PRESS RELEASE

ISACA ACCRA CHAPTER TO HOLD 3RD IT GOVERNANCE SUMMIT IN KUMASI
CORPORATE GHANA TO BENEFIT FROM ADOPTING GLOBAL BEST PRACTICES

Deriving Business Value from Technology

As Ghanaian companies continue to invest heavily in technology for strategic objectives, Boards and senior executives are challenged to answer the question of “How do we ensure that our technology deployment is in line with organizational direction, ensure that business value is delivered and IT-related risks are mitigated?” The issues eliciting these questions plague not only Ghanaian enterprises but companies all over the globe and it has brought about the need for frameworks to support good corporate governance practices to support the use and deployment of technology within organizations.

These issues will be the main subject matter as business executives and IT professionals gather at the plush Golden Tulip Kumasi City Hotel for the 3rd IT Governance Summit being hosted by the ISACA Accra Chapter on the 9th & 10th October, 2014. The summit, which is under the theme, “Deriving business value from technology” is aimed at creating the necessary awareness and focus within Corporate Ghana.

“Some of the outcomes that we want to achieve from this summit are that All parties supporting the governance process in Enterprises would come to understand the need to harmonize business and IT objectives and that they come to appreciate the importance of benefits realization processes as well as information risk management” says CK Bruce, the ISACA Accra Chapter President, “we hope top executive will gain Insights on how to manage communication and enable organizational and process changes”

IT Governance is rapidly gaining significant interest with Ghanaian Corporate organization as the realization of its potential impact on day to day running of a company becomes clear and understood. Organizations around the world as well as in Ghana continue to make significant IT-enabled business investments to sustain, grow and transform critical areas of their organisations. They recognize the critical dependence of many business processes on IT, the need to keep up with ever changing trends and to comply with benefits of managing risk effectively, this makes IT Governance a critical topic which must become an essential element of planning and the building of corporate structures.

The Chair for this year’s summit is Mr Ebo Richardson, CIO of Tigo Ghana. He comes with over 16 years of experience in various aspects of IT governance and management having worked with global companies both in Europe and Africa. Speakers at the event are from an interesting mix of global companies with strong presence in Ghana and indigenous enterprises with continental expansion strategies. Some of the paper presentations delegates are going to listen to are Making IT Governance a Channel for Business Growth to be delivered by Mr. George Mensah, Regional
CIO, Stanbic Bank, Leveraging IT Governance for Business Value by Jacqueline Hanson-Kotei, Information Security & Architecturer Snr, MTN Ghana, EMV Cards-Critical Business Driver by Michel Ahorbo, Group Manager, Functional & Technical Testing – E-Process International SA, IT Governance-A practical perspective by Richard Okyere-Fosu, Director and Group Head of IT, Databank Ghana, Developing an IT Governance Rollout Strategy by CK Bruce, CEO Innovare and Keep up: Change vrs Control by the Summit Chair, Mr Ebo Richardson.

There will also be two panel discussion with the topics being, Quantifying our Value in the Ghanaian Corporate Context to be moderated by Mr Solomon Ackom, IT Manager, Grimaldi and Achieving meaningful transformation with technology within the Ghanaian Business environment which will be moderated by Mr Carl Sackey, Product Development Manager, Gcnet.

“This year will have a strong practitioner focus and it will demonstrate the changing landscape in technology related roles” says Ebo Richardson, “it is a real honor for me to chair this august event”

ISACA, founded in 1969 as a nonprofit, independent organization, focuses on governance issues emanating from the use of technology. ISACA develops international IS auditing, risk and control standards and best practices, which help its constituents ensure trust in, and value from, information systems. In 1998, ISACA created the IT Governance as a think tank to advance international thinking and standards in directing and controlling an enterprise’s information technology. ITGI developed Control Objectives for Information and related Technology (COBIT), now in its fourth edition, and offers original research and case studies to assist enterprise leaders and boards of directors in their IT governance responsibilities. ITGI is focused on helping enterprise leaders understand why IT goals must align with those of the business, how IT delivers value, and how its performance is measured, its resources properly allocated and its risks mitigated. ITGI’s original research helps illuminate global perspectives and practices relating to the use of IT in enterprise.

ISACA has been the established leader in this area ever since. It also advances and attests IT skills and knowledge through the globally respected Certified Information Systems Auditor™ (CISA®), Certified Information Security Manager® (CISM®), Certified in the Governance of Enterprise IT® (CGEIT®) and the Certified in Risk and Information Systems Control™ (CRISC™) designations. ISACA continually updates COBIT, which helps IT professionals and enterprise leaders fulfill their IT governance and management responsibilities, particularly in the areas of assurance, security, risk and control, and deliver value to the business.

The IT Governance Summit will chalk a historical milestone towards moving business operations in the country to the higher stages of maturity. Participants should leave the event feeling challenged, taking home valuable insights that will provide clear growth opportunities. By this all important event, ISACA Accra is placing themselves on the forefront in bringing best practices, standards and governance maturity to organizations and enterprises in the country. It is an essential move that will go a long way to enhancing Ghana’s already favorable investment destination status.
About ISACA

With more than 115,000 constituents in 180 countries, ISACA (www.isaca.org) helps business and IT leaders build trust in, and value from, information and information systems. Established in 1969, ISACA is the trusted source of knowledge, standards, networking, and career development for information systems audit, assurance, security, risk, privacy and governance professionals. ISACA offers the Cybersecurity Nexus, a comprehensive set of resources for cybersecurity professionals, and COBIT, a business framework that helps enterprises govern and manage their information and technology. ISACA also advances and validates business-critical skills and knowledge through the globally respected Certified Information Systems Auditor (CISA), Certified Information Security Manager (CISM), Certified in the Governance of Enterprise IT (CGEIT) and Certified in Risk and Information Systems Control (CRISC) credentials. The association has more than 200 chapters worldwide.

The Accra Chapter, formed in 2006 and gained full chapter status in 2009, and has over 600 members.

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