5 ESSENTIAL FACTS about COBIT® 5
**COBIT 5 HELPS YOU GET MORE VALUE FROM BOTH YOUR INFORMATION AND YOUR TECHNOLOGY**

Information is a key resource for all enterprises. From the time that information is created to the moment that it is destroyed, technology plays a significant role across the enterprise. By approaching IT governance from a business perspective, COBIT 5 helps you maximize the trust in, and value from, your organization’s information and technology.

### BUSINESS OUTCOMES OF GOVERNANCE OF ENTERPRISE IT (GEIT)

- **42%** Improved management of IT-related risk
- **40%** Improved communication and relationships between business and IT
- **38%** Lower IT costs
- **37%** Improved IT delivery of business objectives
- **28%** Improved business competitiveness

SOURCE: ITGI Global Status Report on the Governance of Enterprise IT (GEIT) 2011
COBIT 5 IS THE ONLY BUSINESS FRAMEWORK FOR THE GOVERNANCE AND MANAGEMENT OF ENTERPRISE IT

COBIT’s globally accepted principles, practices, analytical tools and models are designed for business executives - not just IT leaders. What’s more, COBIT 5 can be used in any industry and by organizations of all sizes.

Information is emerging as the most important business asset of the 21st century.
COBIT 5 helps you address the needs of stakeholders across the enterprise and clarify goals for more effective decision making. It provides a systematic approach and common vocabulary for tackling many of today’s most challenging aspects of meeting enterprise performance goals and maximizing the value of corporate information.
COBIT 5 HELPS BRING ORDER TO COMPLEX STANDARDS, REGULATIONS AND FRAMEWORKS

No other framework has the breadth of COBIT 5. COBIT provides an end-to-end framework that integrates other approaches and standards and addresses all areas of the enterprise.
COBIT 5 represents the collective wisdom of global experts.

COBIT 5 delivers thought leadership and guidance from business and IT leaders worldwide. It is the product of a global task force and development team from ISACA, a nonprofit, independent association of nearly 100,000 governance, security, risk and assurance professionals in 160 countries. The most significant evolution in the framework’s 16-year history, COBIT 5 was reviewed by more than 95 experts worldwide. Hundreds more contributed, ensuring it reflects the power of many minds coming together.

Globally, the previous version of COBIT has been downloaded more than 100,000 times.
IT is complicated.
IT governance doesn’t have to be.

COBIT 5 helps you ask the right questions to ensure the highest ROI from your information and technology assets.

Download your complimentary copy of COBIT 5 today or learn more at www.isaca.org/cobit.