CSX 2015 North America Conference

CYBERSECURITY NEXUS (CSX) CONFERENCE

19-21 October 2015 | Washington Marriott Wardman Park, Washington, D.C., USA

CSX 2015 North America is a leading event for cybersecurity, security, risk and GRC professionals who are leaders in their field. For more information please visit the sponsorship tab at www.isaca.org/CSXNA2015.

The targeted decision-making delegates who attend CSX 2015 North America are eager to learn about new products and services that can help them add value to their enterprises. This event draws 750+ IS and IT professionals as fully paid registrants.

Demographics of Past Attendees

CSX Delivers Targeted ROI:
71% Key Decision Makers
29% Key Decision Influencers

CSX 2015 North America Learning Pathways:

1. Threats, Hacks & Vulnerabilities
   (Cybercrime, Threat intelligence, Reverse Engineering)
2. Incident Management
   (Response Plans, Response Actions, Collaboration/Information Sharing)
3. Security Management
   (Threat Modeling, Supply Chain, Industrial Control Systems (ICS), Policy, Big Data Analysis)
4. Securing Disruptive Technology
   (IoT, BYOD, Cloud, 3-D Printing, Software-Defined Networking (SDN))
5. Hardening
   (Secure Software, Secure Hardware, Penetration Testing, Data Protection and Privacy, UNIX)
6. Forums/Megatrends
   Pre-conference workshops include sessions on Cyber Fundamentals (CSX), CSX, Wireless Security (TCS), Forensics, COBIT for NIST and Security Management.

CONFERENCE SCHEDULE

EXHIBIT TIMES

Monday, 19 October
7:00AM–7:00PM

Tuesday, 20 October
7:00AM–4:00PM

SPOTLIGHT EDUCATIONAL SESSIONS

Monday, 19 October
5:15PM-5:45PM (3)
6:00PM-6:30PM (3)

Tuesday, 20 October
5:15PM-5:45PM (3)

NETWORKING RECEPTION
(All sponsors and attendees)
Monday, 19 October
5:00PM-7:00PM

CALL FOR PAPERS

07 January – 02 April 2015

MEGATREND SESSION DEADLINE

20 August 2015
## CSX 2015 North America Sponsorship Packages

### PLATINUM SPONSOR
- Premium positioning of 2 exhibit booths in Expo Hall including Supporting Sponsor benefits ($10,000 value)
- 4 complementary full conference registrations ($7,180 value)
- Highlighted sponsor for one of the following: Keynote, internet WIFI, mobile application or name badge/lanyard ($10,000 value)
- **SPEAKING SESSION:** Hosted Lunch & Learn to targeted decision makers with thought leadership based presentation ($10,000 value)
- **SPEAKING SESSION:** Megatrend Session - Thought leadership/educational session in regular conference track
- **SPEAKING SESSION:** Spotlight Educational Session - Thought leadership/educational session with highlight of services ($5,000 value)
- Logo and sponsorship level prominently displayed onsite throughout the conference venue
- Pre-conference attendee email list and post-conference list with full contact info
- Logo and company description prominently displayed on ISACA web site and logo in pre-event promotional materials
- VIP access to attendee receptions and networking events
- Premium positioning in conference mobile application and pocket guide
- Full page insert distributed to attendees or on display at conference ($2,000 value)

#### PLATINUM SPONSOR
- US $25,000

### GOLD SPONSOR
- Premium positioning of 2 exhibit booths in Expo Hall including Supporting Sponsor benefits ($10,000 value)
- 3 complementary full conference registrations ($5,385 value)
- Highlighted sponsor for one of the following: Welcome reception, special event, tote bag, registration area signage or opportunity to distribute promotional items ($7,500 value)
- **SPEAKING SESSION:** Megatrend Session - Thought leadership/educational session in regular conference track
- **SPEAKING SESSION:** Spotlight Educational Session - Thought leadership/educational session with highlight of services ($5,000 value)
- Logo and sponsorship level prominently displayed onsite throughout the conference venue
- Pre-conference attendee email list and post-conference list with full contact info
- Logo and company description prominently displayed on ISACA web site and logo in pre-event promotional materials
- VIP access to attendee receptions and networking events
- Premium positioning in conference mobile application and pocket guide
- Full page insert distributed to attendees or on display at conference ($2,000 value)

#### GOLD SPONSOR
- US $20,000

### SILVER SPONSOR
- Premium positioning of exhibit booth in Expo Hall including Supporting Sponsor benefits ($5,000 value)
- 2 complementary full conference registrations ($3,590 value)
- Highlighted sponsor for one of the following: Lunch, conference track session signage, mobile charging station or opportunity to distribute promotional items ($5,000 value)
- **SPEAKING SESSION:** Spotlight Educational Session - Thought leadership/educational session with highlight of services ($5,000 value)
- Logo and sponsorship level prominently displayed onsite throughout the conference venue
- Pre-conference attendee email list and post-conference list with full contact info
- Logo and company description prominently displayed on ISACA web site and logo in pre-event promotional materials
- VIP access to attendee receptions and networking events
- Premium positioning in conference mobile application and pocket guide
- Full page insert distributed to attendees or on display at conference ($2,000 value)

#### SILVER SPONSOR
- US $15,000
# CSX 2015 North America Sponsorship Packages

## Bronze Sponsor

<table>
<thead>
<tr>
<th>Exclusive Benefit</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premium positioning of exhibit booth in Expo Hall including Supporting Sponsor benefits</td>
<td>$5,000</td>
</tr>
<tr>
<td>1 complementary full conference registrations</td>
<td>$1,795</td>
</tr>
<tr>
<td>Highlighted sponsor for one of the following: Breakfast, daily refreshment break or opportunity to distribute promotional items</td>
<td>$5,000</td>
</tr>
<tr>
<td><strong>Speaking Session:</strong> Spotlight Educational Session may be available as sponsorship item</td>
<td></td>
</tr>
<tr>
<td>Logo and sponsorship level prominently displayed onsite throughout the conference venue</td>
<td></td>
</tr>
<tr>
<td>Pre-conference attendee email list and post-conference list with full contact info</td>
<td></td>
</tr>
<tr>
<td>Logo and company description prominently displayed on ISACA website and logo in pre-event promotional materials</td>
<td></td>
</tr>
<tr>
<td>VIP access to attendee receptions and networking events</td>
<td></td>
</tr>
<tr>
<td>Premium positioning in conference mobile application and pocket guide</td>
<td></td>
</tr>
<tr>
<td>Full page insert distributed to attendees or on display at conference</td>
<td>$2,000</td>
</tr>
<tr>
<td>A 10’x10’ pipe and drape exhibit booth in Expo Hall</td>
<td></td>
</tr>
<tr>
<td>3 Expo Hall Passes</td>
<td></td>
</tr>
<tr>
<td>Company logo &amp; description in conference mobile application and listing in pocket guide</td>
<td></td>
</tr>
<tr>
<td>Post-conference attendee email list</td>
<td></td>
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<tr>
<td>Logo on ISACA website with recognition as sponsor</td>
<td></td>
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<tr>
<td>Reception, continental breakfast and lunch served in the exhibit hall to ensure maximum exposure to attendees</td>
<td></td>
</tr>
</tbody>
</table>

Ask about our customized packages & bundles to fit your budget and meet your marketing goals!

## Supporting Sponsor (Exhibitor)

<table>
<thead>
<tr>
<th>Exclusive Benefit</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Spotlight Educational Session</strong></td>
<td>US $ 5,000</td>
</tr>
<tr>
<td>Advertising: Full page Ad placed with attendee conference materials or display (8.5” x 11”)</td>
<td>US $ 2,000</td>
</tr>
</tbody>
</table>

Please also reference the full list of Additional Sponsorship Items in the Sponsorship Kit.

Application and Payment Deadline: 18 September 2015

**RESERVE YOUR SPACE TODAY!** Complete the “Sponsorship Agreement” and return it to ISACA. Remember, sponsorship opportunities are filled on a first-come, first-served basis. For more information please visit the sponsorship tab at [www.isaca.org/CSXNA2015](http://www.isaca.org/CSXNA2015).

## Additional Sponsorship Items

- **Spotlight Educational Session** US $ 5,000
- Advertising: Full page Ad placed with attendee conference materials or display (8.5” x 11”) US $ 2,000

Please also reference the full list of Additional Sponsorship Items in the Sponsorship Kit.

## Venue and Accommodations

**Washington Marriott Wardman Park**

2660 Woodley Rd NW | Washington, D.C., USA 20008

[www.marriott.com](http://www.marriott.com)

Guest rooms have been reserved at discounted conference rates. Additional details will be included in the Sponsor Information Packet.

## For More Information

For more details, contact us at +1.847.660.5717 or [sponsorship@isaca.org](mailto:sponsorship@isaca.org). Visit us at [www.isaca.org/sponsor](http://www.isaca.org/sponsor).