Together IS/IT professionals from around the globe to share their expertise and help organizations to build digital trust with consumers and create a safe digital space for everyone.

## Sponsored Sessions

### Product Showcase Session
**Theme:** Highlight of Service<br>**Duration:** 20-25 Minutes

### Thought Leadership Presentation Knowledge Session
**Theme:** Industry Trends & Insights Session (Main Conference Session)<br>**Duration:** 30 Minutes

### Thought Leadership Industry Trends & Insights Session Presentation (Main Conference Session)
**Theme:** Industry Trends & Insights Session (Main Conference Session)<br>**Duration:** 50-60 Minutes

### Attendees

- **Target Audience:** 1,200+ IS and IT professionals
- **Top Fields of Employment:**
  - Finance/Banking: 22%
  - Technology Services/Consulting: 67%
  - Government/Military: 11%
  - Insurance: 6%
  - Healthcare/Medical: 5%

### Sponsorship Packages

#### Premium Sponsor Benefits
- Complimentary full conference registrations
- Sponsorship Sales Consultant Contact(s)
- Post-conference lead data (name, company, email, address, professional role, company size, and industry)
- Pre-conference lead data (name, company, email, professional role, company size, industry, and phone number-premium sponsors only, if available)
- Speaking Session: Industry Trends & Insights Session – thought leadership presentation
- Speaking Session: Knowledge Session (KES) – 30 minute thought leadership presentation
- Speaking Session: Product Showcase (PS) – product demo session
- Sponsor item: Logo with corresponding level displayed on event website
- Sponsor item: Logo and sponsorship level displayed on marketing slides
- Sponsor item: Logo displayed on pre-event communication
- Sponsor Item Examples (Premium Sponsors Only):
  - Attende experience
  - Breakfast
  - Coffee break
  - Conference bag
  - Conference per
  - Entertainment
  - Floor plans
  - Guest list
  - Hand sanitizers (individual)

#### Sponsorship Sales Consultant Contact(s)
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