Figure 4.1
COBIT Overview

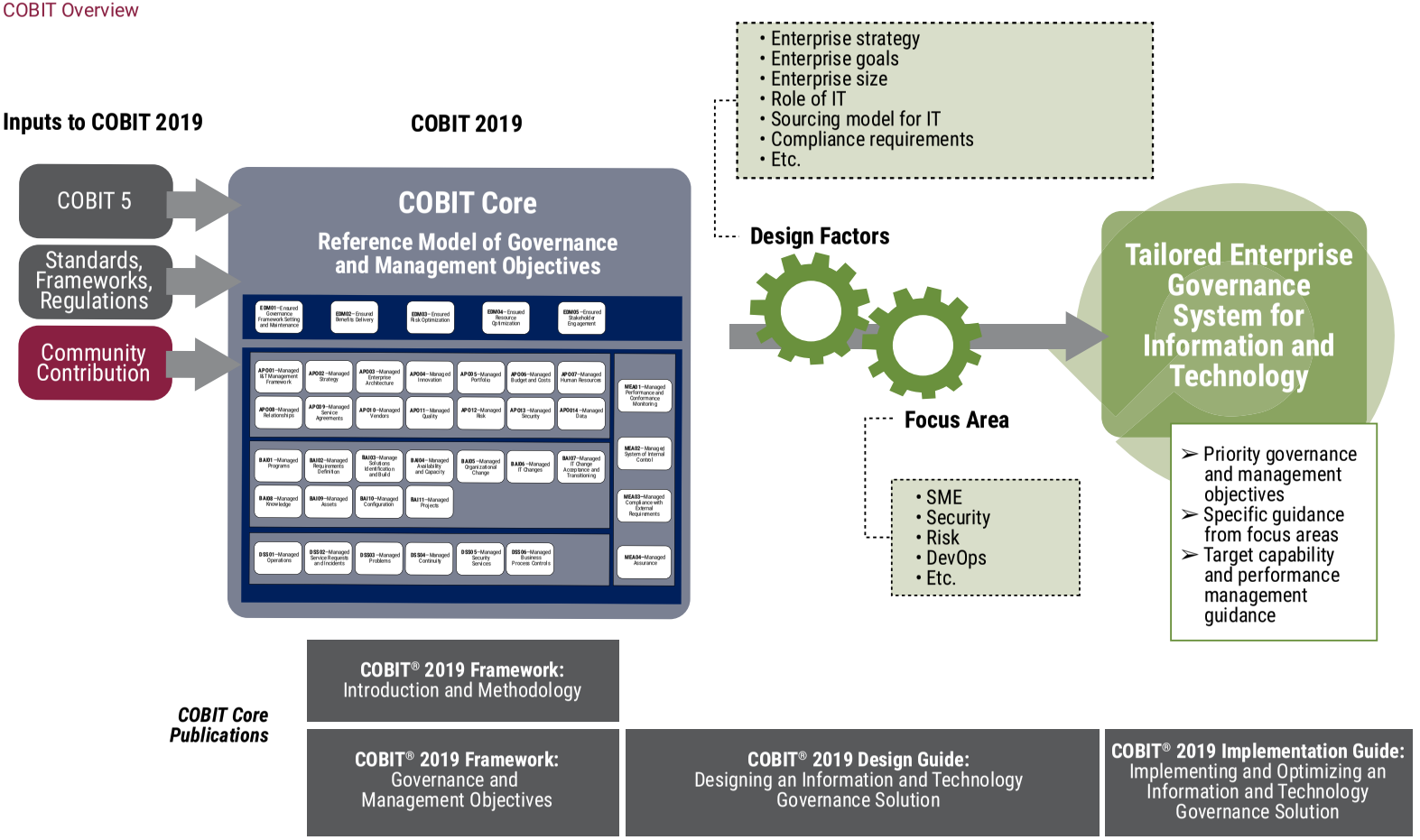

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Figure 2.1
COBIT Stakeholders

Stakeholder	Benefit of COBIT
Internal Stakeholders	
Boards	Provides insights on how to get value from the use of I&T and explains relevant board responsibilities
Executive Management	Provides guidance on how to organize and monitor performance of I&T across the enterprise
Business Managers	Helps to understand how to obtain the I&T solutions enterprises require and how best to exploit new technology for new strategic opportunities
IT Managers	Provides guidance on how best to build and structure the IT department, manage performance of IT, run an efficient and effective IT operation, control IT costs, align IT strategy to business priorities, etc.
Assurance Providers	Helps manage dependency on external service providers, get assurance over IT, and ensure the existence of an effective and efficient system of interal controls
Risk Management	Helps to ensure the identitication and management of all IT-related risk
External Stakeholders	
Regulators	Helps to ensure the enterprise is compliant with applicable rules and regulations and has the right governance system in place to manage and sustain compliance
Business Partners	Helps to ensure that a business partner's operations are secure, reliable and compliant with applicable rules and regulations
IT Vendors	Helps to ensure that an IT vendor's operations are secure, relaible and compliant with applicable rules and regulations

Figure 3.1
Governance System Principles

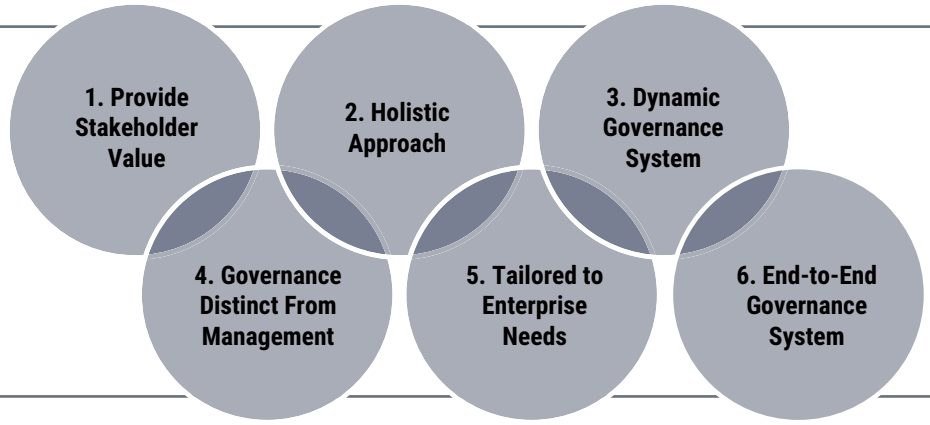

Figure 3.2
Governance Framework Principles

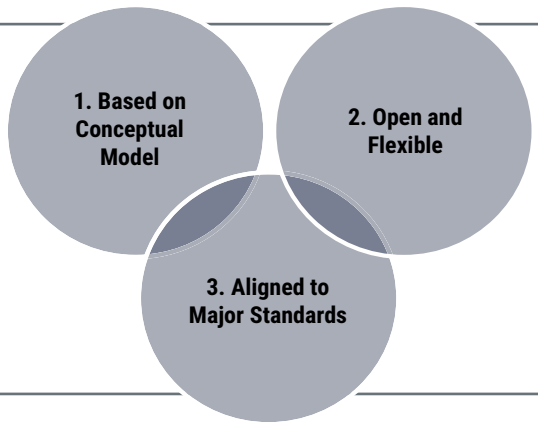

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Figure 4.16
COBIT Goals Cascade

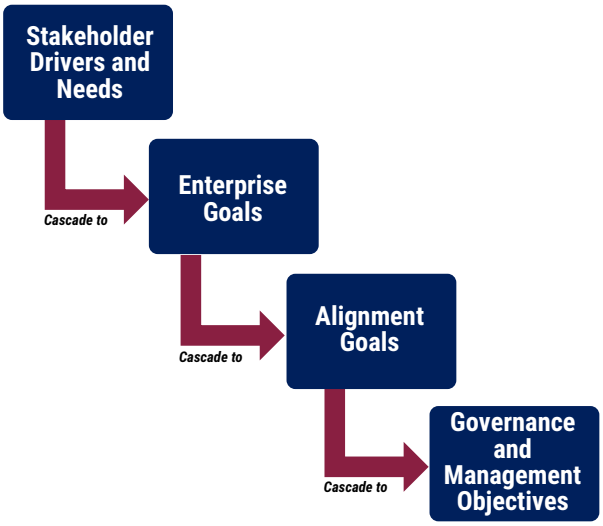
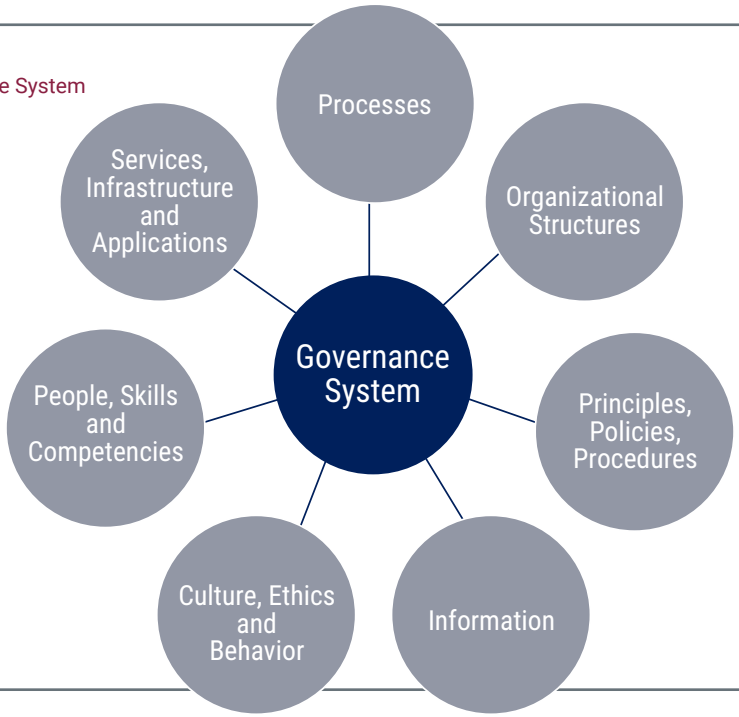


Figure 4.3
COBIT Components of a Governance System



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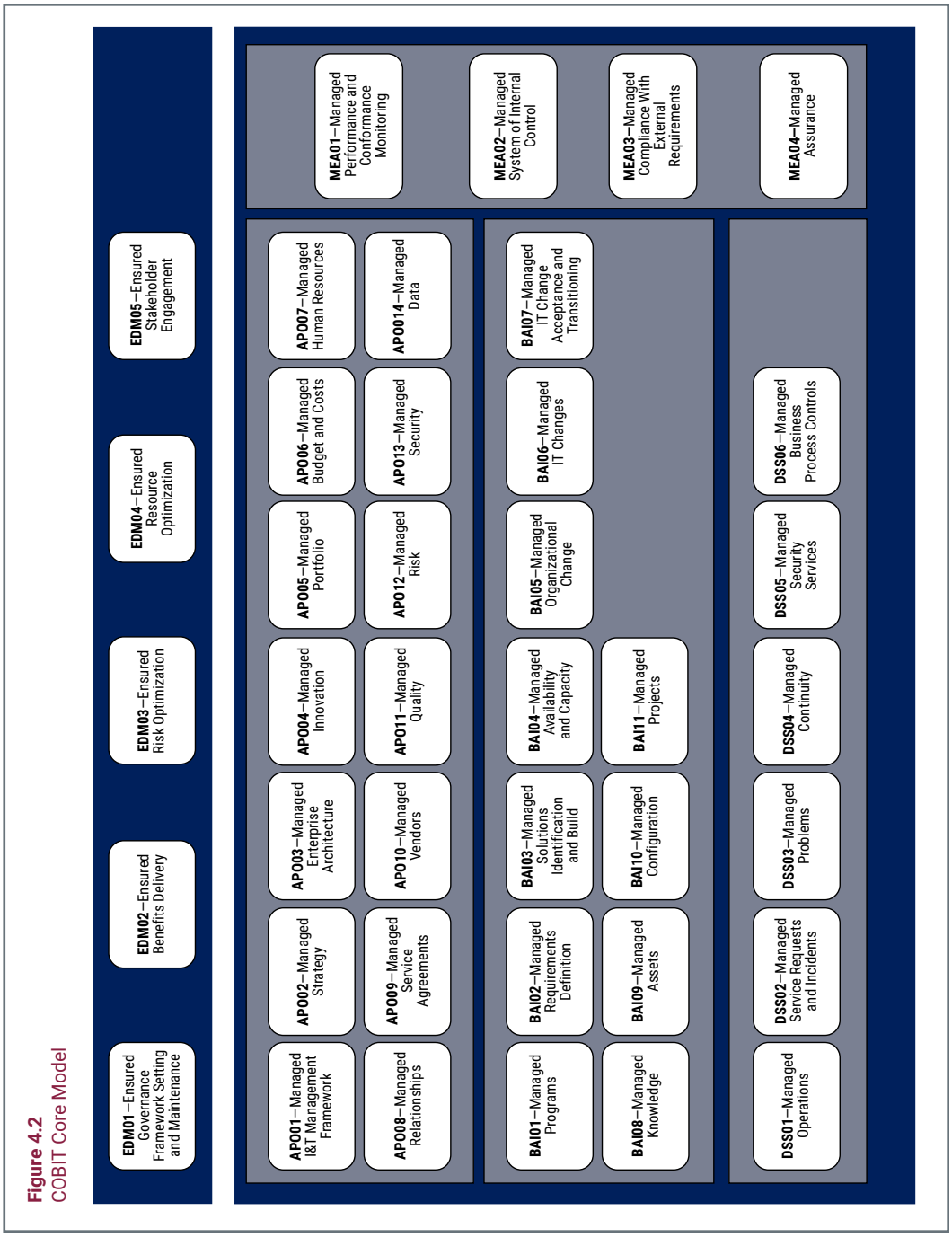

Figure 4.2
COBIT Core Model

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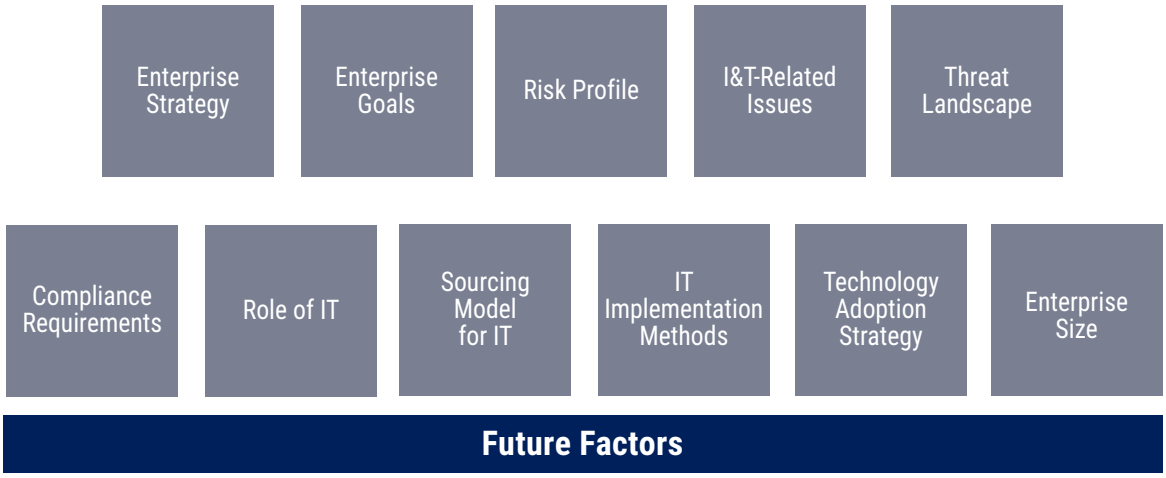
Figure 4.4
COBIT Design Factors



The globally recognized COBIT Framework, which helps ensure effective enterprise governance of information and technology, has been updated with new information and guidance, facilitating easier, tailored implementation—strengthening COBIT's continuing role as an important driver of innovation and business transformation. This document provides an overview of the COBIT® 2019 guidance.

This excerpt is available as a complimentary PDF at www.isaca.org/COBIT and for purchase in hard copy at www.isaca.org/bookstore. We encourage you to share this document with your enterprise leaders, team members, clients and/or consultants. Additional information is available at isaca.org/COBIT.

Figure 7.1
Impact of Design Factors on a Governance and Management System

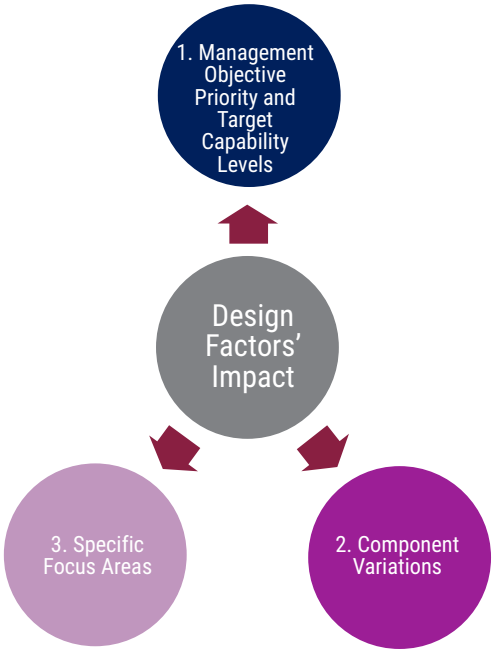


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Figure 7.2
Governance System Design Workflow

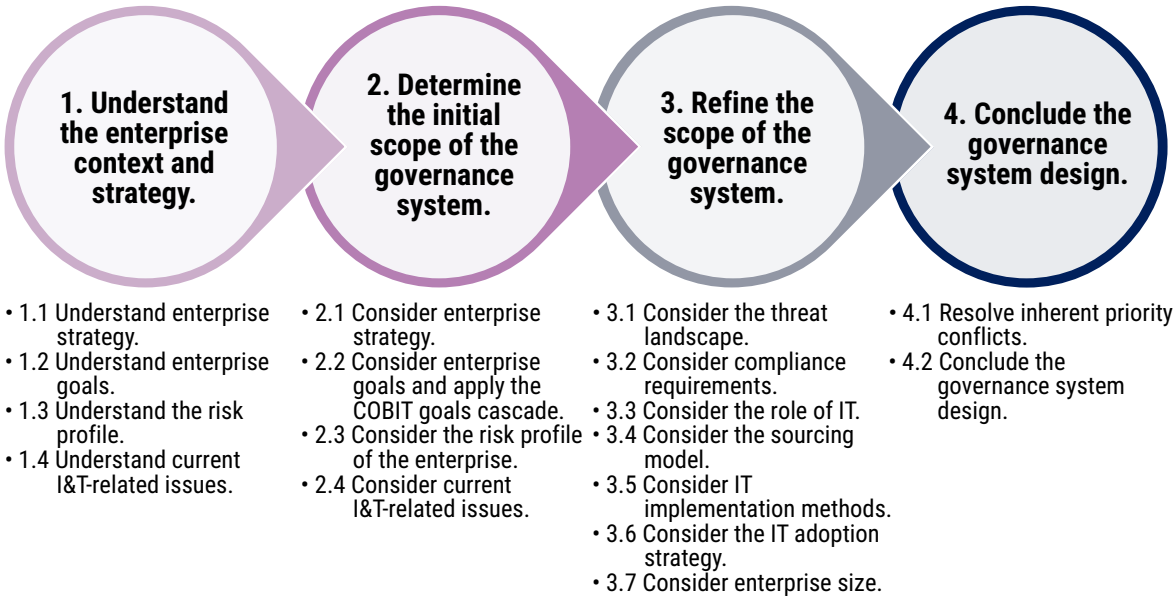
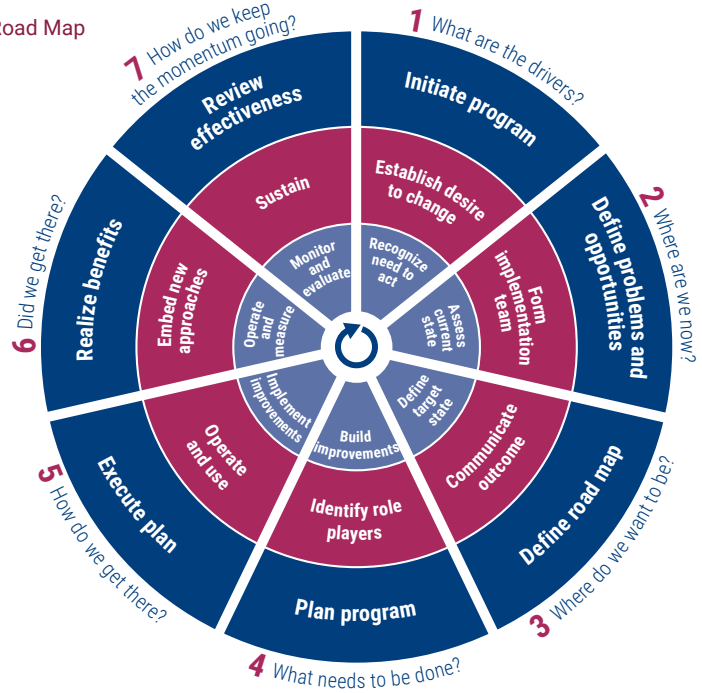


Figure 8.1
COBIT Implementation Road Map



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