

ISACA Survey on the Value of IT Investments

Count of To what extent does your organization measure the value of its investments in IT?	Country									
	Australia	Canada	France	Germany	India	Mexico	UK	USA	Hong Kong	Grand Total
Don't know	6%	10%	0%	6%	1%	3%	6%	6%	5%	5%
Fully	11%	27%	28%	21%	57%	32%	21%	29%	23%	32%
Not at all	17%	8%	4%	18%	5%	11%	11%	12%	9%	10%
To some extent	67%	56%	68%	56%	38%	55%	62%	53%	63%	53%
Grand Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Count of In this challenging economy, what is your organization planning to do regarding IT-related	Country									
	Australia	Canada	France	Germany	India	Mexico	UK	USA	Hong Kong	Grand Total
Freeze at current levels	20%	17%	4%	14%	12%	3%	16%	14%	23%	14%
Increase selectively based on potential/expected contribution to business value	33%	27%	32%	24%	47%	32%	19%	26%	16%	30%
Reduce across the board	6%	13%	20%	14%	6%	11%	20%	16%	7%	13%
Reduce selectively based on potential/expected contribution to business value	41%	43%	44%	49%	35%	55%	46%	44%	53%	43%
(blank)										
Grand Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Count of Does your organization have a framework or follow guidelines for selecting the IT-related	Country									
	Australia	Canada	France	Germany	India	Mexico	UK	USA	Hong Kong	Grand Total
Don't know	15%	22%	8%	7%	11%	18%	26%	21%	28%	18%
No	41%	22%	20%	46%	19%	21%	26%	28%	23%	26%
Yes	44%	56%	72%	47%	70%	61%	49%	52%	49%	56%
(blank)	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Grand Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Count of To what extent are you aware of Val IT?	Country									
	Australia	Canada	France	Germany	India	Mexico	UK	USA	Hong Kong	Grand Total
Aware	43%	44%	32%	46%	44%	32%	48%	41%	42%	42%
Circulated	11%	6%	20%	1%	3%	13%	2%	3%	2%	4%
Downloaded	11%	8%	8%	10%	5%	8%	3%	5%	2%	6%
Implementing	2%	3%	0%	4%	5%	0%	1%	2%	0%	3%
Not aware	9%	18%	16%	21%	15%	18%	21%	32%	30%	24%
Read	24%	20%	24%	17%	29%	29%	24%	17%	23%	21%
(blank)										
Grand Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Count of Is there a shared understanding across different departments in your organization, such as	Country									
	Australia	Canada	France	Germany	India	Mexico	UK	USA	Hong Kong	Grand Total

