How does your organization monitor the effectiveness of its privacy program?

ISACA’s Privacy in Practice 2022, www.isaca.org/dataprivacy

On average, how many legal/compliance applicants are well qualified for the position for which they are applying?

Here’s what privacy professionals say about the privacy landscape:

and design comprehensive privacy by design solutions aligned with the organization’s needs and goals.

communicate with legal, compliance and database administration professionals, assess privacy needs

Taking privacy seriously goes beyond appointing a chief privacy or compliance officer—it becomes part of the organization’s DNA.

Which, if any, of the following are obstacles faced by an organization in its ability to form a privacy program?

A privacy and security program needs a comprehensive implementation road map and accountability across the organization. The privacy and security program must also work with legal and compliance teams to ensure that privacy policies are well understood and aligned with legal requirements. This requires having a solid foundation in the regulatory landscape to better understand the nuances of the laws of many jurisdictions. The liability and impact of a data breach can be catastrophic for any organization, and greater scrutiny and regulation will most likely continue. If there are no positive improvements in your organization’s privacy program, you may be subject to significant regulatory fines.

PRIVACY SKILL GAPS

In the next year, do you see the demand for legal privacy roles increasing, decreasing or remaining the same?

In the next year, do you see the demand for technical privacy roles increasing, decreasing or remaining the same?

PRIVACY TRAINING

When does your organization provide privacy training?

63% Increasing

23% Stagnating

2% Decreasing

PRIVACY FAILURES

Most common privacy failures:

1. Not building privacy by design in applications or services

2. Lack of training

3. Lack of risk assessment of personal information

4. Inability to manage exposure in multiple capabilities

5. Noncompliance with applicable laws and regulations

PRIVACY IN PRACTICE: 2022 TRENDS, CHALLENGES AND OPPORTUNITIES

Privacy professionals are vital in driving management and accountability across the organization, and that has never been more important. They are the ones who can identify and eliminate the sources of vulnerabilities that they did not discover. They have access to critical information such as what is stored, how it is stored, and exactly where it is stored. With this, they are in a position to help mitigate potential threats.

Our privacy and security programs need a comprehensive implementation road map and accountability across the organization. The privacy and security program must also work with legal and compliance teams to ensure that privacy policies are well understood and aligned with legal requirements. This requires having a solid foundation in the regulatory landscape to better understand the nuances of the laws of many jurisdictions.