Privacy and Data Protection Simulation:
An introduction to the global landscape of data privacy

The following Topics & Exercises will be taught throughout a four-day course:

- Privacy & Data Protection overview
  - Global landscape of privacy & data protection
  - Differentiating privacy from security
  - Types of information and handling of information
  - Data governance
- Core Privacy Principles
  - OECD fair information practices
- Operational Governance Exercise 1
  - Short Description: Participants determine a CPO and complete a company RACI
- Data Classification Exercise 1
  - Short Description: Participants work together to create data elements and classify them
- Data Classification Exercise 2
  - Short Description: Participants understand what data has been lost following a breach
- Sources of Privacy Requirements
  - Where privacy requirements come from
- Privacy & Data Protection Requirements
  - Types of privacy requirements
  - US vs global drivers
- Data Protection Policies & Procedures
  - Policy fundamentals
  - Common policies
  - Communication, training and awareness
- Notice and Consent
- Privacy Notice Exercise 1
  - Short Description: Participants identify common errors in a privacy notice
- Privacy Notice Exercise 2
  - Short Description: Participants match the appropriate titles to appropriate pieces of the privacy notice
- Legal Basis for Processing
- Legal Basis for Processing Exercise 1
  - Short description: Participants play through a board game, answering questions related to legal basis for processing
- Cross Border Data Transfer Exercise 1
  - Short Description: Participants put together a puzzle to understand if they need a transfer mechanism
- Privacy Awareness Exercise 1
  - Short Description: Drafting an awareness poster
- Privacy Impact Assessment (PIA)
  - Features and how to conduct PIA
- PIA Exercise 1
Short description: Participants prioritize internal systems/processes to determine which system or process they ‘must’ do a PIA on versus less risky system/process based on various details

- PIA Exercise 2
  - Short Description: Participants will perform a PIA over 1 of 3 processes

- Data Protection Integration
  - Information security principles
  - Types of information security controls
  - Control Type Option Game (throughout course)
    - Short description: Participants read a scenario and pick controls that would help mitigate the risk. Based on a die roll, participants will see if their controls are effective or fail

- Third-Party Oversight
  - Drivers of oversight
  - Vendor due diligence and monitoring

- Vendor Evaluation Exercise 1
  - Short description: Participants have a mock interview with a vendor

- Incident & Breach Response
  - Differentiating breach from incident
  - Data lifecycle and threats
  - Prevention

- Data Flow Diagram Exercise 1
  - Short Description: Participants create a data flow diagram based on specific requirements

- Data Subject Access Requests Exercise 1
  - Short Description: Participants receive a DSAR and triage the request

- Inquiry and Complaints Exercise 1
  - Short Description: Participants randomly select an inquiry/complaint and triage the request

- Key Performance Indicators (KPIs): Measuring Program Effectiveness

- Key Performance Indicator Exercise 1
  - Short Description: Participants create and present KPIs to the board of directors

- Key Performance Indicator Exercise 2
  - Short Description: Participants present KPIs to the class

*Topics and activities may vary by class and instructor.*