Connect with Your Target Audience
Attendees:
Target Audience: 500 Virtual and 250 In-Person IS and IT Professionals

Top Industries

- **27%** Financial / Banking
- **18%** Technology Services/Consulting
- **11%** Government/Military
- **9%** Insurance
- **4%** Healthcare/Medical

Current Professional Field

- **33%** Compliance/Privacy
- **24%** Audit
- **25%** Other
- **11%** Security
- **8%** IT

Organization Size

- **41%** >5,000 Employees
- **29%** 500–5,000 Employees
- **20%** <500–5,000 Employees
- **10%** N/A
- **9%** N/A
9–11 August 2021
Hybrid Event

The IIA and ISACA and are pleased to once again collaborate to bring you the 2021 Governance, Risk, and Control (GRC) Hybrid Conference. Join governance, risk, and control professionals at the event that draws together the best and brightest minds to embrace challenges, forge solutions, and define the future of global GRC.

www.theiia.org/grc  |  www.isaca.org/grc

Conference Schedule MDT

Monday, 9 August | 7:00 AM–6:30 PM
Tuesday, 10 August | 7:30 AM–5:30 PM
Wednesday, 11 August | 7:30 AM–11:15 AM

Sponsored Sessions*

Knowledge Sessions
Monday, 9 August - 3 Sessions
Tuesday, 10 August - 3 Sessions

Innovation Sessions
Monday, 9 August - 5 Sessions
Tuesday, 10 August - 5 Sessions
Wednesday, 11 August - 1 Session

*ALL sponsored sessions will be virtual only

Tracks

Track 1 - Compliance, Control, Governance
Track 2 - Risk
Track 3 - Tech Trends and Cyber
Track 4 - Leadership & Career Development
<table>
<thead>
<tr>
<th>2021 SPONSORSHIP PRICING:</th>
<th>PREMIUM SPONSOR BENEFITS:</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
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<tbody>
<tr>
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<td>PRE-CONFERENCE LEAD DATA</td>
<td>(Name, company, email, professional role, industry, and company size)</td>
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<td>POST-CONFERENCE LEAD DATA</td>
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<td>Conference Registrations</td>
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<td>SPEAKING SESSION:</td>
<td>Knowledge Session – Thought leadership educational session (25 minute session with 5 minute Q/A)</td>
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<td>SPEAKING SESSION:</td>
<td>Innovation Sessions – Demo session with highlight of services (20 minute session)</td>
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<td>INTRADO VIRTUAL SPONSORED BOOTH</td>
<td>Access to booth builder to upload information. Capabilities include: sponsor name, booth background image and logo with redirects to sponsor’s website. Also included: about us section, marquee message, video or welcome image, 10 tab function and unlimited booth staff to maintain chat functions.</td>
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<td>HIGHLIGHT ITEM: Keynote Sponsor &amp; Video Advertisement. Mention in opening remarks, on marketing materials, on website and on platform</td>
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<td>HIGHLIGHT ITEM: Keynote Sponsor (Day 2 or Day 3). Logo on marketing materials, on website and on platform</td>
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<td>HIGHLIGHT ITEM: Rotating Virtual Banner Ad (quantities limited)</td>
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<td>Logo and sponsorship level displayed on marketing slides</td>
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<td>Logo displayed level on pre-event emails</td>
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<td>Virtual Ad</td>
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<td>SUPPORTING SPONSOR BENEFITS:</td>
<td>POST CONFERENCE LEAD DATA</td>
<td>(Name, company, email, professional role, company size, and industry)</td>
<td>1 Conference Registration</td>
<td>Logo on event web site</td>
<td>Logo on marketing slides</td>
<td>Logo and sponsorship level displayed on-site</td>
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<td>HIGHLIGHT ITEM: Registration Kiosk or Welcome Reception</td>
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<td>HIGHLIGHT ITEM: Registration Kiosk, Welcome Reception Sponsor, Mobile App or Floor Cling Sponsor</td>
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<td>HIGHLIGHT ITEM: F&amp;B Meal Boxes, Hand Sanitizer Station Sponsor or Mask Sponsor</td>
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<td>HIGHLIGHT ITEM: Breakfast Sponsor or Hand Sanitizer Sponsor</td>
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<td>HIGHLIGHT ITEM: Refreshment Break Sponsor or Wraps for Snacks</td>
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<td>OPTIONAL EXHIBITOR KIOSK: Virtual managed monitor to connect with in-person attendees</td>
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<td>ON-SITE MARKETING BENEFITS: Logo displayed</td>
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<td>A LA CARTE SPONSORSHIP ITEMS:</td>
<td>CONCURRENT SESSION SPONSOR: Virtual Only, session sponsor with listing on agenda page, banner during session time and 30 second – 1 minute commercial that plays before session airs. (limited quantities available)</td>
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www.isaca.org/grc  |  www.theiia.org  |  sponsorship@isaca.org  |  sponsorships@theiia.org
Sample Intrado Event Photos

Theatre Example

Chat Lounge Example

Lobby Example

Agenda List View Example

Exhibit Hall Example

Video Session Example

Booth & Giveaway Example

(Screen shots taken from GAM 2021 and are an example only. Look and feel will be slightly different for this event)
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