



# 2017 GRC

Where Governance and Risk Management Align for Impact

**Be among the  
global leaders at this  
world-class event.**

**Aug. 16–18, 2017  
Dallas-Ft. Worth, Texas, USA  
#GRCconf**



# Join the Best and Brightest at 2017 GRC.

## 2017 Governance, Risk, and Control Conference

Challenges and changes impact our enterprises every day. To be best prepared for the future, it is critical to stay ahead of trends and share experiences with others about effective tools and solutions. The 2017 GRC Conference is an ideal setting to immerse yourself in a dynamic gathering of leaders in business, IT, and information systems governance, risk, and control. This unrivaled event is presented by two of the most globally respected associations in our field — The IIA and ISACA®.

## Advance Your Knowledge and Gain New Insights

2017 GRC offers many opportunities for you to learn proven solutions for aligning governance and risk management, which you can take back and implement at your enterprise. This conference, which sold out the previous three years, takes place Aug. 16–18 at the Gaylord Texan Resort, in Dallas-Ft. Worth, Texas, USA.

Highlights of 2017 GRC include:

- Thought-provoking speakers who share real-world experiences and solutions
- Customized learning to meet your needs
- Innovative ideas to move your enterprise and your career forward
- Networking with global professionals
- Ability to earn up to 18 CPE hours, plus 7.5 more for a pre-conference workshop

## Find the Solutions You Need

Choose from among 40+ sessions and workshops to gain the knowledge and skills that are most important to you. Led by globally recognized experts, sessions are grouped into four hot-topic tracks:

- Attributes for Professional Improvement and Advancement
- Privacy/Security in the Technology World
- Integrated Auditing of GRC
- Deep Dive Interactive Discussions

***GRC Sold Out the Last Three Years.  
Space is limited — please reserve your seat soon!***

***Register today! [www.theiia.org/GRC](http://www.theiia.org/GRC)***

## PRE-CONFERENCE WORKSHOPS

# Tuesday, Aug. 15



**Facilitator**

Mark Thomas, CFEIT, CRISC  
President  
Escoute Consulting

8:30 a.m. – 5:00 p.m.

**COBIT® NIST Cybersecurity Framework**

*Limited capacity: only 50 seats available!*

*Prerequisites: Basic knowledge of COBIT and security concepts*

This course is focused on the Cybersecurity Framework (CSF), its goals, the implementation steps, and the ability to apply this information. The course and exam are for individuals who have a basic understanding of both COBIT 5 and security concepts, and who are involved in improving the cybersecurity program for their enterprises.

After completing this workshop, you will be able to:

- Understand the goals of the CSF
- Know and discuss the content of the CSF and what it means to align to it
- Understand each of the seven CSF implementation steps
- Be able to apply and evaluate the implementation steps using COBIT 5



**Facilitator**

Doug Anderson  
Managing Director, CAE Solutions  
The IIA

8:30 a.m. – 5:00 p.m.

**ERM Can Now Work! Putting the Updated COSO ERM Framework and ISO 31000 Standards Into Practice**

*Limited capacity: only 50 seats available!*

This workshop will use the new COSO ERM Framework, with reference to ISO 31000, to discuss how we should consider risk and what it means to properly manage risk in an organization. Those responsible for facilitating risk management in their organization, or auditing a risk management activity, will find this workshop to be useful in providing a firm understanding of how risk management should be defined, structured, and executed in organizations. In addition, as all auditors use risk as the foundation for audit planning, execution, and reporting, this workshop will provide insight on how an auditor's view of risk should be upgraded to incorporate the latest thinking embodied in these two updated projects. The workshop will use a combination of theory and small group discussion to unpack the theory into easily understandable parts, and case studies to cover these topics.



**Facilitator**

Charlie Wright  
Director, Enterprise Risk Solutions  
BKD

## EDUCATIONAL SESSIONS

# Wednesday, Aug. 16



### Keynote Speaker

John Sileo, CSP  
CEO  
The Sileo Group

GENERAL SESSION: 8:30 – 9:45 a.m.

### ***The Cyber Blacklist: Top Threats and Countermeasures for Data Security***

John Sileo's identity was stolen by a business insider and used to embezzle \$300,000 from his clients. This destroyed Sileo's company and consumed two precious years as he fought to stay out of jail. Combining real-world experience with years of study, Sileo became an award-winning author and trusted advisor on managing privacy and reputation in an economy plagued by digital overexposure. His story helps empower others to take control of their data exposure *before* it is too late.

10:15 a.m. – 5:05 p.m.

### Track 1: **Attributes for Professional Improvement and Advancement**

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Establishing and Maintaining an Effective Internal Audit Quality Assurance and Improvement Program: Tips, Tricks, and Tools

Stretch Yourself: Developing Internal Audit Communication Techniques for all Audiences

Chutes and Ladders of Internal Audit: How to Rise and Fall Due to Meeting or Failing to Meet Stakeholder Expectations

Critical Thinking for Results

Voice of the Customer; Stakeholders Messages From the CBOK Global Internal Audit Study

### Track 2: **Privacy/Security in the Technology World**

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NIST Cybersecurity Framework Assessment

Auditing the Cloud Environment: An Introduction

A Real-life Practical Internal Audit Approach to Cybersecurity

Hunting for Hackers: How to Turn the Table on Hackers

Operationalizing Cybersecurity With Risk-based Governance

### Track 3: **Integrated Auditing/GRC**

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How Risk Culture Affects Compliance and Internal Controls

GRC IQ: How Intelligent Is your ERP Environment?

Best Practices for Proactive IT Governance

Integrated Audits for Business Processes

Stop Fraud Before It Starts: New Guidance for Managing Fraud Risks

### Track 4: **Deep Dive Interactive Sessions**

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Data Analytics at Xerox: A Journey From Idea to Reality

Measuring Effectiveness of a Risk-focused Third-party Risk Management Program

Auditing the Cloud Environment: Advanced

Implementing ERM in a Small to Medium Enterprise

How Vanguard's Fund Process Excellence Team Is Building an Effective Controls Culture

## EDUCATIONAL SESSIONS

# Thursday, Aug. 17



### Keynote Speaker

Larry Harrington, CIA, QIAL,  
CRMA, CPA  
Vice President, Internal Audit  
Raytheon Company  
Past Chairman  
IIA Global Board of Directors

GENERAL SESSION: 8:30 – 9:45 a.m.

### ***Internal Audit in a World of Change***

Learning Objectives:

- Discuss key disrupters of change affecting internal audit
- Identify what to audit and when in a world of change and disrupters
- Review competencies needed to adapt to change
- Explore strategies to retain those with the needed range of skills to conduct audits at the speed of risk

10:10 a.m. – 5:00 p.m.

### **Track 1: Attributes for Professional Improvement and Advancement**

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External Quality Assessments (EQA): The Benefits of and Leading Practices to Exceed Stakeholder Expectations

Adding Value by Managing the Perception Gap

Cultivate a Culture of Accountability: Achieve Desired Results

Why Emotional Intelligence and Critical Thinking Skills Are Essential

Getting the Boss to Listen to You: Becoming a Trusted Strategic Advisor

### **Track 2: Privacy/Security in the Technology World**

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Cloud Computing Controls: Managing Risk

Auditing Network Devices

Cyber Resilience Framework for the 21st Century Executive

Ransomware in the Enterprise

Post-merger Cyber Considerations

### **Track 3: Integrated Auditing/GRC**

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COSO's Revised ERM Framework: It's Final!

Collaborative Risk Management: Audit and the 2nd Line of Defense

Auditing Business Continuity

The Transformational Internal Auditor: Improving Compliance by Improving Process

Outsourcing: Who Is Responsible for the Risk?

### **Track 4: Deep Dive Interactive Sessions**

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Change Management Best Practices for ERP Systems: A Case Study From Audits of Oracle E-Business Suite Installations

FCPA: Are You Risk-focused and Audit Ready?

When Life Gives You Lemons: 5 Ways to Turn GRC Struggles Into Success

Utilize the STAR Model in Auditing Governance

Diamond in the Rough: Maximizing Synergies of Global Governance and Investigation

**REGISTER BY JUNE 12 AND SAVE US\$200!**

Visit [www.theiia.org/GRC](http://www.theiia.org/GRC) to learn the latest and register.

## EDUCATIONAL SESSIONS

# Friday, Aug. 18



**Facilitator**

Mark Thomas, CGET, CRISC  
President  
Escoute Consulting

8:30 – 9:45 a.m.

### ***Using Multiple Guidance Systems for the Governance of Enterprise IT***

Learning Objectives:

- Recognize the importance of having multiple “guidance systems” to navigate your GRC efforts in a holistic manner
- Learn how to leverage multiple perspectives and techniques in balancing performance and conformance when determining GRC priorities
- Gain insight into how you can take the things you’ve learned at the conference and apply them in a manner that truly creates value for your enterprise



**Keynote Speaker**

Dick Finnegan  
CEO  
C-Suite Analytics

10:15 – 11:30 a.m.

### ***Which Leadership Quality Matters Most...With Clients and Employees***

Leaders who build trust excel at our two most important goals: create respected relationships with stakeholders and produce more work from their teams. Which trust skills matter most? Our studies say this:

1. Be transparent...show vulnerability by saying “I don’t know,” take risks to do the right things, be consistent up and down the organization chart
2. Apologize when you should...take responsibility for all you do right and wrong, commit to improving in the future
3. Hold others accountable...whether stakeholders or those on your team, express clear expectations, recognize those who do well, and follow up with those who miss; keep performance discussions confidential

These same trust-building skills apply to our stakeholders, too, as small but strong indicators go a long way to believing in our competence and integrity. And those two words...competence and integrity...are in the first sentence of any auditor’s job description.

## Stay at the Heart of the Conference Action!



**Gaylord Texan Resort & Convention Center**  
1501 Gaylord Trail  
Grapevine, TX 76051, USA  
(Dallas-Ft. Worth area)  
Hotel reservations: +1-817-778-1000

Enjoy a first-class experience with southern hospitality as you participate in 2017 GRC sessions and activities. Overlooking beautiful Grapevine Lake, the resort features 4.5 acres of lush indoor gardens and winding waterways.

### Your 2017 GRC conference registration includes:

- All general and concurrent sessions
- Complimentary continental breakfast daily
- Complimentary lunches on Wednesday and Thursday
- Welcome networking reception on Wednesday
- Conference app with presentations uploaded (when available from speaker)

### Save \$200 if you register by June 12, 2017!

Conference Registration Fees	Members and Nonmembers	CPE
Early Bird – register by June 12	\$1,345	18
Regular – through August 12	\$1,545	18
Late – after August 12	\$1,645	18
Pre-conference Workshops (each)	\$550	7.5

Bring your coworkers! Organizations that send 4 or more employees to 2017 GRC receive a group discount. For details, contact: +1-407-937-1111 or [CustomerRelations@theiaa.org](mailto:CustomerRelations@theiaa.org).

**Special Discounted Room Rates for IIA and ISACA Attendees!** Special hotel rates of \$209 per night plus tax are available if booked by Friday, July 14, 2017. To obtain the preferred rate, mention that you are attending the 2017 GRC Conference.

Some restrictions apply. See details at [www.theiaa.org/GRC](http://www.theiaa.org/GRC).



The IIA and ISACA are registered with the National Association of State Boards of Accountancy (NABSA) as sponsors of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.learningmarket.org](http://www.learningmarket.org). IIA and ISACA certification holders are required to earn a minimum number of CPE credit hours in order to maintain their designations.

Attendees can earn up to 18 CPE hours by attending this conference and an additional 7.5 credits for attending optional Pre-conference Workshops. This IIA/ISACA conference is Group Live and does not require advanced preparation.



# 2017GRC

Where Governance and Risk Management Align for Impact

EARN UP TO **18 CPE CREDITS.**

**SAVE US\$200** WHEN YOU  
REGISTER BY JUNE 12, 2017!

[www.theiaa.org/GRC](http://www.theiaa.org/GRC)



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