Engage with Your Target Audience

Reach Information Systems, IT, Cybersecurity and Business Professionals as They Connect with:
• Expert insight, guidance and solutions
• CPEs vital to their annual certification maintenance and career development
• ISACA—an organization trusted worldwide for IS/IT and cyber training, certification and education about new solutions, services and more.
ISACA Demographics

OUR WORLD OF 150,000 PROFESSIONALS AWAITS YOU

ISACA Members by Industry

- **31%** Technology Services/Consulting
- **22%** Banking/Financial
- **8%** Government/Military
- **7%** Other
- **6%** Public Accounting
- **4%** Insurance
- **3%** Manufacturing/Engineering
- **3%** Health Care/Medical/Pharmaceutical
- **3%** Telecommunications/Communications
- **3%** Education

*150,000 is average ISACA members throughout the year.*
ISACA VILTs: Calendar of Classes Below

CISA
3 Classes: MAR, JUL & NOV
Join an expert CISA-certified trainer and fellow exam candidates for a unique, online exam-prep experience. This intensive virtual instructor-led course will cover some of the more challenging topics from the CISA job practice. Drill through sample exam items, interact and ask your most pressing questions and get the answers to build your confidence as you prepare for exam day.

CISM
3 Classes: FEB, OCT & JUN
Join an expert CISM-certified trainer and fellow exam candidates for a unique, online exam-prep experience. This intensive virtual instructor-led course will cover some of the more challenging topics from the CISM job practice. Drill through sample exam items, interact and ask your most pressing questions and get the answers to build your confidence as you prepare for exam day.

CRISC
3 Classes: APR, AUG & SEP
Join an expert CRISC-certified trainer and fellow exam candidates for a unique, online exam-prep experience. This intensive virtual instructor-led course will cover some of the more challenging topics from the CRISC job practice. Drill through sample exam items, interact and ask your most pressing questions and get the answers to build your confidence as you prepare for exam day.

CDPSE
3 Classes: JAN, MAY & SEP
Join a CDPSE-certified trainer and fellow exam candidates for a unique, online exam-prep experience. This intensive virtual instructor-led course will provide in-depth coverage of three domains (privacy governance, privacy architecture and data lifecycle) tested on the CDPSE exam. Interact with the instructor and other candidates and ask your most pressing questions and get the answers to build your confidence as you prepare for exam day.

Data Science Fundamentals
1 Class: AUG
Data science is a concept to unify statistics, data analysis and related methods in order to understand and analyze data. It uses techniques and theories drawn from many fields within the context of mathematics, statistics, computer science, domain knowledge and information science. The Data Science Fundamentals course will help learners understand key data analysis concepts and how to use data to help inform business decisions. Develop the critical skills required to perform many of the technical tasks that the IT work environment demands.

Cybersecurity Fundamentals
2 Classes: FEB & OCT
The Cybersecurity Fundamentals Online Course introduces learners to cybersecurity, a growing and rapidly changing field that is becoming increasingly vital to business survival, job stability, and national security. Cybersecurity demands skilled professionals who possess the knowledge, skills, and ability to address the evolving threat landscape. Learners gain insight into the principles of data and technologies that frame and define cybersecurity and the integral role of cybersecurity professionals in protecting enterprise data and infrastructure.

CET Cloud
2 Classes: JAN & NOV
The Cloud Computing Fundamentals Course introduces learners to key concepts and principles of cloud computing. Learners gain insight into services models, cloud governance, and an overview of critical cloud service considerations. Develop the critical skills required to perform real-world technical tasks.

Blockchain Fundamentals
2 Classes: APR & DEC
Join an expert CISA-certified trainer and fellow exam candidates for The Blockchain Fundamentals Course introduces learners to key blockchain principals, models and infrastructure. Learners will gain insight into the multitude of blockchain solutions now globally available, how they may interact or interoperate, and how they may evolve in the future. Develop the critical skills required to perform real-world technical tasks.

Artificial Intelligence Fundamentals
1 Class: MAY
Artificial Intelligence, a growing technology with diverse use cases and the potential to radically change many industries as it continues to advance. The Artificial Intelligence Fundamentals Course introduces learners to key concepts and principles. Learners will gain insight into the basics of AI functionality, application, risks and ethical considerations. Develop the critical skills required to perform real-world technical tasks.

IoT Fundamentals
1 Class: JUL
The Internet of Things Fundamentals Course introduces learners to key principles and concepts of IoT. Learners gain insight and examine the collection of sensors, actuators and computing capabilities, not only how they work together to solve problems and provide services, but also how they drive decisions. This course will take learners through each aspect of IoT and how their characteristics and choices drive decisions, leave gaps and create security vulnerabilities. Develop the critical skills required to perform real-world technical tasks.

CCAK
2 Classes: MAR & SEP
The Certificate of Cloud Auditing Knowledge (CCAK) is the first credential that industry professionals can obtain to demonstrate their expertise in understanding the essential principles of auditing cloud computing systems. The CCAK credential training program was developed by the Cloud Security Alliance, the global leader in cloud security best practices, in partnership with ISACA, an international professional association focused on IT governance.

COBIT 2019 Foundations
1 Class: JUN
COBIT® is a framework for the enterprise governance and management of information and technology (I&T) that supports enterprise goal achievement. This Foundation Course is intended for current COBIT 5 Foundation Certificate holders as well as those new to COBIT who are interested in achieving the latest foundation certificate. This course will consist of two days of instructor-led materials as well as self-study which will highlight the concepts, models and key definitions of the COBIT framework and help prepare learners to take the COBIT 2019 Foundation Exam. This course includes an exam voucher.

*Registration max. 20 per course
Disclaimer: Courses are subject to change, frequency will not
Sponsorship Benefits

PREMIUM SPONSOR
Exclusive VILT partner for the entire quarter

- Pre-Event Lead Data
- Post-Event Lead Data (includes phone number if provided)
- Two (2) complimentary VILT course registrations
- Logo on event page
- Logo on pre-event email
- Logo on post-event email
- Marketing activation & social media mentions throughout the entire quarter

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ISACA connects you to what’s next
Connecting more than 150,000 professionals in over 200 countries, ISACA® is a global leader in certification, training and education. We provide knowledge, standards, networking and career development for information systems audit, control, security, cybersecurity, risk, privacy and governance professionals. We advance and validate business-critical skills and knowledge through our globally respected certifications.

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