



Executive Overview

Optimise Your Information Systems:
Balance Value, Risk and Resources

COBIT 5...coming second quarter, 2012!

Visit www.isaca.org/COBIT5overview to learn more.

In an electronic data-driven world, information is the currency of the 21st century enterprise. Massive volumes of information—supported by technology—drive success, but also raise complex and challenging governance and management concerns for enterprise leaders worldwide. New demands, stringent regulations and risk scenarios emerge daily, making it critical to effectively govern and manage information and related technologies.

Today, more than ever, enterprise leaders are under pressure to:

- Deliver value to enterprise stakeholders by achieving business objectives
- Ensure information and technology investments and use of IT assets effectively support enterprise goals
- Maintain compliance with internally directed and externally imposed regulations

COBIT 5 is the Solution

COBIT 5 is a comprehensive framework of globally accepted practices that helps enterprise leaders create optimal value from information and technology by maintaining balance amongst realising benefits and optimising risk levels and resource use.

Simply stated, COBIT 5 provides the structure and tools needed to deliver trust and value, manage risk, avoid potential public embarrassment and maximise opportunities.

The principles that drive the COBIT 5 framework are applicable to all industries and organisations.

Principle 1 **Meeting Stakeholder Needs**

As more focus is put on the importance of flexibility and agility in leadership circles, it is critical for enterprise leaders to foster innovation and create trust and value for stakeholders. Today more than ever, executives must maximise the return on investment of information and the technology that enables its use.

- COBIT 5 is highly customisable, flexible and provides the structure and tools enterprise leaders need to deliver business value.
- COBIT 5 helps executives “get more” from the information systems already in place, and provides a simplified approach and single point of reference for the governance and management of information and technology.

Principle 2 **Covering the Enterprise**

Effective governance practices help enterprise leaders translate big-picture objectives into specific IT-related goals that are measurable and relevant across the organisation.

- COBIT 5 covers the enterprise end to end for all matters relating to information and technology.
- COBIT 5 provides guidance to help enterprise leaders ask the right questions and make the best decisions allowing them to focus on the most critical projects.

Principle 3 **A Single Integrated Framework**

Businesses can choose from many standards and frameworks, each of which provides a view into a subset of IT operations and concerns.

- COBIT 5, based on established and credible practices from international thought leaders, integrates other standards, helping enterprise executives identify and effectively address the most relevant issues for the enterprise.

Principle 4 **A Holistic Approach**

There are several critical factors relevant to all enterprises in the governance and management of information. To effectively protect and maximise the value of intellectual property, manage risk and prepare for future compliance requirements, these factors must be taken into account.

- COBIT 5 provides the tools and models that help enterprise leaders effectively manage risk, ensure compliance, continuity, security, and privacy associated with information and technology.

Principle 5 **Separate Governance from Management**

The two disciplines encompass different activities, require different organisational structure and serve different purposes. Without a clear, practical and applicable distinction or structure enterprise leaders will not get to the root of the business issue.

- COBIT 5 makes a clear distinction between governance and management.
- COBIT 5 provides enterprise leaders the tools and expertise to simplify complex issues and develop customised practices.

COBIT 5...coming second quarter, 2012!

Go to www.isaca.org/cobit5overview to learn more.

COBIT[®] 5
AN ISACA[®] FRAMEWORK

For more information visit www.isaca.org/COBIT5overview

Enterprise leaders are accountable for several critical business enablers including:

- Processes
- Principles and policies
- Organisational structures
- Skills and competences
- Culture, ethics and behaviour
- Service capabilities
- Information

Based on five simple principles, COBIT 5 provides the guidance, structure and tools to help business leaders effectively govern and manage information and technology.

