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## Welcome...

Fellow Chapter Members,

Fall is rapidly approaching. To most of us, this means back to school, time to rake leaves, and most importantly, the ISACA meeting schedule!

We have a great meeting planned for you in September, our membership appreciation month. If you are a member, the meeting is **free of charge**. To learn more, please see page 2 of this newsletter or visit our [website](#). To register for the meeting, please send an e-mail to [isaca\\_meetings@yahoo.com](mailto:isaca_meetings@yahoo.com) and let us know that you are planning on attending the meeting. We will also be holding a drawing for those who took the survey and indicated that they would like to participate. You must be present to win.

Were you recently ISACA certified (CISA, CGEIT, CRISC or CISM)? You should have received a communication from our VP of Membership. Be sure to attend the September meeting, we have an appreciation gift for you but remember, you must be present to win.

We have a new website in the works. The look and feel is quite different and aligns us better with ISACA International's recommended template. The current website was becoming outdated, and it made sense to use ISACA International as a hosting provider. Soon, we will offer a special "sneak-peak" of the new site. Special thanks to Andrew Selig, our webmaster, for his hard work in making this happen!

ISACA Cincinnati is in the process of updating the Chapter Bylaws to align more closely with ISACA International's latest template. These changes have been posted to the website and are available for review by clicking on the links [here](#).

We are always looking for great speakers. Please send any suggestions or ideas to our VP of Programs, Sandy Burden ([sandy\\_burden@cinfin.com](mailto:sandy_burden@cinfin.com)). Also, if you have a contribution to the newsletter, please send it to our Newsletter Editor Buky Thorpe ([buky.thorpe@gmail.com](mailto:buky.thorpe@gmail.com)).

If you are interested in becoming a member of the chapter, or would like additional information on membership please contact our VP of Membership, Mike Smith ([mrsmith@gaic.com](mailto:mrsmith@gaic.com)).

Remember, the greatest asset to the Cincinnati ISACA Chapter is our member community. If you have any questions or comments, please direct them to me ([jhanfordisaca@gmail.com](mailto:jhanfordisaca@gmail.com)).

Jesse A. Hanford  
Greater Cincinnati ISACA President

## Assuring the Security of Your Web Application

**Speaker:** Will Smith, CISA

**Date & Time:** September 4, 2012, 5.30pm

**Location:** The Original Montgomery Inn, Montgomery, OH

### *Overview:*

The internet is now a vital place for businesses. Email, websites, cloud services, social media, and much more have become an integral part for businesses to reach customers and conduct business. However, the internet is also a very dangerous place for your business data. Criminals want access to financial and customer data, industrial spies want to know what your business is up to, others may just want to exploit you just for the fun of it. So what do you do?

The safest way is to not be on the internet, but that just isn't possible any more. Web application hardening is essential to securing your vital data. As auditors, we must look at our hardening standards and assess them for reasonable assurance that the company's data is secure. This presentation will highlight the core areas of concern when it comes to web applications; the threat vectors, top exploits and pros and cons of off-the-shelf application hardening software and hardware. The objective is to provide you with a starting point for assuring the security of your company's web applications.

### *About the Speaker .*

Will Smith is a Senior IT Auditor for the E. W. Scripps Company in Downtown Cincinnati, OH and has 4 years of experience in IT audit and is CISA certified. Before becoming an auditor, Will worked in the IT field for 12 years in application development, system management and IT security. Will currently focuses on SOX and PCI compliance for the E. W. Scripps Company's subsidiaries in newspapers and broadcast stations around the United States.

### *Please register for this meeting by August 30.*

This meeting is free to ISACA Cincinnati chapter members. Members should send an email to [isaca\\_meetings@yahoo.com](mailto:isaca_meetings@yahoo.com) to register for the meeting.

Non-members can register by using the [link](#) at the chapter website or by sending an email to [isaca\\_meetings@yahoo.com](mailto:isaca_meetings@yahoo.com) if you prefer to pay at the door.

# Certification

The next CISA, CISM, CGEIT and CRISC exams will take place on 8 December 2012.

The final registration deadline is October 3, 2012.

Go to the ISACA [website](#) to register.

## Research Update

ISACA has been furiously adding content to the research page of the website. Please click this [link](#) to access the new portal. The Research team has recently completed a few new deliverables. The new COBIT 5 downloads are available for free to all members and more guidance and education will be added in the future. We have completed research papers on Calculating Cloud ROI, Virtualization Desktop Infrastructure (VDI), Incident Management and Response, and the IPv6 Security and Audit Assurance Program. All of these items can be found in the Research portal referenced above.

Current projects in progress include Assurance Programs for Cybercrime, PK1, Biometrics, and VPN. The Research team is also working on the Cloud White Paper Series, Securing Mobile Devices Using COBIT 5, and SOC2: A User Guide. ISACA is seeking Security SME Reviewers for the Mobile Device Management project mentioned above. If anyone is interested, please contact Justin Hedric ([Justin.Hedric@53.com](mailto:Justin.Hedric@53.com)).

A study is also being conducted related to IT Project Portfolio Practices. If you are able, please complete the survey that can be found under the ISACA Updates section of the My ISACA portal on ISACA.org.

Justin Hedric,  
Research Director

## How to Earn and Report CPE

**Did you know that ISACA certified members can earn more than 70 FREE CPEs per year!**

ISACA certified members have several options to obtain their continuing professional education credits. Several of these choices are listed below with specific instructions.

**Journal quizzes:** Earn one CPE for each of six [journals](#) per year. 6 FREE CPEs per year

**Serving as an ISACA Volunteer:** Participate on an ISACA or ITGI board, committee, task force or as an officer of an ISACA chapter, and gain one CPE credit (up to 20 per year) for each hour of active participation. (Consult Qualifying Educational Activities for CISA, CISM, CGEIT and CRISC members.) 20 FREE CPEs per year

**Mentoring:** Earn one CPE for each hour of mentoring efforts directly related to coaching, reviewing or assisting an individual with CISA/CISM/CGEIT/CRISC exam preparation or providing career guidance through the credentialing process. 10 FREE CPEs per year

**TOTAL Possible FREE CPEs for ISACA Certified Members:** 36 FREE CPEs per year

### How to Report CPEs in your Profile

CPEs are reported annually during the renewal process. CPEs earned in the current year may be entered in your profile once the next year's renewal period opens. Reporting of CPEs can be done online or by submitting the information on the annual renewal invoice.

To update CPE hours through the ISACA website, log on using your personalized log in credentials and follow the steps below.

Click on the **MY ISACA** tab at the top of the page

Click on the **MY CERTIFICATIONS** tab

Click on the **EDIT MY CPE Hours** link

The CPE reporting is located on the My Demographic, Certification CPE and Other Information tab. Scroll to the bottom of the page to view and edit the appropriate CPE fields. If you do not see a CPE section, CPE hours are not being accepted or you are not required to report CPEs yet.

Enter CPE hours – then click SAVE at the bottom of the page

For more information about the specific Continuing Professional Education (CPE) requirements for your certification, please see the following [link](#).

## How To Write The Perfect Cover Letter

Your cover letter has only one job; It is meant to entice the reader to open and read your resume. Sounds simple, but job seekers often stress as much over their cover letter as they do the resume. If this sounds like you, relax, there is a simple approach to cover letters that will streamline your application process and give you confidence every time you send out your resume. Just keep these three cover letter tips in mind and you'll never stress over writing them again.

### 1. Keep It Short.

More often than not you'll send your cover letter via email or some other electronic system. Your reader won't be looking at a piece of paper, but at their computer screen. Ever notice how short your reading attention span is when you're reading text on your computer? That's why online articles are typically shorter than print articles. The same holds true for email messages. If you've got 60 messages in your inbox, you don't have the patience for lengthy text. Now imagine you're a recruiter or resume screener and you must get through a couple hundred resumes in a day. If you want your cover letter read keep it short, concise and to the point.

### 2. Focus on qualifications.

Most job seekers freeze up when writing cover letters because they don't know what information recruiters want to see. The first person in an organization to read your resume is a recruiter or HR professional who acts as a screener. They are interested only in identifying candidates who match their set of qualifications. The better the match the higher the interest. Don't worry about explaining why you are interested in the position, the screener probably doesn't care. He/she only wants to know if you qualify as a viable candidate. Use the job posting as a guide to know exactly what qualifications to mention in your cover letter.

### 3. Don't try to get fancy.

Job seekers get frustrated writing cover letters because they try to make it into a creative writing exercise. That's not necessary. It's much more important that you keep your ideas clear and easily understood. When writing about your qualifications, do use the same verbiage to describe your skills as the job posting. You'll make the resume screener's work much easier and they will recognize you as a perfect candidate match much quicker.

Using this simple approach will allow you to take a customized approach with each cover letter you send. Generic cover letters usually sound canned no matter how much time was spent writing them. Worse, a one-size-fits all cover letter looks like it was borrowed off the page of a sample cover letter book. Would you take the time to read a mass-produced letter?

I'm often asked if cover letters are still relevant in today's fast-paced job market. While the form has changed from paper to electronic they are still a vital part of your job-search marketing materials. Cover letters provide your first opportunity to make a good impression on your potential new employer. It pays to write them with clarity and simplicity.

### Tips provided by:

Deborah Walker, Certified Career Management Coach

Read more career tips and see sample resumes at:

[www.AlphaAdvantage.com](http://www.AlphaAdvantage.com)

email: [Deb@Alphaadvantage.com](mailto:Deb@Alphaadvantage.com)

360-260-4965

Twitter: <http://twitter.com/DebWalkerCCMC>

## Deloitte Career Opportunities

### Information Technology Audit Specialist

- **Manager**
- **Senior Consultant**
- **Consultant**

**Locations:** *Cincinnati, Detroit, Cleveland, Pittsburgh*

### About Deloitte.

Deloitte is one of the leading professional services organizations in the United States specializing in audit, tax, consulting and financial advisory services with clients in more than 20 industries. We provide powerful business solutions to some of the world's most well-known and respected companies, including more than 75 percent of the Fortune 100.

At Deloitte, you can have a rewarding career on every level. In addition to challenging and meaningful work, you'll have the chance to give back to your community, make a positive impact on the environment, participate in a range of diversity and inclusion initiatives, and get the support, coaching, and training it takes to advance your career. Our commitment to individual choice lets you customize everything from your career path to your educational opportunities to your benefits. And our culture of innovation means your ideas on how to improve our business and your clients' will be heard.

**Financial Statement & Internal Control Audit services** provide audits and reviews of financial statements and reporting on internal controls in accordance with applicable professional standards. Our audits are planned to be responsive to our assessment of the risk of material misstatement based on the understanding we gain of the organization and its environment, including its internal control. We utilize this understanding to design the nature, timing, and extent of our audit procedures, while maintaining an objective and independent attitude. We also strive to provide timely communications regarding professional developments, and insights regarding matters that may affect the organization's business.

We are currently seeking IT Audit professionals for Manager, Senior Consultant and Consultant positions. For more information about these opportunities and to apply, please visit our web site at [www.deloitte.com/us/careers](http://www.deloitte.com/us/careers)

## Senior Information Technology Internal Auditor

Western & Southern Financial Group has an immediate opportunity for a Senior Information Technology Internal Auditor.

### *Summary of Responsibilities:*

Performs and supervises risk-based internal audit activities for the Company and its subsidiaries. Performs risk-based integrated reviews of financial, operational, systems and management controls of the Company. Provides assistance to the external auditors and regulatory auditors while maintaining effective working relationships with business unit management. Provides consulting services to management. Serves as in-charge auditor on various audit projects. Works with minimal supervision and is responsible to make and established range of decisions, escalates to manager when necessary and updates manager on a regular basis.

### *Detailed Responsibilities:*

- Performs and supervises risk-based integrated audit procedures on scheduled audit projects in accordance with approved risk-based integrated audit programs and in a timely, efficient, and professional manner.
- Demonstrates a working knowledge of internal control concepts for each audit project and provides timely information to the Director, Internal Audit during the audit project regarding weaknesses noted and recommendations for corrective action.
- For assigned audit projects, demonstrates the ability to clearly document and evaluate the internal controls present in the manual and automated systems being reviewed, identifying internal control strengths and weaknesses.
- Prepares and reviews audit work papers that accurately and sufficiently document audit tests performed, in accordance with departmental guidelines (i.e., Audit Procedures Manual (APM)).
- Drafts and reviews written audit reports which accurately describe results of tests performed, the nature of control weaknesses and exposures, expresses an opinion on the adequacy of internal controls and overall procedures and identifies practical recommendations for improvements.
- Completes the Internal Audit self-study program in order to gain advanced knowledge of internal control concepts, audit testing techniques, data processing knowledge, financial, systems and operational audit knowledge and human relations skills.
- Assists external auditors and regulatory auditors in the performance of scheduled audit activities.
- Assists in the performance of a periodic risk assessment of all Company functions in order to recommend appropriate audit projects as part of the audit planning process.
- Develops specifications for automated audit software working closely with Information Systems personnel to satisfy audit software needs.
- Provides internal controls consulting on significant Company initiatives to our customers as requested.
- Performs special reviews/projects as requested.
- Implements computer-assisted audit techniques and practices auditing by exception techniques to improve audit effectiveness and efficiency.
- Supervises work product of one or more internal auditors and one college intern on audit assignments.
- Performs other duties and projects as assigned by management.

.....*Continued on next page*



## Senior Information Technology Internal Auditor....Continued from previous page

Western & Southern Financial Group has an immediate opportunity for a Senior Information Technology Internal Auditor.

### *Selection Criteria:*

- Proven experience as an Auditor in a “Big Four” accounting firm or Fortune 500-type company with demonstrated knowledge of internal control concepts and risk-based integrated audit techniques.
- Thorough knowledge of accounting and risk-based integrated auditing.
- Proven ability to develop or adapt risk-based audit programs/procedures on an as-needed basis.
- Proven experience coordinating multiple projects/assignments (3 to 4) simultaneously and completing assigned tasks accurately and on a timely basis. Possesses a strong attention to detail with excellent organization skills. Solid project management with proven experience successfully planning, executing and maintaining a project from start to finish.
- Strong verbal and written communication skills with demonstrated success interpreting and communicating business needs between internal groups and external vendors in a clear, focused and concise manner. Will be expected to provide examples of written audit reports.
- Proven work experience directing others to initiate a recommended course of action to solve a problem or increase efficiency.

### *Qualifications:*

- Bachelor’s degree in accounting, business administration, information systems, computer science or related field of study.
- Computer skills and knowledge of hardware & software required.
- Proficiency in the use of Microsoft Office (Word, Excel, Access, Visio).
- Significant experience auditing automated systems, including mainframes and LAN- and WAN-based applications.
- Significant experience with utilizing automated audit tools, including ACL, Easytrieve Plus, etc.
- Certifications & licenses (i.e. Series 6 & 63, CPA, etc.).
- Certification as a Certified Public Accountant (CPA), Certified Internal Auditor (CIA) or Certified Information Systems Auditor (CISA).
- Willingness to travel 10 to 15% annually.

To find out more or to apply for this position, please contact: Amy Gellen, Corporate Recruiter ([amy.gellen@westernsouthernlife.com](mailto:amy.gellen@westernsouthernlife.com)).

I hope you have enjoyed reading this edition of the chapter newsletter. The goal of this newsletter is to keep you informed on the activities happening in your chapter but I would also like to hear from you.

Please reach out to me at [buky.thorpe@gmail.com](mailto:buky.thorpe@gmail.com) and let me know what you think of the newsletter; what do you like? What don't you like so much? What other content would you like to see in the newsletter? I would love to hear from you.

As always, don't hesitate to contact me if you have any content that you would like to be included in the newsletter.

Some examples of articles/content include:

1. Your most interesting audit/lessons learned from an audit
2. Your take and/or opinion on the latest PCAOB standard/update
3. Any topic you feel you can speak on (keeping your audience in mind)
4. Open positions at your organization that would be a good fit for ISACA members
5. Live or virtual opportunities to earn CPE credits.

Please email me at [buky.thorpe@gmail.com](mailto:buky.thorpe@gmail.com) with any article or content you would like to be included in the newsletter.

Thank you,  
Buky Thorpe

# About Our Chapter

The Greater Cincinnati ISACA Chapter is a not-for-profit professional association serving the information technology audit, security, and control community. We support the areas of Cincinnati & Dayton, Ohio and Northern Kentucky. The chapter consists of over 400 professionals that represent a cross-section of the public, private, and not-for-profit business sectors at all levels within those industries.

## **Purpose**

To promote the education of individuals for the improvement and development of their capabilities relating to the auditing of and/or management consulting in the field of Information Technology audit and control.

Please visit the chapter website at [www.isaca-cincinnati.org](http://www.isaca-cincinnati.org) to learn more. Connect with other chapter members by joining the Greater Cincinnati ISACA LinkedIn and Facebook groups!

Visit [www.isaca.org](http://www.isaca.org) to learn more about the organization.