GRC CONFEREECE 2020

VIRTUAL EVENT
17–19 AUGUST

Where Governance and Risk Management Align for Impact

REGISTER NOW

33 CPE HOURS AVAILABLE
Advance Your Knowledge and Gain New Insights

2020 GRC offers many opportunities for you to learn proven solutions for aligning governance and risk management, which you can take back and implement at your enterprise. This conference, which reached full capacity in the previous years, takes place August 17-19.

Highlights of 2020 GRC include:

- Thought-provoking speakers who share real-world experiences and solutions.
- Innovative ideas to move your enterprise and your career forward.
- Customized learning to meet your needs.
- Interaction with global professionals.
- Earn up to 18 CPE hours, plus 7.5 more for each post-conference workshop.

Find the Solutions You Need

Learn the latest as you immerse yourself in a dynamic forum for professionals in business, IT, and information systems governance, risk and control (GRC). Choose from more than 30 sessions and workshops led by recognized experts. Select the learning that is best for you from three dynamic tracks:

- Track 1 – Governance, Risk, Control and Compliance
- Track 2 – Cyber, Data, and Technology Trends
- Track 3 – Leadership and Career Development

Advance your knowledge alongside leaders and experts in business and information systems governance, risk management and control, as well as many of the best and brightest from two world-class associations, at the 2020 GRC Virtual Conference. This innovative event is presented by two of the most respected and globally-recognized associations in the information and technology field—The IIA and ISACA®.
2020 Governance, Risk and Control Conference

Keynotes

Risk-Taking and Decision Making in This New Age of Uncertainty
Monday, August 17 | 8:30 – 9:45 a.m. CST

Caspar is a motivational speaker who uses the metaphor of poker to inspire audiences to make better decisions in all areas of their lives. As a professional poker player, managing risk formed a constant part of his life.

The fundamentals of risk and decision making cut to the heart of the ways in which we allocate resources, plan our time, do more with less and maximise the returns from all of our investments in life. Join Caspar as he helps us better understand how we make decisions and deal with risk to make us all better at what we do.

The Neuroscience of Leadership and Performance
Tuesday, August 18 | 8:30 – 9:45 a.m. CST

Dr. Jason Jones has spent 20+ years studying human motivation, performance, and workplace engagement. As the author of “28 Days to a Motivated Team,” he understands the challenges leaders face every day to move people to action and inspire people to do their best. Through his presentations, which utilize the latest in brain and neuroscience research, Dr. Jones teaches people how to activate their natural motivation and become more influential and persuasive. His clients include world-leading brands such as American Airlines, AT&T, Seagate Technology, and the U.S. Postal Service.

The Future is Now: Emerging Technologies are the New Normal
Wednesday, August 19 | 10:15 – 11:30 a.m. CST

Kimberly Ellison-Taylor has held leadership roles at Oracle, Motorola, KPMG, Prince George’s County Government, and NASA Goddard Space Flight Center. She has been named one of the Top 100 Most Influential People in Accounting by Accounting Today and one of the Top 25 Most Powerful Women in Accounting by CPA Practice Advisor.

Join Kimberly Ellison-Taylor for a discussion of emerging technologies that are transforming organizations, enabling competitive advantage and driving greater year over year revenue.
**Assessing the Business Risks of Utilizing Technology to Achieve Business Objectives**

**Thursday, 20 August | 8:30 a.m. – 5:00 p.m. CST**

The OnRisk 2020 report discussed the lag in adopting a systemic approach to identifying, managing, and monitoring risk, as well as how knowledge deficits in cybersecurity, data, and new technology can limit understanding of significant risks. Assessments of an ever-changing, data-centric threat landscape must be conducted to protect data from cradle to grave—beyond just access and encryption—and to fully understand the effectiveness of data governance and the impacts of corporate culture, computer automation, and data ethics.

In this workshop, participants will:
- Discuss common artifacts associated with ERM.
- Examine key considerations for scoping risk assessments to be more data-centric and to incorporate emerging threats related to new and obsolete technologies.
- Recognize the value the auditor can add during certain ERM activities and the risk assessment process as an independent facilitator or scribe.
- Outline how internal audit, information security, compliance, and enterprise risk can collaborate to enable the organization to manage and ass more assets in the same period of time.

**Facilitator**

**Shawna Flanders**  
CRISC, CISM, CISA  
Director of Curriculum, IT, Institute of Internal Auditors

**Implementing the NIST Cybersecurity Framework Using COBIT® 2019**

**Friday, August 21 | 8:30 a.m. – 5:00 p.m. CST**

Earn the Implementing the NIST Cybersecurity Framework Using COBIT 2019 Certificate! With the latest updates to both the NIST Cybersecurity Framework (CSF) and COBIT®, ISACA has created the Implementing the NIST Cybersecurity Framework Using COBIT 2019 workshop. This workshop focuses on the goals of the CSF and its implementation steps to provide practitioners a methodology to implement a cybersecurity program which aligns with the governance and management objectives of the enterprise. Designed for individuals who have a basic understanding of both COBIT 2019 and security concepts and who are involved in improving and/or building the cybersecurity program for their enterprises, this course will prepare participants to take the Implementing the NIST Cybersecurity Framework Using COBIT 2019.

**Facilitator**

**Greg Witte**  
Security Engineer, G2 Inc.
2020 Governance, Risk and Control Conference

Educational Sessions

Track 1  Governance, Risk, Control and Compliance
Monday, August 17 & Tuesday, August 18

- Adaptive Risk Management: Aligning Compliance, Continuous Monitoring, and Quantitative Analysis
- Auditing at the Pace of Change
- Configuration of a Common GRC Tool for EHS
- Digital Transformation: A Case Study for SOX, Internal Audit & Compliance
- Driving Business Success with Technology Risk Quantification
- Endgame: Taking Risk, Security, and Compliance to the Next Level
- Executing 3rd Party Audit Rights
- Leveraging Security for Efficiency in Compliance – Yes It’s Possible!
- Machine Learning Monitoring, Compliance, and Governance
- Playing With Fire: Pitfalls and Solutions to Vendor Management

Track 2  Cyber, Data, and Technology Trends
Monday, August 17 & Tuesday, August 18

- Arming the Sentry
- Asymmetric Attacks Mandate a Credible Cybersecurity Program
- Build Your Very Own Enterprise – Class IT GRC Program From Scratch
- Control Automation: Reducing Risk and Cost Through Innovation
- Cyber Resilience: “Risk Management” Is Not Enough
- Governing Goliath: How to Manage Cyber Risk Against Insurmountable Odds
- Illuminating Dark and Unstructured Data to Comply With Privacy Regulations
- Shadow IT: The Fight Against A Faceless Enemy
- Sink or Swim: Navigating a Metrics Maelstrom
- The Fine Art of Stepping on the Same Rake

The IIA is registered with the National Association of State Boards of Accountancy (NASBA) as sponsors of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org. IIA and ISACA certification holders are required to earn a minimum number of CPE credit hours in order to maintain their designations. Attendees can earn up to 18 CPE hours by attending this conference and an additional 7.5 credits for attending optional Post-conference Workshops. This conference is Group Live and does not require advanced preparation.
2020 Governance, Risk and Control Conference

Educational Sessions

Track 3  Leadership and Career Development

Monday, August 17 & Tuesday, August 18

- 28 Days to a Motivated Team: Accelerate Your Team's Engagement and Performance
- Adding Value Around Your Organization's Digital Transformation Initiatives
- Batcave to Board Room: Transitioning Geek Speak to Business Communication
- Developing Security Empowered People: A Case Study
- Internal Audit Evolution by Unnatural Selection
- Making the Three Lines of Defense Work
- Stand Up and Be Noticed: Optimize Your Board Exposure
- The Impact of Risk Maturity on Board Reporting
- The Next Generation of Discussions With the Audit Committee

Save US$100 if you register by July 17, 2020!

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<th>Conference Registration</th>
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<td>Standard Rate</td>
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Partner with The IIA and ISACA to become a conference sponsor.
Be sure to reserve your spot today!

Virtual Event
17-19 August