Connect with Your Target Audience

Join ISACA chapters and staff as we exemplify our purpose and promise with a day of service around the world. Not only can we help individuals realize the positive potential of technology, but together, we can help people realize the positive potential of ISACA’s global society.

On 2 October 2021, we will start in New Zealand at the stroke of midnight and circle the globe live with you, capturing your pictures and excitement as events unfold throughout this one-day event.
The spirit of giving back, improving our communities, helping those less fortunate, and making the world safer for everyone is strong within the ISACA community. Even a global pandemic did not stop our passionate members and their families in participating in the second annual ISACA CommunITy Day on 3 October 2020. In fact, our outreach increased!

- **7,000+** hours spent volunteering by ISACA members and guests
- **US $16,000** raised for charities around the world
- **Including $3,500+** donated to One In Tech, An ISACA Foundation
- **131** different opportunities offered
- **2,465** volunteer activities completed
- **100 TEAMS** (99 chapters + staff)
- **55** countries represented

**TOP 5 CATEGORIES OF SERVICE (BY HOURS VOLUNTEERED):**

- ENVIRONMENTAL
- CHILDREN & YOUTH
- CIVIC & COMMUNITY
- EDUCATION
- HEALTH
Learn more about the 2021 event and the impact we had in 2020:
https://engage.isaca.org/communityday

PREMIUM SPONSOR
Organize a corporate team to participate
ISACA event t-shirts (10 qty. inc.)
deadline to order more is 7 September
Access to mobile sign up tool
Social media mention (#ISACACommunITyDay)
Logo in ISACA Journal (post event)
Logo on post event infographic
Logo on event web page
(linking to company website)
Event page banner ad (rotating 125x125)

SUPPORTING SPONSOR
Organize a corporate team to participate
ISACA event t-shirts
(5 qty. inc.)
deadline to order more is 7 September
Access to mobile sign up tool
Social media mention
(#ISACACommunITyDay)
Listing in ISACA Journal (post event)
Listing on post event infographic
Listing on event web page
(linking to company website)

A LA CARTE ITEMS
Mobile App, Banner Ad
ISACA event t-shirt – (deadline is 7 September)
ISACA Journal, Four Color Ad Placement – Discuss all opportunities with your sales representative

ISACA SPONSORSHIP CONTACTS

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