1. Sharpen credibility with clients and other stakeholders by certifying your team.

2. Better attract and retain talent by demonstrating a culture of continuous learning and commitment to your employees’ professional development.

3. Ensure stronger organizational alignment as employees learn to speak a common business language and draw upon proven approaches.

4. Exceed standards and requirements in an era of expanded regulatory requirements and increased global competition.

5. Benefit from improved preparedness for evolving digital transformation opportunities and related risks.

6. Improve internal succession planning by deepening the pool of skilled leaders in the organization.

7. Utilize resources more effectively as a result of expanded expertise on your team.

8. Unlock your team’s potential by turning competencies into habits and encouraging big-picture thinking.

9. Make a stronger case for resources by being able to more precisely articulate your team’s value and capabilities to executives.

10. Experience the organic ripple effect as newly trained team members become more likely to encourage, coach and mentor others.

Find out more about ISACA’s enterprise training opportunities at www.isaca.org/enterprise/enterprise-training

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