

Complimentary membership for faculty teaching courses in:

- Audit/Accounting Information Systems
- Enterprise Governance of IT/MIS
- Information Security

#### About ISACA

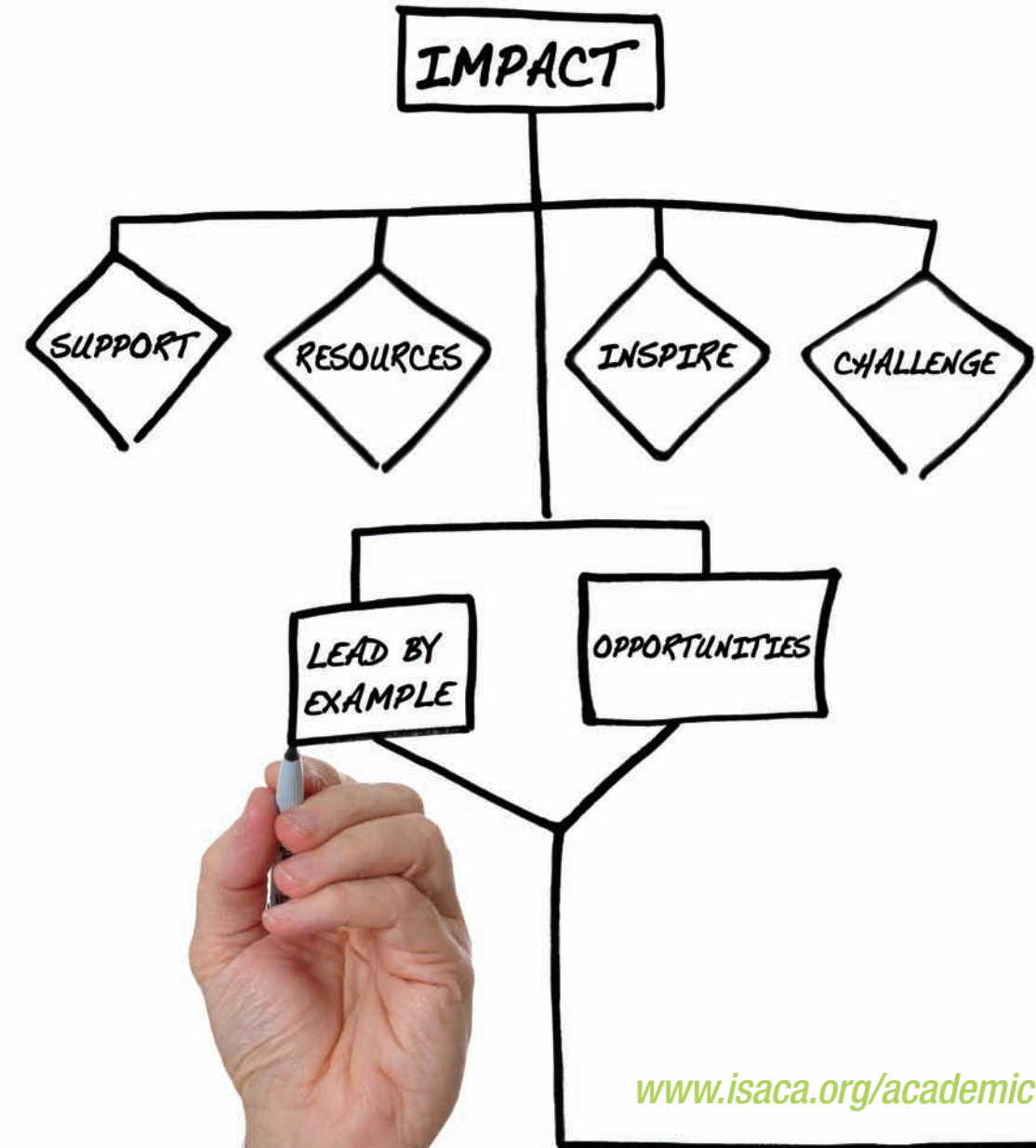
With 95,000 constituents in 160 countries, ISACA® ([www.isaca.org](http://www.isaca.org)) is a leading global provider of knowledge, certifications, community, advocacy and education on information systems (IS) assurance and security, enterprise governance and management of IT, and IT-related risk and compliance. Founded in 1969, the nonprofit, independent ISACA hosts international conferences, publishes the *ISACA® Journal*, and develops international IS auditing and control standards, which help its constituents ensure trust in, and value from, information systems. It also advances and attests IT skills and knowledge through the globally respected Certified Information Systems Auditor® (CISA®), Certified Information Security Manager® (CISM®), Certified in the Governance of Enterprise IT® (CGEIT®) and Certified in Risk and Information Systems Control™ (CRISC™) designations.

ISACA continually updates COBIT®, which helps IT professionals and enterprise leaders fulfill their IT governance and management responsibilities, particularly in the areas of assurance, security, risk and control, and deliver value to the business.



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# Academic Advocate Membership



Enrich Your Students' Careers.

Enhance Your Professional Resources.

# Grow the Profession.

## ISACA's Academic Advocate Program

As an influential member of your academic institution's faculty, you value the education your students receive and the direction it gives them in choosing a professional career. ISACA® partners with its Academic Advocates, to encourage students to prepare themselves for satisfying careers in information systems assurance and control, risk, security and governance of enterprise IT. By becoming an ISACA Academic Advocate, you will gain access to an abundance of resources to assist your students and to benefit you as well.

## Who Should Become an Academic Advocate?

Two faculty members per functional discipline, such as MIS, or Information Security, Accounting and Audit, Enterprise Governance (including IT/IS), Executive Masters programs in Business and specialist Finance degree courses—at universities and/or colleges offering one or more degree courses in the areas outlined—are invited to become Academic Advocates of ISACA. Generally, the faculty member is expected to be a full-time, or a recognized adjunct instructor, but special exceptions can be authorized by the university, if there are other arrangements not mentioned here.

## Benefits of Becoming an Academic Advocate

- **ISACA membership is complimentary** to all Academic Advocates and provides additional benefits including access to ISACA's eLibrary, an ISACA Bookstore discount, subscription to the *ISACA® Journal* and much more. In addition, ISACA has developed resources to assist you in the classroom.
- **ISACA Model Curriculum for Information Systems Audit and Control 2<sup>nd</sup> Edition and ISACA Model Curriculum for Information Security Management**, currently posted at [www.isaca.org/model-curricula](http://www.isaca.org/model-curricula), provide support for curriculum development and delve into research in the IS audit and control fields as well as information security management. The curricula outline the academic training needed to prepare candidates for entry-level positions. Schools that have adopted a model curriculum are eligible for recognition on the ISACA web site, to help universities market their programs to prospective students, and to recruiters looking for qualified graduates. This helps students find schools that offer the programs they need and helps colleges and universities market their programs to recruiters looking for qualified students.
- **COBIT®**, the result of years of research and cooperation among global IT and business experts, is an increasingly internationally-accepted IT governance framework and supporting toolset for business managers, security professionals and auditors. COBIT helps organizations develop an internal IT control system that supports business processes in four domains: plan and organize, acquire and implement, deliver and support, and monitor and evaluate. This material has been used successfully as teaching material throughout the world and it is offered at a volume discount to academia. Look for the release of COBIT 5 in early 2012. COBIT 5 is a strategic evolution of COBIT 4.1 and will provide the most complete, up-to-date guidance and management of enterprise IT to all stakeholders.
- **ISACA eLibrary** is a comprehensive, on-demand collection of content from nearly all ISACA/ITGI published books and more than 425 additional titles—all available free of charge to Academic Advocates.
- **IT Governance Using COBIT and Val IT™** is a set of materials which includes a student book, slide deck, case studies and caselets, with teaching notes and solutions.
- **Information Security Using the CISM® Review Manual and BMIS** is a set of materials which also includes a case study, caselets and teaching notes.
- **ISACA® Journal IT Audit Basics Columns** are columns that are organized by subject area index using the principles in the *ISACA Model Curriculum for IS Audit and Control, 2<sup>nd</sup> Edition*.
- **Academic research** is a vital part of any curriculum. Academic Advocates and their Ph.D. students can submit research surveys for evaluation and possible posting to the ISACA web site.

## Your Role as an Academic Advocate

When you are an ISACA Academic Advocate, your students benefit too. Your role as an Academic Advocate is to help your students gain a competitive advantage while, at the same time, build their awareness of ISACA and guide them to contribute to growing the profession. As an Academic Advocate, ISACA asks that you:

- **Encourage ISACA certification**—Research shows that ISACA certification holders are among the highest paid and most respected information systems professionals. ISACA offers four certifications: Certified Information Systems Auditor® (CISA®), Certified Information Security Manager® (CISM®), Certified in the Governance of Enterprise IT® (CGEIT®) and the new Certified in Risk and Information Systems Control™ (CRISC™).
- **Use COBIT, Val IT and supporting guidance as teaching tools**—Materials are provided to help utilize these international frameworks and concepts in the classroom.
- **Promote ISACA student membership and open the door to future employers, professional knowledge and resources**—ISACA student membership offers the benefits of ISACA membership to students at a significantly reduced rate. Visit [www.isaca.org/student](http://www.isaca.org/student) for more information.
- **Organize an ISACA student group and help students establish a professional network**—A program development model and support are available to Academic Advocates interested in serving as faculty advisors to ISACA Student Groups on campus. Visit [www.isaca.org/studentgroup](http://www.isaca.org/studentgroup) for more information.
- **Approach your library to carry the ISACA® Journal**—The *ISACA® Journal* is a bimonthly publication of ISACA that provides professional development information to those spearheading IT governance and those involved with information systems assurance and control, risk, security, and governance of enterprise IT.
- **Interact with your local chapter** (if applicable)—Contact the Academic Relations Coordinator on your chapter board, request that chapter leaders visit your campus and speak to your students, ask the chapter to invite students to their meetings, hold special student events, offer mentoring advice and career counseling, help students network with experienced professionals.

## Become an Academic Advocate Today!

To become an Academic Advocate, please **download an application** at [www.isaca.org/academicadvocateapp](http://www.isaca.org/academicadvocateapp) or e-mail [membership@isaca.org](mailto:membership@isaca.org). At the end of each school year, Academic Advocates report on their progress via an online questionnaire to be considered for renewal in the program.

[www.isaca.org/academic-advocate](http://www.isaca.org/academic-advocate)

YOU

# Grow the Profession