



# ROI for Your Enterprise Through ISACA

INVEST IN YOUR EMPLOYEES.  
INCREASE ENTERPRISE REWARDS.

# ISACA MEMBERSHIP:

## Helping Your Enterprise Achieve Greater Trust In, and Value From, Information Systems

Information systems are continuing to increase in complexity and impact, bringing unprecedented value opportunities along with significant risk. It is more important than ever for enterprises to ensure their employees have up-to-date skills and knowledge. Employees who are ISACA members can provide a holistic view of information systems and their relationship to overall organizational success.

The global community of ISACA members comprises a variety of professional IT-related positions, including IS auditors, consultants, IS security professionals, risk professionals, chief information officers and internal auditors. ISACA constituents work in a wide range of industries, including finance and banking, public accounting, telecommunications, government and the public sector, healthcare, utilities, and manufacturing.

### ISACA members understand the big picture.

They have direct access to research, certifications, training and education, and business frameworks that align systems and strategy, and help your enterprise:

- Reduce IT-related risks
- Enable clear policy development and good practice for IT management
- Manage compliance
- Achieve greater trust in and significant value from information systems

### ISACA membership signifies that your IT staff is:

- Dedicated to global, industry-accepted practices and high professional standards
- Serious about enhancing their professional knowledge and skills
- Connected with the standards, resources and global network of colleagues that only ISACA can provide

ISACA's more than 190 chapters worldwide offer members an opportunity to share a broad range of professional expertise from diverse business backgrounds. In addition to ISACA's broad range of knowledge and training, local chapters sponsor educational events, such as seminars and workshops, and participate in industry-relevant IT research projects. Plus, they offer solid leadership roles for those seeking to hone their skills.



# ISACA CERTIFICATIONS: Supporting the Knowledge and Expertise of Your IT Staff

Résumés and CVs may *list* experience and knowledge, but an ISACA designation *proves* it. ISACA certifications combine the achievement of passing an exam with required work experience in specific job practice areas.

“Preparing for the CISM certification helped me mature the security processes in my then organization and **effectively manage** information security across its worldwide offices.

This certification brings forth the best of security management practices that are **universally applicable**. CISM explains various management challenges during security governance, security strategy and security program management, and this helps in designing better **solutions** for an organization.”

—Sanjiv Agarwala, CISA, CISM, CGEIT, CISSP, Director, Oxygen Consulting Services

“Certifications fill a **critical need** for employers, as they offer a way to identify **highly qualified, experienced** professionals. Boards and executives are increasingly realizing that their information technology deserves a high level of governance to **minimize risks** and **add value**, and they are looking for prospective employees with the **experience** and credentials to help them attain **strong governance**.”

—Lynn Lawton, CISA, FCA, FIIA, PIIA, FBSC CITP

## Supporting ISACA certifications for your staff means that your enterprise is investing in professionals who:

- Possess demonstrated knowledge and skills in IT assurance, audit, control, governance, risk and security
- Meet the stringent requirements of globally recognized credentials
- Are committed to ongoing professional development and excellence
- Adhere to a Code of Professional Ethics
- Add value to your enterprise

## ISACA certifications are globally accepted and recognized.

In fact, many organizations and governmental agencies around the world require or recognize ISACA's certifications. Following are a few examples of ISACA certification recognitions:

- The American National Standards Institute (ANSI) has accredited, under ISO/IEC 17024, to ISACA's Certified Information Systems Auditor (CISA), Certified Information Security Manager (CISM) and Certified in the Governance of Enterprise IT (CGEIT) programs.
- The World Lottery Association (WLA) has recognized ISACA's CISA and CISM as certifications required to be a WLA auditor.
- In Hong Kong, ISACA members who have held a CISA certification for at least four years have the right to vote for the city's legislative counselors, as representatives of the IT category among the functional constituencies.
- SC Magazine selected CGEIT as a finalist in the 2011 “Best Professional Certification Program” in the Professional Awards category. CGEIT was named a finalist by a panel of 22 chief information security officers (CISOs) at major corporations and large public-sector organizations.
- In an *Internet@Suite101* article, from October 2011, CRISC is listed among certifications that “improve technology careers.”
- The National Stock Exchange of India has recognized CISA as a requirement to conduct system audits.

ISACA certifications include:



“CISA certification provides us a **comfort level** that a prospective hire has a common understanding of the foundational areas needed to perform IT audit work.

**Achieving certification** pushes our employees to develop professionally via a **balanced approach** of theory and practice. It is important to know the why and how, coupled with an understanding how different control areas **work together** and impact each other.”

—Rich Nardi, CISA, CRISC, IT Auditor Director, Microsoft Audit Group, Microsoft Corporation

# ISACA GUIDANCE, PRACTICES AND RESEARCH: Providing Your Enterprise with Global Standards

ISACA's IS auditing and IS control standards are followed by practitioners worldwide. Through its comprehensive services, ISACA defines the roles of IT assurance, audit, control, governance, risk and security professionals. ISACA's standards, frameworks, and research addresses IT and business issues challenging enterprises today and provides practical guidance on how to manage these issues head on.

ISACA's frameworks are a globally accepted set of principles, practices and analytical tools that enterprises can use to ensure that IT is helping to achieve business goals and objectives. These frameworks are used to help foster the partnership between IT and the rest of the organization and to help identify, govern and effectively manage IT and associated risks. Plus, ISACA's frameworks assist in optimizing IT resources to provide the best return on investment for your enterprise.

In 2012, ISACA officially launched COBIT 5, the most significant evolution in the framework's 16-year history. COBIT 5 provides an end-to-end business view of the governance of enterprise IT that reflects the central role of both information and technology in creating value for enterprises. COBIT 5 embodies thought leadership and guidance from business and IT leaders and governance experts from around the world. In short, COBIT 5 helps you ask the right questions to ensure the highest ROI from your information and technology assets.

ISACA Standards provide guidance on the information required to meet the compliance needs of Audit, Assurance and Control professionals. They enable organizations to improve the effectiveness and efficiency of their operations.

ISACA also provides research and guidance in the areas of IT governance, control, assurance and security that professionals can use to add value to their enterprises. Recent deliverables include *Guiding Principles for Cloud Computing Adoption and Use*, *Security, Audit and Control Features Oracle PeopleSoft, 3<sup>rd</sup> Edition*, *Incident Management and Response*, and more.



*"The driving force behind the **revamp** of COBIT was to **join** IT governance and risk management with business governance and risk management. Instead of just being an IT governance framework, we've **moved upscale** in reflection to the industry. It's now a **business framework** for the governance and management of the enterprise. That's the fundamental difference. We've **effectively** built this framework to help people **understand** what the right **top-down** business processes you want to put in place are so that you can **govern your business** and enable IT **effectively**."*

— Robert Stroud, CGEIT, CRISC  
VP of Strategy and Innovation  
CA Technologies

*"COBIT 5 offers a much-needed **common vocabulary** and set of processes to **enlist stakeholders** from across the organization—not just IT—in considering the **impact** of key **business** and **technology** issues such as **cloud computing**, growth of mobile devices and bring your own device, **data privacy** and cybersecurity threats."*

—John Lainhart, CISA, CISM, CGEIT, CRISC, CIPP/G

## Achieve Greater ROI for Your Enterprise Through ISACA®

With the growing complexities of global business and competition, comes an increasing need to demonstrate compliance and manage risks, and the realization that enterprises must take a systemic approach to governing their information systems (IS).

ISACA is internationally recognized as a high-performing organization that addresses global, national and local IS and business issues. With members residing in more than 160 countries, subject matter experts from around the world contribute to the development of ISACA's thought-leading knowledge, certifications, education and research.



*“When it comes to the enterprise, IT is a **key component** in just about every single company's operation. One way or another, companies are **dependent upon technology** and the implementation of different products and services to compete...A study from the not-for-profit, **IT Governance Institute**, which polled 834 executives in 21 countries around the world, reveals that the **importance of IT** in the enterprise is apparent across all levels of an organization.” The study, Global Status Report on the Governance of Enterprise IT, “reveals how IT **workers and business employees** view their IT organization and its role in the **overall strategy** of the enterprise.”*

—CIOInsight

### About ISACA

As an independent, nonprofit, global association with over 95,000 constituents, ISACA engages in the development, adoption and use of globally accepted, industry-leading knowledge and practices for information systems. ISACA helps its constituents achieve individual and organizational success, resulting in greater trust in, and value from, information systems.



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ISACA supports and enhances IT professional skills, resources, knowledge and expertise.