- Cyber Defense: Cyber Proving Grounds, an Uncommon Storyline
- Deep Dive: Angels or Demons? The Ethical Considerations of Artificial Intelligence On How We’ve Been Hacked

**Technology and Artificial Intelligence**
Track 2 | Monday, Aug. 12 & Tuesday, Aug. 13
- Blockchain Security Controls: Practice & Audit Leveraging Blockchain: Scorecard to Drive Business Stakeholder Engagement
- Driving Autonomous Intelligence Using Advanced Analytics Implementation of Continuous Auditing and Continuous Monitoring Programs
- Deep Dive: Auditing Continuous Monitoring Processes and Validator Sound Security Practices
- Data Analytics & Compliance Automation Transforming Internal Audit Using New Technologies
- Digitalizing IT Audit Workforces Through AI

**Goverance, Risk, and Compliance**
Track 3 | Monday, Aug. 12 & Tuesday, Aug. 13
- Celcius Collection A Case Study on Collaborative Assurance Automation
- Who is Responsible for the Security of Cloud-Based Information Systems?
- Deep Dive: The Auditor’s Role in Fraud Risk Management
- Vendor Compliance and the Mitigation of Third Party Risks

**OPENING & CLOSING KEYNOTES**

**Embracing Disruptive Innovation**
Wednesday Aug. 14 | 8:10 – 11:30 a.m.
Disruptive innovation upends existing business models. That’s why you’ll need to focus from executives toward the edge of the technology. It’s not just about finding new markets or technologies, but about changing the way you think about your business. Pat Schwerdtfeger will share how to attract and retain disruptive innovation in your organization.

**GENERAL SESSIONS SPEAKERS**

**Luncheon Keynote Speaker**
Wednesday Aug. 14 | 8:10 – 9:45 a.m.
Regina Dugan
President
French American Group
Duggan Solutions

digiswiss security: Business Success

**Wednesday, Aug. 14 | 10:15 – 11:30 a.m.**

- **Embracing Disruptive Innovation**
- **Digitalizing IT Audit Workforces Through AI**
- **Transforming Internal Audit Using New Data Analytics & Compliance Automation**
- **Leveraging Risk Scoring Models to Drive Continuous Monitoring Programs**
- **BlockChain Security Controls: Practice & Audit Leveraging Blockchain: Scorecard to Drive Business Stakeholder Engagement**
- **Driving Autonomous Intelligence Using Advanced Analytics**
- **Implementation of Continuous Auditing and Continuous Monitoring Programs**
- **Deep Dive: Auditing Continuous Monitoring Processes and Validator Sound Security Practices**
- **Data Analytics & Compliance Automation Transforming Internal Audit Using New Technologies**
- **Digitalizing IT Audit Workforces Through AI**
After completing this workshop, you will be able to:

- Identify and describe cultural impacts on business performance.
- Articulate and describe cultural elements and artifacts in their respective organizations.
- Incorporate culture risk dimensions into the internal audit plan.
- Develop strategies (e.g., standalone audits, bolt-on, analytics, agile) and apply various methods, tools and metrics to appraise culture.
- Recognize and articulate cultural elements and artifacts in their respective organizations.
- Apply suite of techniques to report and engage stakeholders.

Tactics (and Courage) to Appraise Corporate Culture
Sunday, Aug. 11 | 9:00 A.M. – 12:00 P.M.
Facilitator: Robert B. Rollig, CIA, CRMA
Partner, Risk Advisory Services, KPMG
Co-Chair, IIA Global Board and North America Region
Co-Chair, Global Technology Assurance Network

After completing this workshop, you will be able to:

- Comprehend the critical role of technology in the COBIT framework with COBIT 5.
- Differentiate COBIT-based performance management using maturity and capability perspectives.
- Discover how to design or supplement a tailored governance maturity and capability perspectives.
- Compare the key attributes of the updated COBIT framework and apply various methods, tools and metrics to appraise culture.
- Develop strategies (e.g., standalone audits, bolt-on, analytics, agile) and apply various methods, tools and metrics to appraise culture.
- Recognize and articulate cultural elements and artifacts in their respective organizations.
- Apply suite of techniques to report and engage stakeholders.

COBIT® 2019 Bridge Course
Sunday, Aug. 11 | 8:30 A.M. – 5:00 P.M.
Limited capacity: Only 50 seats available!
Prerequisite: This course is intended for current COBIT 5 Foundation Certificate holders who are interested in understanding the key differences between COBIT 5 and COBIT 2019.

COBIT is a framework for the governance and management of enterprise information and technology that supports enterprise goal achievement. This one-day bridge course highlights the concepts, risks, and key definitions of the new framework and explains the differences between this recent release of COBIT 2019 with COBIT 5.

In response to heightened expectations from stakeholders, the imperative for internal auditors to understand and articulate critical risks has never been higher. This workshop will prompt internal auditors to refine their efforts or develop a starting point for the service, high impact audit domain. Numerous cultural elements will be outlined and discussed, including tone, values, motivations, psychological health, organizational bias, cultural artifacts, and social media. Practical approaches for planning and executing high impact engagements to mitigate reputational and financial damages will be presented in this session.

This course is intended for current COBIT 5 Foundation Certificate holders and COBIT 5 Foundation Certificate holders.

EDUCATIONAL SESSIONS

Cyber and Digital Disruption Track 1 | Monday, Aug. 12 & Tuesday, Aug. 13
Continuously Security Validation Bridging Communication Between Internal Audit and Cybersecurity
Track 1 | Monday, Aug. 12 & Tuesday, Aug. 13
Continuous Security Validation

As the pace of change increases, IT auditors are expected to deliver more and more for less. The ability to assess the controls that are in place to ensure continuous and pervasive defense is critical. Auditors must understand the tools and techniques that are available to them in order to deliver quality results.

Bridging Communication Between Internal Audit and Cybersecurity

The gap between internal audit and cybersecurity has been closing over the past few years, but there is still room for improvement. This session will explore how to bridge the gap and ensure that the two functions are working together to effectively protect an organization.

Governing, Risk and Control Concerns Track 3 | Monday, Aug. 12 & Tuesday, Aug. 13
Governing and Balancing Compliance

In today's regulatory environment, organizations must balance the need for operational efficiency with the need to comply with a wide range of laws and regulations. This session will explore the challenges and opportunities involved in achieving this balance.

Compliance: The Art of Change: How Great Leaders Embed Compliance with the Board and Executives

Shift Your Brilliance: Leading Amidst Change and Uncertainty Track 4 | Monday, Aug. 12 & Tuesday, Aug. 13
Shift Your Brilliance: Leading Amidst Change and Uncertainty

Leaders face unprecedented challenges as they work to ensure that their organizations are prepared for a rapidly changing world. This session will explore how leaders can use their unique perspectives to navigate uncertainty and drive innovation.

Embracing Disruptions Innovation Wednesday, Aug. 14 | 10:15 – 11:30 a.m.
Embracing Disruptions Innovation

Disruptive innovation is changing the way we think about business. It’s changing how we compete and how we live. In this session, we’ll explore how organizations can embrace disruptive innovation to stay ahead of the curve.

GENERAL SESSION SPEAKERS

Stefan Schlosser, Founder & CEO, New York City, The Audit Co
Bridging Communication Between Internal Audit and Cybersecurity

Wednesday, Aug. 14 | 12:30 – 1:45 p.m.
Wednesday, Aug. 14 | 1:30 – 2:45 p.m.

This session will explore how to bridge the gap and ensure that the two functions are working together to effectively protect an organization.

This session will explore how to bridge the gap and ensure that the two functions are working together to effectively protect an organization.

Lead by example:

Wednesday, Aug. 14 | 10:15 – 11:30 a.m.
Wednesday, Aug. 14 | 11:30 – 12:45 p.m.

This session will explore how leaders can use their unique perspectives to navigate uncertainty and drive innovation.

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This session will explore how leaders can use their unique perspectives to navigate uncertainty and drive innovation.
Tactics (and Courage) to Appraise Corporate Culture
Saturday, Aug. 11 | 1:30 p.m. – 2:30 p.m.
Limited capacity: 30 seats available

In response to heightened expectations from stakeholders, the imperative for internal auditors to understand and anticipate cultural risks has never been higher. This workshop will prompt internal auditors to refine their thinking. Forward-looking thinking must permeate throughout the corporate culture. You must shift and embrace new methodologies to combat and counteract the changing expectations.

Prerequisites:
- Background in corporate culture
- Experience in auditing
- Understanding of organizational behavior
- Desire to develop leadership skills

In this workshop, participants will:
- Identify and describe cultural impacts on business performance.
- Understand and articulate cultural elements and artifacts in their respective organizations.
- Incorporate culture risk dimensions into the internal audit plan.
- Develop strategies (e.g., standalone audits, bolt-on, analytics, agile) and apply various methods, tools and metrics to appraise culture.
- Recognize and mitigate bias and management pressures.
- Apply various techniques to report and engage stakeholders.

Cyber and Digital Disruption
Track 2 | Monday, Aug. 12 & Tuesday, Aug. 13
Continuous Security Validation
Bridging Communication Between Internal Audit and Cybersecurity
The Role of Cognitive Services
Social Media and Its Cyber Threats
Verizon is a leading provider of cybersecurity services, delivering comprehensive solutions to financial services organizations across the globe. This workshop will provide an overview of the latest cybersecurity threats and how they impact financial services organizations.

Prerequisites:
- Basic understanding of cybersecurity
- Experience in financial services
- Desire to learn about the latest cybersecurity threats
- Background in communication

In this workshop, participants will:
- Understand the latest cybersecurity threats and how they impact financial services organizations.
- Learn about the latest cybersecurity technologies and how they can be used to protect financial services organizations.
- Develop strategies to communicate effectively with stakeholders.
- Articulate and describe cultural elements and artifacts in their respective organizations.