11-12 December 2020  |  Virtual conference with Pre-conference Workshop on 10th December
Come December this year - The Chennai Chapter of ISACA is bringing in a tectonic shift into cyberspace security, enhancing the importance of technology in today's scenario.

Technology is a body of knowledge devoted to creating solutions, automating the processes which redefines business.

The term ‘Technology’ was amassed from time to time and everyone has their own perception of the word.

We use technology to extend our abilities, making people the most crucial part of any IT system.

This has led enterprises to adopt a more aggressive approach – The Zero Trust. This involves cultural shift, technological enablement and process reengineering. The Zero Trust approach relies on various existing technologies and governance processes to accomplish its mission of securing the enterprise IT environment.

Cost Impact of Cybercrime

<table>
<thead>
<tr>
<th>Year</th>
<th>Cost ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>$3tn</td>
</tr>
<tr>
<td>2021</td>
<td>$6tn</td>
</tr>
</tbody>
</table>

Source: Cybersecurity Ventures Cybercrime Report

ISACA Chennai Chapter engages with experts to channelize their abilities for processing and structuring knowledge and helping organizations accomplish their mission of Zero Trust Strategy.
Three Tracks

**Defence**
- Zero Trust Architecture
- Role of micro segmentation in Zero Trust
- Access Management in Trust Verification

**Assurance**
- Alignment to Trust Principles in safeguarding the Organization
- Zero Trust Policy and its management
- Auditing Zero Trust Model

**Oversight**
- Governance of Zero Trust Model
- Risk Management in Zero Trust Framework
- Performance measurement in adhering to
- Zero Trust Security Vs Traditional Security Models

**TRUST TO ZERO TRUST**
Advisory Board

Anantha Sayana
Chief Digital Officer, L&T Infotech

Gp.Capt.R.Vijayakumar
ED, Madras Management Association

Geetha Nandikotkur
Managing Editor – India, ISMG

Prof. Sridhar Narayan
Adjunct Prof
Great Lakes Institute of Management

Jagannathan T
CEO Futurecalls

Vishal Salvi
CISO, Infosys

Bhanurekha C
AVP, Sutherland Global Services

Rajaram Venkataraman
CEO, Veltech TBI Entrepreneurship Ecosystem; President, SPIN Chennai

Why our conferences are “NOT TO MISS” for sponsors – Demography of our attendees

71% Decision makers and key influencers

14% C-suite executives

29% Consultants/Analysts

60% delegates sponsored by top-notch organisations

80% of delegates are actively engaged through social media
Blast from the Past
About ISACA

A global organization for Information Governance, Control, Security & Audit professionals. ISACA's purpose is to help business technology professionals and their enterprises around the world recognize the positive potential of technology. They offer professional certifications at each stage to help you move forward and succeed in your chosen career path. Renowned certifications are offered such as CISA, CISM, CGEIT, CRISC, CSX-P that help individuals gain instant recognition as an expert in the relevant area.
About Chennai Chapter

First chapter in India | Serving the member community for more than 30 years

Enables professionals for continuous learning through its Monthly Professional Development Meetings | Fully subsidized for members

The Annual conference | Flagship event with pre-conference workshops, multiple tracks, two days, panel discussions and top acclaimed speakers

Appreciates and motivate rank holders in different certifications with Silver medals and awards

Offers Review courses to prepare candidates for exams of different certifications of ISACA

Knowledge partnership with reputed institutions such as Loyola Institute of Business Administration, Bharathidasan Institution of Management, Pondicherry University and Madras University
Diamond Sponsorship

There’s a whole lot the diamond sponsor entitles you to:

- Speaking opportunity in a combined session
- Speaking opportunity in an individual session on Day 2
- Speaking opportunity for one in panel discussion
- One exclusive virtual display booth in exhibition area with the following: Provision to download product information / company brochures, Presentation about the company/ product, chat with visitors
- One-minute video will be displayed twice in all tracks on both days between sessions
- One-minute video on the company and the reasons to sponsor the conference that can be blasted in our social media before the conference
- Logo Mentions - Event backdrop, Mailers, Social media & Board room
- Passes - 10 Complimentary Passes to participate in the event Conference
- One power session on Day#1 (up to 20 members)
- Opportunity to speak in one of the chapter’s Monthly Professional Development Meeting
- Access to opt-in Delegate lead data

Your Investment
Rs. 25 Lacs / $36,000*

Platinum Sponsorship

Platinum sponsorship entitles you to:

- One exclusive virtual display booth in exhibition area with the following: Provision to download product information / company brochures, Presentation about the company/ product, chat with visitors
- Speaking opportunity in an individual session
- Speaking opportunity for one in panel discussion
- One-minute video will be displayed once in all tracks on both days between sessions
- Logo Mentions - Event backdrop, Mailers & Social Media
- One-minute video about the company and the reasons to sponsor the conference that can be blasted in our social media before the conference
- Passes - 5 Complimentary Passes to participate in the event Conference
- One power session on Day#2 (up to 20 members)
- Opportunity to speak in one of the chapter’s Monthly Professional Development Meeting
- Access to opt-in Delegate lead data

Your Investment
Rs. 15 Lacs / $25,000*
Gold Sponsorship

Gold sponsorship entitles you to:

- One exclusive virtual display booth in exhibition area with the following: Provision to download product information / company brochures, Presentation about the company/ product, chat with visitors
- Speaking opportunity in an individual session
- One-minute video will be displayed once in all tracks on Day#2 between sessions
- Logo Mentions - Event backdrop, Mailers & Social Media
- One-minute video about the company and the reasons to sponsor the conference that can be blasted in our social media before the conference
- Passes - 3 Complimentary Passes to participate in the event Conference
- One power session on Day#2 (up to 20 members)
- Access to opt-in Delegate lead data

Silver Sponsorship

Silver sponsorship entitles you to:

- One exclusive virtual display booth in exhibition area with the following: Provision to download product information / company brochures, Presentation about the company/ product, chat with visitors
- Speaking opportunity for one in panel discussion
- One-minute video will be displayed once in one of the tracks on Day#2 between sessions
- Logo Mentions - Event backdrop, Mailers & Social Media
- One-minute video about the company and the reasons to sponsor the conference that can be blasted in our social media before the conference
- Passes - 2 Complimentary Passes to participate in the event Conference

Your Investment

Rs. 10 Lacs / $15,000*

Rs. 5 Lacs / $7,500*
Standard Sponsorship

Standard sponsor entitles you to:

- Exclusive sponsor for one session
- Logo Mentions - Event backdrop, Mailers & Social Media
- One-minute video about the company and on the reasons to sponsor the conference that can be blasted in our social media before the conference
- One Complimentary Pass to participate in the event Conference

Your Investment
Rs. 1 Lac / $1,400*

Approach sponsors by

Deep dive discussions with sponsors to help them choose the best-suited category of sponsor

Upon confirmation by sponsor, sponsorship committee will guide them towards the next steps

Payment Receival coordination - Sponsorship Team

Introduce to Event Management team for Logo Coordination and Virtual platform detailing for exhibition area details

Introduce to Technical committee for coordinating speaker and panellist as per sponsorship matrix

Introduce to Social Media team for guidance on sponsorship materials collection including video for social media blast

4th Dec Deadline for sharing promotion videos

Up to 5 Working days for requests processing and confirmation

*Sponsorship Process Flow

The above benefits are subject to change
The rates mentioned are exclusive of GST @18%
# Asia CACS 2020 | Sponsorship

<table>
<thead>
<tr>
<th>Investment</th>
<th>Category</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Standard</th>
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<tr>
<td>Combined speaker session</td>
<td></td>
<td>✓</td>
<td></td>
<td>✓</td>
<td></td>
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<tr>
<td>Individual speaker session</td>
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<td></td>
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<tr>
<td>Panel Speaker</td>
<td></td>
<td>✓</td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
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<tr>
<td>Display space in exhibition area</td>
<td></td>
<td>✓</td>
<td></td>
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<tr>
<td>Logo display in backdrop</td>
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<tr>
<td>Logo in mailers</td>
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<tr>
<td>Video clipping during sessions</td>
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<td>Video blast in social media</td>
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<tr>
<td>Logo in Thank you mailers</td>
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<tr>
<td>Logo in post event Video uploaded in Youtube</td>
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</tbody>
</table>
Reach Out To Us

Jayasree Chandrasekaran
President
📞 +91 94440 44208
✉️ president@isaca-chennai.org

Mahesh Kalyanaraman
Vice President
📞 +91 81480 88859
✉️ vicepresident@isaca-chennai.org

Carl Ewing
Account Manager
📞 +1.847.660.5550
✉️ cewing@isaca.org

Victor Garcia
Sponsorship Sales Consultant
📞 +1.847.660.5732
✉️ vgarcia@isaca.org

Richard Lockman
Sponsorship Sales Consultant
📞 +1.847.660.5565
✉️ rlockman@isaca.org

Alexandra Scotoni
Strategic Account Manager
📞 +1.847.660.5582
✉️ ascotoni@isaca.org

ISACA Chennai Chapter

#15 Ground Floor, Luz Golden Enclave, TNHB Complex, 180/4 Luz Church Road,
Mylapore, Chennai Tamil Nadu 600004