

Half Day Talk: Value and Impact of Data Analytics

Date/Time: 27 February 2018, 2.00pm – 5.30pm

Location: Sime Darby Convention Centre, Kuala Lumpur



Overview

ISACA Malaysia Chapter is proud to organize the second workshop around sharing of values and impact of data analytics to the audit profession and any organization that look to adopt it.

As we embrace a digital revolution, data analytics becomes increasingly important for the audit profession to remain relevant in providing the comprehensive coverage and level of details demanded by our clients. Besides that, too often we see data analytics initiatives run into difficulty because the organization is focused on delivering new capability without establishing the basic foundations of strong data management practices.

In this talk, we will explore and respond to some of these challenges as part of adopting a data driven auditing approach. In addition, we will explore how data analytics will shape the audit profession in the future and how organizations can develop their data analytics and setting up initiatives for success to achieve real business value.

Keys Take Away

- Understanding the requirements and expectations to consider before adopting a data auditing approach.
- Identify common challenges faced when adopting a data auditing approach.

- How data auditing and emerging technologies drive the audit profession in the future.
- The opportunity - understanding business value that can be achieved through data analytics
- Getting the basics right - what a strong foundation for a data analytics capability looks like
- Delivering value - examples where data analytics initiatives have been successful and why

Who Should Attend

This talk is suitable for security practitioners, auditors, advisors, compliance officers, etc. who want to have a better understanding on the types of data analytics and its value to their organizations and how IT auditing could expect to leverage on this field in the future.

Agenda

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| 1:30pm | Registration |
| 2:00pm | How Data Analytics Shape the Audit Profession
by Goh Yu Loong |
| 3:30pm | Break / Networking |
| 4:00pm | Achieving Value from Data Analytics - The Journey to Becoming
an Insight-driven Organization by Michael Newton |
| 5:15pm | Q & A Session |
| 5:30pm | The End |

Half Day Talk: Value and Impact of Data Analytics

3 CPE hours

Our Speakers



Goh Yu Loong CISA

Yu Loong is an Executive Director leading the Data Confidence Services Team within PwC Risk Services Malaysia. Throughout his career, he has worked on data analytics, risk and controls assurance engagements within Malaysia, the USA and Japan. With more than 14 years of experience within the PwC network, he and his team has delivered data analytics and controls assurance engagements across various industries such as utilities, telecommunications, retail, financial services, automotive, online advertising and manufacturing.

His team focuses on embedding data analytics and technology to assist clients in monitoring risks and compliance, fraud indicators, big data attestation as well as reporting automation. Currently, he and his team lead PwC's assurance transformation effort through embedding data analytics and technology across its audit and risk assurance services.



Michael Newton

Michael is an Executive Director with PwC Risk Services Malaysia, having recently joined from PwC UK. Michael has over 13 years of experience in helping clients overcome some of their most complex business and technology issues and has worked with some of the biggest organisations in the UK, Europe and Africa across Financial Services, Telecoms, Technology and Energy.

Michael works across a range of disciplines including technology implementation and change, technology and data controls, data analytics, complex modelling and data management. He has experience of delivering a variety of large-scale data and technology transformation programmes over his career including Business Intelligence solutions and establishment of Data Analytics Competency Centres.

Details and Registrations

Event: Half Day Talk : Value and Impact of Data Analytics

Date: 27 February 2018

Time: 2.00pm to 5.30pm

Venue: Sime Darby Convention Centre, 1A, Jalan Bukit Kiara 1, 60000 Kuala Lumpur.

Fees: Free for ISACA members
RM 150 for non members guest (for paying guest, please contact Mr Seelan)

Contact: Mr Seelan, ISACA Office Administrator
Mobile: 017 219 6225 | Email: officeadmin@isaca.org.my



* Members may invite guests to this event at RM 150 per person.

As good practice, ISACA Malaysia Chapter is informing you that your personal data will be processed, retained and used by ISACA Malaysia Chapter in relation to this training event. Your personal data may also be retained and used by ISACA Malaysia Chapter to market and promote training events conducted by ISACA Malaysia Chapter.

Reservations & Registrations:

Seats are LIMITED. Please register via **ISACA MY Chapter Mobile Apps (available in both Android and IOS platforms)**. Just search for “ISACA MY Chapter” in stores and download it.

ISACA Malaysia Chapter reserves the right to change the venue, date, speakers, and programme or to cancel the programme should unavoidable circumstances arise. If applicable, a full refund of fees will be made in the event of cancellation.

Payment Details:

Fees are not refundable once registration is confirmed, however, replacements may be sent. Cheques should be made payable to “Information Systems Audit And Control Association” and mailed to: ISACA Malaysia Chapter, Unit 916, 9th Floor, Block A, Damansara Intan, No.1, Jalan SS 20/27, 47400 Petaling Jaya, Selangor.

Alternatively, payment can be **banked-in** to: Maybank Account number – 512231822725. Bank in slip or Internet Banking confirmation MUST be faxed to 03-7726 1257 or emailed to officeadmin@isaca.org.my, with a cover note stating Event Name, Organisation / Participant(s) Name and Amount Banked In. Payment will not be recognised without this cover note.