16–17 November 2022

ISACA Conference Asia 2022 is a leading event for security, GRC, assurance and risk professionals who are leaders in their field. For more information please visit the sponsors tab at www.isaca.org/asia

Conference Schedule UTC+3
Wednesday, 16 November
Thursday, 17 November

Virtual Booth Days
Wednesday, 16 November
Thursday, 17 November

Sponsored Sessions
Industry Trends & Insights Session
Four Sessions

Knowledge Sessions
Three Sessions

Product Showcase
Three Sessions

Learning Domains
- IT Audit
- Governance
- CMMI
- Security/Cybersecurity
- Privacy
- Risk
- Performance Improvement
- Emerging Technologies
- Career/Leadership Development
Attendees
Target Audience: 1,000+ IS and IT professionals

- **CURRENT PROFESSIONAL ACTIVITY**
  - 25% CEO, CISO/CSO, CIO/CTO, CAE, CFO, Partner, Chief Compliance/Risk/Privacy Officer, VP/EVP
  - 11% IT Audit Director/Manager/Consultant
  - 5% IT Senior Auditor
  - 9% IS/IT Compliance/Risk/Control Staff
  - 13% Other
  - 11% IT Auditor Staff
  - 4% Security Staff
  - 9% Compliance/Risk/Privacy Director/Manager/Consultant

- **TOP FIELDS OF EMPLOYMENT**
  - Technology Services/Consulting 45%
  - Finance/Banking 34%
  - Manufacturing/Engineering 6%
  - Government/Military 5%
  - Insurance 5%
  - Telecommunications/Communications 5%

- **YEARS OF EXPERIENCE**
  - 60% 13+ YEARS
  - 26% 7–12 YEARS
  - 14% 1–6 YEARS
  - 8% N/A

- **ORGANIZATION SIZE**
  - 42% 500–5,000 Employees
  - 22% >5,000 Employees
  - 24% <500 Employees
  - 6% N/A

(Stats taken from ISACA Asia Region Membership)

www.isaca.org/asia  |  sponsorship@isaca.org
# Sponsorship Packages

## 2022 Sponsorship Levels

<table>
<thead>
<tr>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>SUPPORTING</th>
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</thead>
<tbody>
<tr>
<td>PREMIUM SPONSOR BENEFITS</td>
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<tr>
<td>Complimentary full conference registrations</td>
<td>Five</td>
<td>Four</td>
<td>Three</td>
<td>Two</td>
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<tr>
<td>Pre-Conference Lead Data (name, company, email, address, professional role, company size, and industry)</td>
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<td>Post-Conference Lead Data (name, company, email, address, professional role, company size, industry, and phone number if available)</td>
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<td>Speaking Session: Industry Trends &amp; Insights (ITI) Session – 50-minute thought leadership presentation</td>
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<td>Speaking Session: Knowledge Session (KS) – 30-minute thought leadership presentation</td>
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<td>Speaking Session: Product Showcase (PS) – 25-minute product/demo session</td>
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<tr>
<td>ON24 Virtual Sponsored Booth</td>
<td>Six PDFs</td>
<td>Five PDFs</td>
<td>Four PDFs</td>
<td>Three PDFs</td>
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<tr>
<td>Access to booth builder to upload information. Capabilities include: sponsor name, booth background image with logo that redirects to sponsor’s website. Also included: video area, resources section, promotions section, group chat, contact us section and unlimited staff to maintain chat functions.</td>
<td>Three Page Moderators</td>
<td>Three Page Moderators</td>
<td>Two Page Moderators</td>
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<tr>
<td>Logo with corresponding level displayed on event website</td>
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<td>Logo and sponsorship level displayed on marketing slides</td>
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<td>Logo displayed on pre-event emails</td>
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<td>Virtual PDF Resource in ON24 Briefcase</td>
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<td>PREMIUM SPONSOR BENEFITS (Included Complimentary)</td>
<td>PLATINUM: Keynote sponsor plus video advertisement</td>
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<td>GOLD: Discussion board or social media wall</td>
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<tr>
<td>SUPPORTING SPONSOR BENEFITS</td>
<td>POST CONFERENCE LEAD DATA (name, company, email, address, professional role, company size, and industry)</td>
<td>One complimentary conference registration</td>
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<tr>
<td>ON24 Virtual Sponsored Booth</td>
<td>Capabilities include: sponsor logo which redirects to sponsor’s website, contact us, one PDF resource, slide or video section and ability to have a giveaway section</td>
<td>Logo on event website</td>
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<tr>
<td></td>
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<td>Logo on marketing slides</td>
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</table>
Sample ON24 Event Photos

(Screen shots taken from ISACA Conference North America 2021 Virtual Event)

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