2019 Governance, Risk, and Control Conference

Advance your knowledge alongside leaders and experts in business and information technology governance, risk management and control with many of the level and brightest from two world-class associations at the 2019 GRC Conference. The innovative event is presented by two of the most respected and globally recognized associations in the information and technology field—The ISACA® and IIA.

Advance Your Knowledge and Gain New Insights

2019 GRC offers many opportunities for you to learn proven solutions for aligning governance and risk management, which you can take back and implement at your enterprise. This conference, which reached full capacity in the previous years, takes place Aug. 12-14 at The Diplomat Beach Resort, in Hollywood, Florida, USA.

Highlights of 2019 GRC include:

• Thought-provoking speakers who share real-world experiences and solutions.
• Innovative ideas to move your enterprise and your career forward.
• Customized learning to meet your needs.
• Networking with global professionals.
• Earn up to 18 CPE hours, plus 7.5 more for a pre-conference workshop.

Find the Solutions You Need

Learn the latest as you immerse yourself in a dynamic gathering of professionals in business, IT, and information systems governance, risk and control (GRC). Choose from more than 40 sessions and workshops led by recognized experts. Select the learning that is best for you from four dynamic tracks.

• Cyber and Digital Disruption
• Technology and Artificial Intelligence
• Governance, Risk, Control and Compliance
• Leadership, Career, Communication, Culture and Ethics

Stay at the Heart of the Conference Action!

The Diplomat Beach Resort
3555 South Ocean Drive
Hollywood, FL 33019

Hotel Reservations: 855-689-2911

Take in spectacular views of the Atlantic Ocean and the Intracoastal Waterway from the Diplomat Beach Resort Hollywood, by Hilton. Ideally situated on golden sand beaches, this resort blends full business amenities in a distinctly memorable location.

Your 2019 GRC conference registration includes:

• All general and concurrent sessions.
• Continental breakfast daily.
• Lunches Monday and Tuesday.
• Welcome networking reception on Monday.
• Conference app with presentations uploaded (when available from speakers).

Special Discounted Room Rates for IIA and ISACA Attendees!

A special rate of $209 per night, plus a $10 resort fee and applicable taxes each night, is available to conference attendees booked by Thursday, July 18, 2019. To receive the preferred rates, mention that you are attending the 2019 GRC Conference.

See What’s Next for GRC.

Save US$200 WHEN YOU REGISTER BY JUNE 17, 2019!

www.isaca.org/GRC2019DM

Register today!

www.isaca.org/GRC2019DM

The IIA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org. ISACA® and ISACA® certification holders are required to earn a minimum number of CPE credit hours in order to maintain their designation. Information presented at this conference is scheduled to earn from 14 to 18 CPE hours for attending the conference and up to an additional 7.5 CPE hours for attending optional pre-conference workshops. This conference is being used as not used in advance preparation.

GRC Reached Full Capacity in Previous Years. Space is limited — be sure to reserve your spot today!
2019 Governance, Risk, and Control Conference

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The Diplomat Beach Resort
2955 South Ocean Drive
Hollywood, FL 33019
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Take in spectacular views of the Atlantic Ocean from the Diplomat Beach Resort Hollywood, a Four-Diamond rated hotel. Voted one of the “Top 10 Resorts in Florida” by Conde Nast Traveler Hot List Awards 2018, The Diplomat Beach Resort is ideally situated between Miami and Fort Lauderdale along Florida’s Gold Coast.

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- All general and concurrent sessions.
- Continental breakfast daily.
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Special Discounted Room Rates for ISACA and IIA Attendees!
A special block of 200 Deluxe oceanfront rooms and all applicable taxes each night is available to conference attendees booked by Thursday, July 19, 2019, to obtain the preferred rate; mention that you are attending the 2019 GRC Conference. Some restrictions apply.

Save US$200 if you register by June 17, 2019!
Conference Members and Registration Fees:
- Nonmembers: US$1,950
- Early Bird—register by June 17: US$1,700
- Standard Rate—register by July 29: US$1,830
- On-site Registration: US$2,010
- Pre-conference Workshops (each): US$500

See details at www.isaca.org/GRC.

Bring your coworkers! Organizations that send 4 or more employees to 2019 GRC receive a group discount. For details, contact +1.847.660.5505 or https://support.isaca.org.

Conference reached full capacity in previous years. Space is limited — be sure to reserve your spot today!

www.isaca.org/GRC2019DM

Join us in Ft. Lauderdale, FL, USA
2019 Governance, Risk, and Control Conference

Advance your knowledge alongside leaders and experts in business and information systems governance, risk, management and control, as well as many of Business and Operations Networking and Bellcomm’s world-class associations, at the 2019 GRC Conference. The innovative event is presented by two of the most respected and globally-recognized associations in the information and technology field—ISACA® and The IIA.

Advance Your Knowledge and Gain New Insights

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Some restrictions apply.

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Conference Members and Registration Fees

Nonmembers

| Early Bird – register by June 17 | US$1,350 | 18 |
| Standard Rate – register by July 29 | US$1,550 | 18 |
| On-site Registration | US$1,650 | 18 |
| Pre-conference Workshops (each) | US$600 | 7.5 |

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Conference Members and Registration Fees

Nonmembers

| Early Bird – register by June 17 | US$1,350 | 18 |
| Standard Rate – register by July 29 | US$1,550 | 18 |
| On-site Registration | US$1,650 | 18 |
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Find details at www.isaca.org/GRC.

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Supporting Organizations

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GRC reached full capacity in previous years. Space is limited — be sure to reserve your spot today!

Register today!
www.isaca.org/GRC2019DM
PRE-CONFERENCE WORKSHOPS

Introduction to COBIT® 2019
Saturday, Aug. 10 | 8:30 a.m. – 12:30 p.m.
Limited capacity: 50 seats available
Intended Audience: Those with existing familiarity with COBIT 5 and who are interested in understanding the latest version of the COBIT framework. This one-day workshop will explore the key differences between COBIT 5 and COBIT 2019.

Tactica (and Courage) to Appraise Corporate Culture
Sunday, Aug. 11 | 8:30 a.m. – 12:30 p.m.
Limited capacity: 30 seats available
In response to heightened expectations from stakeholders, the imperative for internal auditors to understand and articulate cultural risks has never been higher. This workshop will prompt internal auditors to rethink their efforts or develop a starting point for the exercise, high impact audit domain. Numerous cultural elements will be outlined and discussed, including tone, values, motivations, psychological health, organizational base, culture artifacts, and social media. Practical approaches for planning and executing high-impact engagements to mitigate relational and emotional damage will be presented in this session.

EDUCATIONAL SESSIONS

Cyber and Digital Innovation
Track 1 | Monday, Aug. 12 & Tuesday, Aug. 13
Continuous Security Validation
Bridging Communication Between Internal Audit and Cybersecurity
The Fear of 1% of Beach Rescues
Social Media and Its Cyber Threats
Water is Here! Cybersecurity Lessons from the G7
Cyber Deterrence: Cyber Proactively Libertius Magnus
Deep Dive: Angels or Devils? The Ethical Considerations of Artificial Intelligence
On We’ve Been Hacked

Technology and Artificial Intelligence
Track 2 | Monday, Aug. 12 & Tuesday, Aug. 13
Blockchain Security: Controls, Practices & Leveraging Big Data as a Business Stakeholder Engagement
Driving Automobile Intelligence Using Advanced Analytics
Implementation of Continuous Auditing and Continuous Monitoring Programs
Data Analytics & Cybersecurity Automation Transforming Internal Audit Using New Technologies
Digitalizing IT Audits Through AI

Goverance, Risk and Compliance
Track 3 | Monday, Aug. 12 & Tuesday, Aug. 13
Casual Colleagues: A Case Study on Collaborative Assurance Automation
Who is Responsible for the Security of Cloud-Based Information Systems?
Deep Dive: The Auditor’s Role in Fraud Risk Management
Vendor Compliance and the Mitigation of Third Party Risks

Goverance, Risk and Control
Track 4 | Monday, Aug. 12 & Tuesday, Aug. 13
Continuous Collection & Case Study on Collaborative Assurance Automation
Who is Responsible for the Security of Cloud-Based Information Systems?
Deep Dive: The Auditor’s Role in Fraud Risk Management
Vendor Compliance and the Mitigation of Third Party Risks

OPENING & CLOSING KEYNOTES

Embracing Disruption Innovation
Wednesday, Aug. 14 | 8:10 – 9:30 a.m.
Disruption innovation is evolving existing business models. That’s why disruptive innovation is so important for executives around the world. Technology is evolving as an exponential curve. Entire industries are collapsing and new ones are springing up. This dynamic model provides better outcomes for fewer disruptors. Disruption innovation generally comes from the edges of an industry—often catching executives by surprise. Patrick dissects the topic and leaves attendees with a series of questions they can use to spot possible threats and also opportunities within their business models.

Shifting Your Brilliance: Leading Amidst Change and Uncertainty
Wednesday, Aug. 14 | 9:45 – 10:45 a.m.
Shifting your brilliance or expertise amid change and uncertainty is an act of courage. Organizations must embrace this act of courage to succeed. Join us as we explore how to redefine your brilliance or expertise amid change and uncertainty.

GENERAL SESSIONS SPEAKERS

REGISTER BY JUNE 17 AND SAVE $200!
Cyber and Digital Disruption

Track 1 | Monday, Aug. 12 & Tuesday, Aug. 13
Continuous Security Validation
Bridging Communication Between Internal Audit and Cybersecurity
The Five % of Beach Responses
Social Media and its Cyber Threats
Water is a HERC Security Lessons from GCHQ
Cyber Detention: Cyber Propheting, Litigation, and Life
Deep Dive: Angels or Demons? The Ethical Considerations of Artificial Intelligence
On We’re Been Hacked
Techniques and Artificial Intelligence
Track 2 | Monday, Aug. 12 & Tuesday, Aug. 13
Blockchain Security Controls: Practice & Assessment
Scoring Models to Drive Business Stakeholder Engagement
Driving Automobiles Using Advanced Analytics
Implementation of Continuous Auditing and Continuous Monitoring Programs
Deep Dive: Auditing Continuous Monitoring Process and Indicator Sound Security Practices
Data Analytics & Compliance Automation Transforming Internal Audit Using New Technology
Digital Auditing: A Tool for Workforce Through All

EDUCATIONAL SESSIONS

Goverance, Risk, and Compliance
Track 1 | Monday, Aug. 12 & Tuesday, Aug. 13
Casino Cullin: A Case Study on Collaborative Assurance Automation
Who is Responsible for the Security of Cloud-Based Information Systems?
Deep Dive: The Auditor’s Role in Fraud Risk Management
Vendor Compliance and the Mitigation of Third Party Risk
Prep for a Data Governance Revolution with Risk-Based Approach

Leadership, Career, Communication, Part 1 and Ethical Behavior
Track 4 | Monday, Aug. 12 & Tuesday, Aug. 13
Deep Dive: Ethics in Internal Audit: Case-Based Learning
Social Media and its Cyber Threats
Prep for a Data Governance Revolution with Risk-Based Approach

www.isaca.org/GRC2019DM
Tactics (and Courage) to Appraise Corporate Culture
Sunday, Aug. 11 | 8:30 a.m. – 5:00 p.m.

In response to heightened expectations from stakeholders, the imperative for internal auditors to understand and anticipate cultural risks have never been higher. This workshop will prompt internal auditors to refine their efforts or develop a starting point for the sensitive, high-impact audit domain.

Key Takeaways:
- Identify and describe cultural elements and artifacts in their respective organization(s).
- Incorporate culture risk dimensions into the internal audit plan.
- Develop strategies (e.g., standalone audits, bolt-on, analytics, agile) and apply various methods, tools and metrics to appraise culture.
- Recognize and mitigate bias and management pressures.
- Articulate and describe cultural elements and artifacts in their respective organization(s).
- Prepare for a Data Governance Revolution with Risk-Based Approach

Cyber and Digital Disruption
Track 1 | Monday, Aug. 12 & Tuesday, Aug. 13

Continuous Security Validation
Bridging Communication Between Internal Audit and Cybersecurity
The Five F’s of Beach Responses
Social Media and Its Cyber Threats
Water is HERC Cybersecurity Lessons from SC5
Cyber Defense: Cyber Provening Lifting the Lid
Deep Dive: Angels or Demons? The Ethical Conundrums of Artificial Intelligence
On the Verge We’ve Been Hacked

Cloud and Technology
Track 2 | Monday, Aug. 12 & Tuesday, Aug. 13

Blockchain Security: Controls, Practices & Leveraging Scorecards to Drive Business Stakeholder Engagement
Driving Automobiles Using Advanced Analytics
Implementation of Continuous Auditing and Continuous Monitoring Programs
Deep Dive: Auditing Continuous Process and Indicator Sound Security Practices
Data Analytics & Compliance Automation
Transforming Internal Audit Using New Technologies
Digitalizing IT Workflows Through All

EDUCATIONAL SESSIONS

PRE-CONFERENCE WORKSHOPS

COBIT® 2019 Bridge Course
Sunday, Aug. 11 | 8:30 a.m. – 4:30 p.m.
Limited capacity: 50 seats available
Prerequisite: This course is intended for current COBIT 5 Foundation Certificate holders only. It is necessary to understand the key differences between COBIT 5 and COBIT 2019.

COBIT is a framework for the governance and management of enterprise information and technology that supports enterprise goal achievement. This one-day bridge course highlights the concepts, key terms, and key definitions of the new framework and explains the differences between this recent release of COBIT 2019 with COBIT 5.

After completing the workshop, you will be able to:
- Compare the key attributes of the new framework with COBIT 5.
- Differentiate COBIT-based performance management using maturity and capability perspectives.
- Discover how to design in capability a tailored governance solution using COBIT 2019.
- See how COBIT 2019 aligns with other applicable frameworks, standards and bodies of knowledge and much more.

General Session Speakers
- Patrick Schwerdtfeger
  Speaker, Career Mentor, Author
- Nancy Haig
  Tuesday, Aug. 13

Generally Available CPE Credit
- 7.5 CPEs WITH A WORKSHOP
**Pre-Conference Workshops**

**COBIT® 2019 Bridge Course**
Sunday, Aug. 11 | 8:00 a.m. – 5:00 p.m.
Limited capacity: 50 seats available
Prequalifier: This course is intended for current COBIT® 5 Foundation Certificate holders only and is an essential understanding of key differences between COBIT® 5 and COBIT® 2019.

COBIT® is a framework for the governance and management of enterprise information and technology that supports enterprise goal achievement. This one-day bridge course highlights the concepts, key ideas, and key definitions of the framework and explains the differences between this recent release of COBIT® 2019 with COBIT® 5.

Tactics (and Courage) to Appraise Corporate Culture
Sunday, Aug. 11 | 8:30 a.m. – 5:00 p.m.
Limited capacity: 35 seats available
In response to heightened expectations from stakeholders, the imperative for internal auditors to understand and anticipate cultural risks has never been higher. This workshop will prompt internal auditors to refine their efforts or develop a start point for the sensitive, high impact audit domain. Numerical cultural elements will be outlined and discussed, including tone, values, motivations, psychological health, organizational bias, culture artifacts, and social media. Practical approaches for planning and executing high impact engagements to mitigate reputational and financial damage will be presented in this session.

After completing this workshop, you will be able to:
• Identify and describe cultural impacts on business performance.
• Understand why COBIT® 2019 is so culturally focused.
• Incorporate culture risks into the internal audit plan.
• Develop strategies e.g., to leverage analytics, agile and apply various methodologies, tools and metrics to appraise culture.
• Recognize and mitigate bias and management pressures.
• Apply various techniques to report and engage stakeholders.
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• Recognize and mitigate bias and management pressures.
• Apply various techniques to report and engage stakeholders.

**Cyber and Digital Disruption**
Track 1 | Monday, Aug. 12 & Tuesday, Aug. 13
Continuous Security Validation
Bridging Communication Between Internal Audit and Cybersecurity
The First 90 Days of Breastfeeding
Social Media and its Cyber Threats
Water is FIER’s Cybersecurity Lessons from 2013
Cyber Deterrence: Cyber Proactive Utilizing the Law
Deep Dive: Angels or Demons? The Ethical Considerations of Artificial Intelligence
On We’ve Been Hacked

**Technology and Artificial Intelligence**
Track 2 | Monday, Aug. 12 & Tuesday, Aug. 13
Blockchain Security: Control, Practice & Audit
Leveraging Scorecard Models to Drive Business Stakeholder Engagement
Driving Autonomous Intelligence Using Advanced Analytics
Implementation of Continuous Auditing and Continuous Monitoring Programs
Deep Dive: Auditing Continuous Monitoring Processes and Information Security Practices
Data Anomaly & Compliance Automation
Transforming Internal Audit Using New Technologies
Digitalizing IT Audit Workforce Through AI

**Goverance, Risk, and Compliance**
Track 3 | Monday, Aug. 12 & Tuesday, Aug. 13
Casino Collusion: A Case Study on Collaborative Assurance Automation
Who is Responsible for the Security of Cloud-Based Information Systems?
Debt: The Auditor’s Role in Fraud Risk Management
Vendor Compliance and the Mitigation of Third-Party Risk

**EDUCATIONAL SESSIONS**

**General Sessions**

**Opening & Closing Keynotes**

**Breakthrough Strategist**
**Simon T. Bailey**
Speaker
Opening Keynote
8:30 – 9:45 a.m.
Tuesday, Aug. 13

**Business Futurist**
**Patrick Schwerdtfeger**
Speaker
Closing Keynote
8:30 – 9:45 a.m.
Wednesday, Aug. 14

**Embracing Disruptive Innovation**
Wednesday, Aug. 14 | 10:15 – 11:30 a.m.
Disruptive innovation invalidates existing business models. That’s why a culture of innovation is more important than ever. It’s the path to growth and development.

**GENERAL SESSION SPEAKERS**

**Tuesday, Aug. 13**

**Wednesday, Aug. 14**