Metrics That Matter – Security Risk Analytics

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What Matters to CIOs?

Priorities
From a technology perspective, which of the following is your highest priority?:

- Business Intelligence / Analytics
- Infrastructure and Data Center | 10%
- Cloud | 10%
- Mobile | 8%
- Enterprise Resource Planning | 8%
- Cybersecurity

http://online.wsj.com/news/articles/SB10001424052702304680904579364641778947268?mod=ITP_journalreport_0
IT Professionals Do Not Communicate Security Risk

September, 2013 - Tripwire, Inc., released results from an extensive study focused on the state of risk-based security management with the Ponemon Institute. Key findings from the survey include:

- 64% said they don’t communicate security risk with senior executives or only communicate when a serious security risk is revealed.
- 47% said that collaboration between security risk management and business is poor, nonexistent, or adversarial.
- 51% rated their communication of relevant security risks to executives as “not effective.”
- When asked why communicating relevant security risks to executives was not effective:
  - 68% of the respondents said communications are too siloed.
  - 61% said communication occurs at too low a level.
  - 61% aid the information is too technical to be understood by non-technical management.
  - 59% said negative facts are filtered before being disclosed to senior executives and the CEO.

http://www.prweb.com/releases/2013/9/prweb11095496.htm
Analytics is the process of Signal Detection

“You gotta help me stop looking up stuff I don’t actually care about.”
The Signal and The Noise

Data are neither signal nor noise - data are merely facts. When facts are useful they serve as signals. When they aren’t useful, data clutter the environment with distracting noise.

For data to be useful, they must:

- Address something that matters
- Promote understanding
- Provide an opportunity for action to achieve or maintain a desired state

Without these qualities, data is noise.
Why Do We Need Security Risk Analytics?

A common request from the leadership is to report on metrics from various areas that point out which businesses, processes, or systems are most at risk and require immediate attention.

- Risk reporting based on business context
- Compliance is no longer the driver
- Risk prioritization rather than risk elimination
- Big data and automation
Operational Metrics are NOT Risk Metrics

Operational metrics to benefit operational efficiency

- Percentage of YTD spending of security budget
- Percentage of completion of annual objectives
- Percentage of confidence of completing objectives
- Number of new processes created and implemented
- Project status (major, per project)
- Percentage completed
- Percentage of confidence of completion
- Number of compliance deficiencies, last audit
- Number of remaining open compliance deficiencies

Source: Gartner, Inc.
Key Challenges
Key Challenges In Implementing Risk Analytics

- Varied and disparate risk inventories
  - Uncorrelated and redundant data included in reporting
  - Prohibits establishing a common inherent risk inventory
  - No historical data for trending and forecasting

- Manual and inconsistent data aggregation and correlation
  - Ambiguous and incomplete risk interpretation
  - Resource and time intensive

- Subjective and non-standard risk measurement
  - Resources spent addressing non-prioritized issues
  - Miscommunication and misunderstanding of risk across enterprise

- Operational teams lack understanding of business outcomes
  - Limits business unit’s ability to understand and accept risk
  - Inability to measure improvements and predict threats
  - Reactive vs. proactive decision making
Technology Risk Analytics Use Case
1. Collection of data from multiple inventory sources
2. Integration of enterprise-wide control data and manual controls (i.e., SOC, IT SOX control)
3. Automated risk ranking process
4. Formulate report data into the integrated risk assessment warehouse (central version of the truth)
5. Automatic processing of assessment, analytics, and calculation metrics (prioritize risk, predictive analysis, business intelligence)
6. Produce output to information consumers (e.g., Risk Officers sees patch levels for apps/business)

High Inherent Risk + High Risk Control = High Residual Risk (to be escalated)
- GRC
- SIROs
- IT Reports
- Information Risk Management
- Other reports
Context Based Security Risk Metrics
Customer Case Study
World’s Largest Deposit Bank - Challenges

Technology Risk Management (TRM) group was utilizing multiple tools and processes to support TRM deliverables. The previous state was not intuitive for non-TRM users, produces redundant efforts, and expends resources on lower criticality projects/applications/infrastructure. Specific examples included:

1. Inability to provide businesses with repeatable risk metrics
2. Inability to provide actionable remediation plans with accountable and responsible parties
3. Inaccurate IT inventories make it difficult to understand the environment
4. Lack of standardized triggers/gates/hooks for someone to be pointed to TRM
5. Lack of centralized decision making process to determine what gets assessed and what gets deferred
6. 21 TRM assessments/services result in overlapping and non-applicable control testing
7. Assessments not looking at all available data
Without Risk Analytics

[Diagram showing risk analytics process with steps and related triggers and outcomes.]

Smart Metrics, Intelligent Decisions
Confidential
Solution

1. Leverage up to date IT inventories and collaborate with IT to improve quality
2. Create a standardized process for everyone to engage TRM
3. Create a centralized decision making process to determine what gets assessed and what gets deferred
4. Streamline 21 assessments/services to avoid overlapping and out of scope questions
5. Leverage IT monitoring tools to validate risk assessment answers and enable near-time visibility of IT controls
6. Use a centralized technology risk assessment repository to reduce complexity, improve operational efficiency, and focus remediation expenditures
7. Load historical risk assessment data into the centralized risk assessment repository
With Risk Analytics
Benefits

1. Standardized, streamlined, and centralized TRM processes to improve consistency
2. Facilitated TRM collaboration between different groups for better decision making.
3. Incorporated data from existing IT Controls (e.g. patch management, DLP, etc.)
4. Achieved sustainable constant monitoring of current technology risks for the enterprise, not just one time assessments (e.g., 24-hour risk reporting cycle similar to Market and Ops Risk)
5. Provided granular self service view/pivot of technology risk information for a department, business unit, and entire enterprise
6. Historical and predictive technology risk simulations using customer’s data in context
About Brinqa

Brinqa provides an operational risk analytics platform for aggregation, correlation, analysis and reporting of risk data in heterogeneous environments. The solution delivers insightful analysis and intelligent reporting for informed decisions and improved operational effectiveness.
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