

ISACA's World Congress
INSIGHTS 2012

25-27 June 2012
Palace Hotel, San Francisco, CA
www.isaca.org/leaders2012

Be Prepared to be Inspired!



A Unique Event Unlike Any Other!

ISACA'S INSIGHTS 2012

An exclusive event designed for progressive IT and business leaders, giving you the insights needed to develop strategies for effective integration of business and technology.

INSIGHTS 2012 is UNIQUE

Not your typical conference. Engage in lively conversations that address current and emerging business and technology issues. The unique program format revolutionizes the conference experience.

INSIGHTS 2012 is INSPIRING

Prepare to be inspired. Interact with industry experts who will stimulate your thought process and imagination while motivating you to succeed.

INSIGHTS 2012 is EXCLUSIVE

Limited seating. Collaborate with others in an intimate environment that includes interviews, forums and panel discussions.

INSIGHTS 2012 is INFORMATIVE

Built by your peers. Learn about topics and issues that have been carefully vetted by a panel of experts focused on providing business perspectives, strategies and solutions.

Don't know what to expect in 2012?

Here's what the insights 2011 participants had to say:



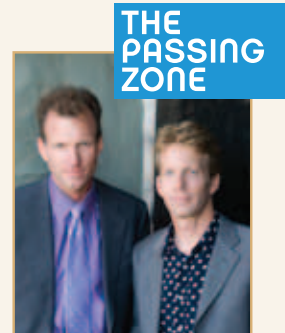
The Future Starts Today

INSIGHTS GENERAL SESSIONS | Prepare to be Inspired!

Start each day with an engaging session that addresses thought provoking topics at a strategic level. Listen and learn from industry renowned thought leaders as they provide their perspective on today's most urgent issues impacting IT and business executives around the world.

OPENING KEYNOTE | Day 1: **The Future Starts Today: Innovate, Collaborate and Execute**

Innovation, collaboration and execution, the three cornerstones of success. You do not want to miss the exciting yet hilarious antics of John Wee and Owen Moss. This exciting duo will reveal how you can use the three cornerstone principles to drive success and accomplish great things. For more information visit: www.passingzone.com.



GLOBAL PARTNER PANEL | Day 2: **Keeping an Eye on Tomorrow**

Join global partners from **Deloitte LLP, PricewaterhouseCoopers LLP, Ernst & Young LLP** and **KPMG LLP** as they share their perspective on the future of global business and impacts on today's business leaders.

MODERATOR | **Kenneth L. Vander Wal**, CISA , ISACA 2011/2012 international president

PANELISTS | Senior Executives from **Deloitte LLP, PricewaterhouseCoopers LLP, Ernst & Young LLP** and **KPMG LLP**

INNOVATION PANEL | Day 3: **The Risk of Failing to Innovate**

This distinctive panel of industry experts will take an in-depth look at the importance of innovation and the global impact if we do not innovate.

MODERATOR | **Robert E. Stroud**, CGEIT, CRISC, Vice President, Innovation & Strategy, CA Technologies and Insights 2012 Program Committee Cochair

PANELISTS | **Nils Puhmann**, CISM, Chief Security Officer, Zynga Inc.
Larry C.K. Lam, CISA, Managing Director, McGuire Products Asia PTE LTD
Jonathan Cantor, Chief Privacy Officer and Director of Open Government at US Department of Commerce (Invited)
Glenn O'Donnell, Senior Analyst, Forrester Research

CLOSING KEYNOTE | Day 3: **What Does the Future Hold?**

Brought back by popular demand, **Bob Treadway**, Futurist and Strategy Advisor and INSIGHTS 2012 master of ceremonies, will take us through an eye-opening and perhaps controversial discussion about the future of information technology and global business. As INSIGHTS 2011's emcee and closing keynote, Bob will provide an update on his 2011 predictions and share new insights with us.



Industry thought leaders continue to be added. For updated information please visit:

www.isaca.org/2012leaders

Keeping an Eye on Tomorrow

INSIGHTFUL EXECUTIVE PANEL DISCUSSIONS, INTERVIEWS AND FORUMS | Integrating Technology and Business

Get into the minds of business leaders and industry experts from around the globe as they candidly share their perspectives and debate current issues and future trends on the integration of technology and business. Audience participation is highly encouraged. This is your opportunity to learn about current and emerging technology.

EXECUTIVE PANEL DISCUSSIONS (EP)

Join this elite group of C-level executives and business leaders as they discuss what keeps them up at night and how today's most impending technology threats, concerns and advances impact their critical business decisions.

- EP1 | Insights from Chief Security and Chief Information Officers
- EP2 | Insights from Chief Information and Chief Technology Officers
- EP3 | Impacts of Outsourcing from the Perspective of the C-Suite
- EP4 | Insights from Chief Financial Officers
- EP5 | Insights from Chief Audit Executives
- EP6 | Is Cloud Just the Tip of the Iceberg?
- EP7 | Governance/Board Insights: A Panel Discussion

INSIGHTFUL INTERVIEWS (I)

Do not miss the opportunity to ask probing questions and have candid discussions with industry leaders in these interview style sessions. Come with questions, as audience participation is highly encouraged.

- I1 | Crisis Management: Lessons Learned from Recent Catastrophes
- I2 | Impact of Privacy on Business
- I3 | Cyber Security: The Evolving Landscape
- I4 | Supporting Business Through Mobile Devices
- I5 | Good to Great to Global: Impact of Technology Making the World Smaller
- I6 | Social Media: The Internet of People
- I7 | Attracting and Retaining the Right Workforce
- I8 | Emergence of Extreme Development Operations
- I9 | The Future of Risk Management

INSIGHTFUL FORUMS (F)

Participate in roundtable discussions around today's most controversial industry hot topics. Audience participation is highly encouraged.

- F1 | Creating a Culture of Intentional Innovation
- F2 | Big Data Looking Forward
- F3 | IT's Role as Business Drivers
- F4 | ISAE 3402/SSAE 16/SAS 70: A Waste of Time?
- F5 | Cybercrime/Threats
- F6 | Technology Trends: 2012
- F7 | Emerging Regulations
- F8 | CEO's Perspective on IT and Business

LUNCHEON DISCUSSIONS

Enjoy lunch and stay for an insightful discussion.

DAY 1 | Elevating Business Through Technology
FEATURING | **Microsoft** | **HITACHI**
and other leading technology suppliers

DAY 2 | Emerging Threats, Trends and Items of Concern in Cyber Space

MODERATOR

Michael Juergens, CISA, CGEIT, CRISC,
Principal, Audit Enterprise Risk Services,
Deloitte LLP, INSIGHTS 2012 Program
Committee Cochair

SPECIAL GUESTS

Dr. Ron Ross, Sr. Computer Scientist and
Information Security Researcher, National
Institute of Standards and Technology (NIST)
John Bumgarner, CTO, US Cyber
Consequences Unit



What Does the Future Hold?

INSIGHTS 2012 | Prepare to be inspired!

COBIT LOUNGE

New this year, the COBIT Lounge will provide an opportunity for attendees to discuss new COBIT developments and initiatives including COBIT 5 and COBIT Security. This will be a unique chance to meet with subject matter experts who are involved in these projects and find answers to your questions about COBIT.

SPOTLIGHT SESSIONS

Spotlight sessions will offer an opportunity to learn about emerging issues, current research and the latest products and services available. These sessions are designed to be open sessions led by ISACA's top facilitators, industry leaders and key solution providers. Topics will be announced at the conference. Come join the discussion!

THE INSIGHTS HUB

The Hub will be your meeting and collaboration place throughout the conference. The unique and highly interactive setting is an ideal location to collaborate and network with your peers, industry leaders and new contacts. Reconnect with those you haven't seen in awhile, get to know industry thought leaders and relax. It will be your meeting place throughout the event.

ISACA'S INSIGHTS 2012 | Panelists, Moderators, Discussion Leaders, Interviewers and Guests

Markus Bittner, CISA, CISM, CGEIT, *Executive Director*,
Straight Advisors LTD

Allan Boardman, CISA, CISM, CGEIT, CRISC, *Vice President*,
Morgan Stanley

John Bumgarner, *CTO*, US Cyber Consequences Unit

Janet Chapman, *SVP & Chief Privacy Officer*, Union Bank

Christos Dimitriadis, CISA, CISM, CRISC, *Head of Information Security*, Intralot S. A.

Michelle Finneran Denny, *VP & Chief Privacy Officer*, McAfee

David Foote, *CEO*, Foote Partners

James Golden, CISM, CGEIT, CRISC, *Associate Partner*
IT Governance and Cyber Security, IBM

Honorable Theresa Grafenstine, CISA, CGEIT, CRISC,
Inspector General, US House of Representatives

Gregory T. Grocholski, CISA, *Chief Audit Executive*,
Dow Chemical Company

Tony Hayes, CGEIT, *Associate Director General of the Department of Communities*, Queensland Government

Pat Howard, *Chief Information Security Officer*,
Nuclear Regulatory Commission

Dr. Udo Helmbrecht, *Executive Director*, European Network
Information and Security Agency (ENISA)

Stephen Ibaraki, *Advisor to Global Board*, Global IT Community
Association (GITCA)

Susan Insley, *VP, Internal Audit*, VMWare

Michael Juergens, CISA, CGEIT, CRISC, *Principal, Audit*
Enterprise Risk Services, Deloitte LLP

Larry C.K. Lam, CISA, *Managing Director*, Maguire Products Asia PTE LTD

Deborah Luthi, *Enterprise Risk Manager*, San Francisco Public Utilities
Commission, *Incoming President* RIMS

Kevin McCabe, *Chief Audit Executive*, Wells Fargo

Glenn O'Donnell, *Senior Analyst*, Forrester Research

Viraj Patel, *Chief Financial Officer*, Deeya Energy

Nils Puhlmann, CISM, *Chief Security Officer*, Zynga Inc.

Jim Reavis, *Executive Director*, Cloud Security Alliance

Dr. Ron Ross, *Sr. Computer Scientist and Information Security*
Researcher, National Institute of Standards and Technology (NIST)

Jeff Spivey, CRISC, *President*, Security Risk Management, Inc

Jo Stewart-Rattray, CISA, CISM, CGEIT, CRISC, *Director*
of Information Security, RSM Bird Cameron

Robert E. Stroud, CGEIT, CRISC, *VP of Innovation and Strategy*,
CA Technologies

Marc Vael, CISA, CISM, CGEIT, *Chief Audit Executive*, SMALS

Kenneth L. Vander Wal, CISA, 2011/2012 ISACA
International President

Todd Weinman, *President and Chief Recruiting Officer*,
The Weinman Group

Theodore Wolff, CISA, *Senior IT Manager*, Vanguard

**INSIGHTS is unique, inspiring, exclusive and informative.
The must attend event of 2012!**

Industry thought leaders continue to be added. For updated information please visit:

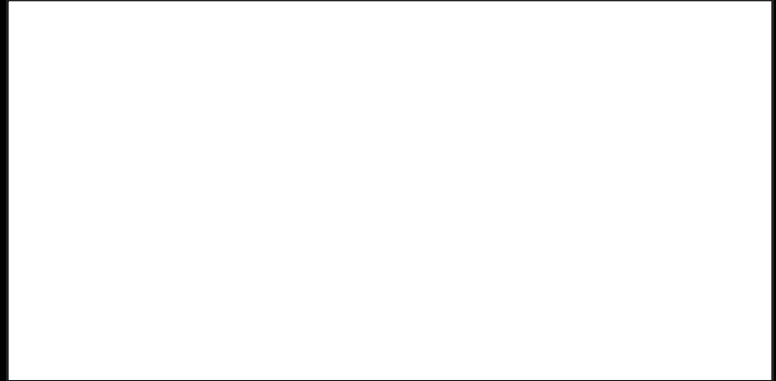
www.isaca.org/2012leaders



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INSIGHTS 2012 REGISTRATION

	On or Before 17 April 2012	After 17 April 2012	Available CPE
MEMBER:	US \$1,550	US \$1,750	18
NON MEMBER:	US \$1,750	US \$1,950	18

Group discounts are available. For more information, please contact Stacy Mantzaris, Director of Training and Education at smantzaris@isaca.org or +1 847.660.5716

Register online at www.isaca.org/leaders2012 or to register by mail or fax, download the registration form at: www.isaca.org/Insightsregistration.

VENUE AND ACCOMMODATIONS

Stay in the heart of the conference action at a hotel specially discounted for ISACA attendees. Historic Palace Hotel sits in the heart of the bustling Market Street area.

Palace Hotel
2 New Montgomery Street
San Francisco, CA 94105

PHONE: +1.415.512.1111
TOLL-FREE: +1.888.627.7196
FAX: +1.415.543.0671
WEBSITE: www.sfpalace.com

ROOM RATE: USD \$199
Single/Double. Rates based on availability.
ROOM CUT-OFF DATE: 29 May 2012

INSIGHTS 2012: PROGRAM COMMITTEE

Robert E. Stroud, CGEIT, CRISC, *Vice President, Innovation and Strategy, CA Technologies*,
INSIGHTS 2012 Program Committee Cochair

Michael Juergens, CISA, CGEIT, CRISC, *Principal, Audit Enterprise Services, Deloitte LLP*,
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Nils Puhlmann, CISM, *Chief Security Officer, Zynga Inc.*

Todd Weinman, *President and Chief Recruiting Officer, The Weinman Group*

ISACA would like to express our sincere gratitude to this group of business and industry leaders for their contribution to INSIGHTS 2012!