

# Privacy and Data Protection:

An introduction to the global landscape of data privacy

## Course Schedule – Topics & Activities

### Day One

- Privacy & Data Protection overview
  - Global landscape of privacy & data protection
  - Differentiating privacy from security
  - Types of information and handling of information
  - Data governance
- Core Privacy Principles
  - OECD fair information practices
- Privacy & Data Protection Frameworks
  - How to develop and use frameworks
  - Privacy requirements
- Sources of Privacy Requirements
  - Where privacy requirements come from
- Privacy & Data Protection Requirements
  - Types of privacy requirements
  - US vs global drivers
- Data Protection Policies & Procedures
  - Policy fundamentals
  - Common policies
  - Communication, training and awareness

### Day Two

- Overview of Regional Approaches to Privacy
  - EU vs. APEC vs. US
  - US federal and state laws
- California Consumer Privacy Act (CCPA)
- Privacy Around the World
  - Various countries' approaches to privacy
- General Data Protection Regulation (GDPR)
  - Scope, application and impact of GDPR
  - High-level requirements of GDPR
  - Data transfer from the EU
  - Fines under the GDPR

### **Day Three**

- Privacy Impact Assessment
  - Features and how to conduct PIA
- Data Protection Integration
  - Information security principles
  - Types of information security controls
- Third-Party Oversight
  - Drivers of oversight
  - Vendor due diligence and monitoring
- Incident & Breach Response
  - Differentiating breach from incident
  - Data lifecycle and threats
  - Prevention
- Key Performance Indicators (KPIs): Measuring Program Effectiveness

### **Day Four**

- Audit Preparation
  - Types and scopes of audits
- Privacy Audit Framework
  - Methodology of audit
- Privacy Audit Samples
  - Results of audits
  - Risk ranking of findings
- Emerging Trends
- Privacy Enhancing Technologies (PETs)
  - Definitions
  - Benefits
  - Application to regulations such as GDPR
  - Current state

\*Topics and activities may vary by class and instructor.