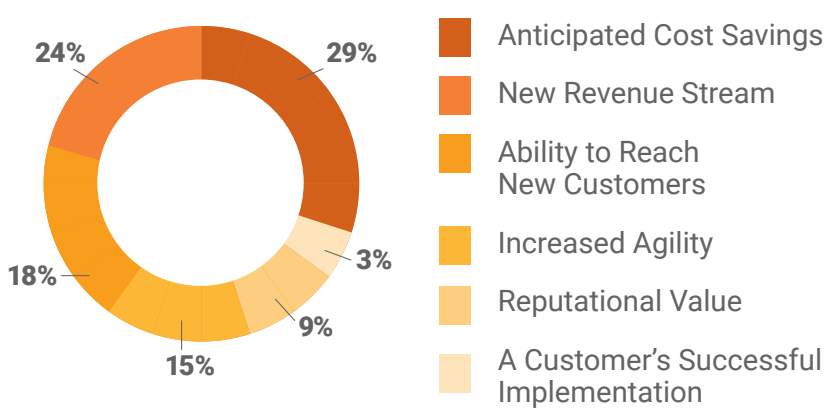


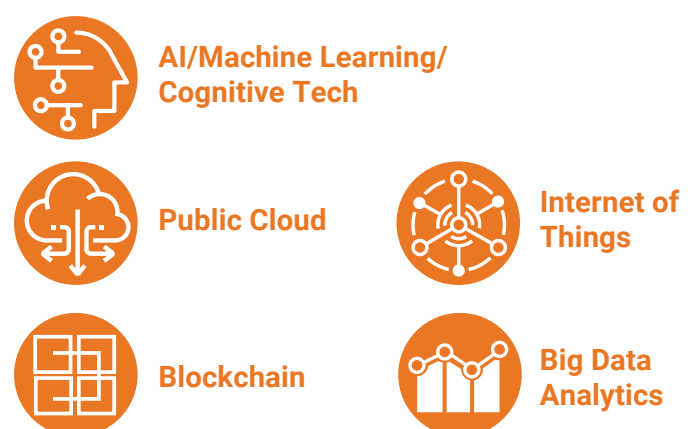
DIGITAL TRANSFORMATION: ENTERPRISES' MAJOR MOTIVATIONS AND GREATEST CHALLENGES

ISACA's 2017 Digital Transformation Barometer—research of more than 4,100 business technology professionals worldwide—found that the emerging technologies that are the most transformational also pose the most organizational challenges in terms of perceived risk and resistance to change. To enable a successful digital transformation journey, enterprises require strong governance and risk management programs, which drive confidence and enable the speed of business.

Top Motivators for Implementing an Emerging Technology



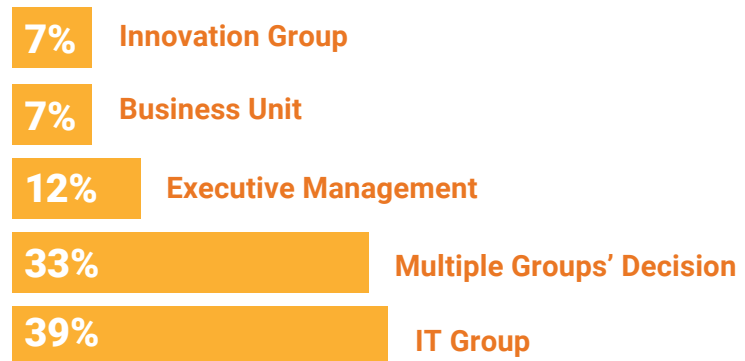
Technologies Facing the Most Organizational Challenges or Resistance



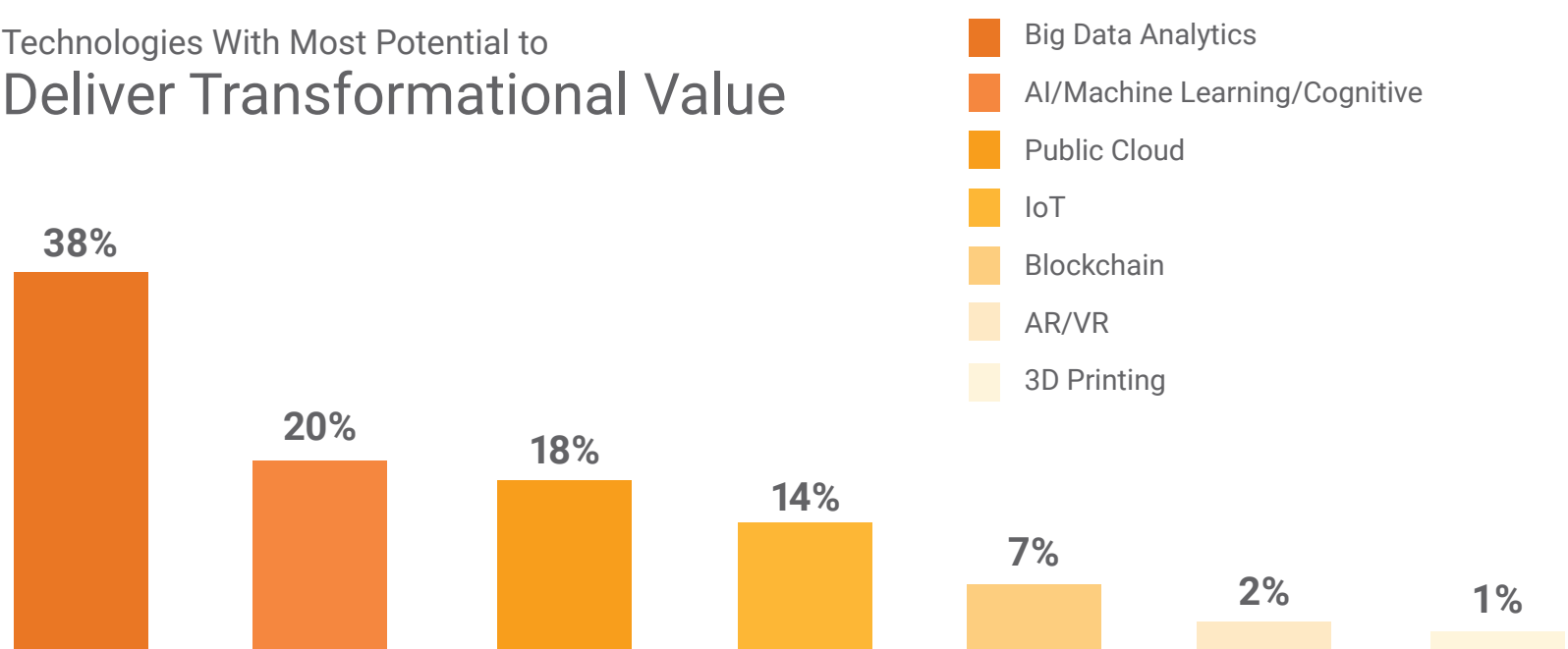
Evaluating Opportunities Arising From Emerging Technologies



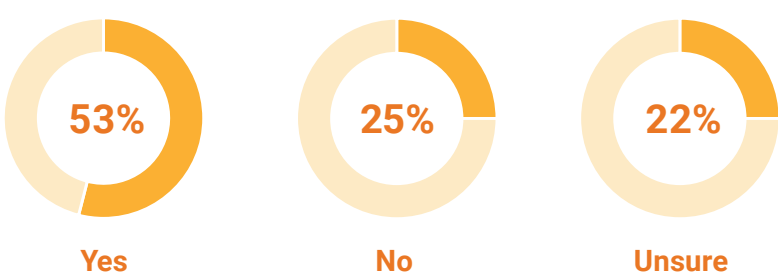
Who is Responsible for Evaluating Emerging Technologies?



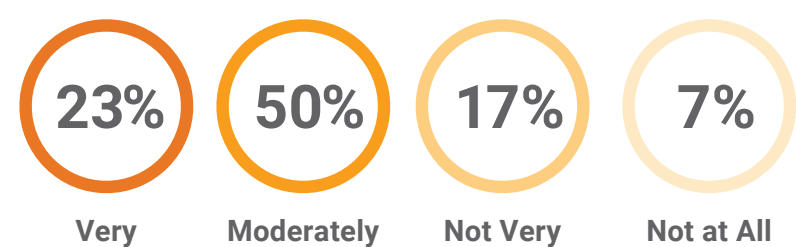
Technologies With Most Potential to Deliver Transformational Value



Are Your Organization's Leaders Digitally Literate?



Are Your Organization's Leaders Receptive to Emerging Tech?



Companies with digitally literate leaders are more aggressive and receptive to evaluating and adopting emerging technologies in their quests to achieve digital transformation.

For more information: www.isaca.org/digital-transformation-barometer