



INTRODUCING COBIT® 2019

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The globally recognized COBIT Framework, which helps ensure effective enterprise governance of information and technology (EGIT), has been updated with new information and guidance—facilitating easier, tailored implementation.

FOR CURRENT USERS OF COBIT 5—THE NEWS COULDN'T BE BETTER!

Effective governance over information and technology is critical to business success, and this new release further cements COBIT's continuing role as an important driver of innovation and business transformation.

COBIT 2019 is an evolution of COBIT 5, so this newly revised governance framework contains everything you value about COBIT 5, plus many exciting new features and focus areas.

- New processes coverage of data, projects and compliance, as well as updates to activities in such as cybersecurity and privacy plus updated linkages to all relevant standards, guidelines, regulations and best practices—**COBIT is still your master framework for all your enterprise's governance activities.**
- An "open-source" model is being adapted from COBIT 2019, which will allow the global governance community to provide feedback and proposed enhancements in real-time, with further COBIT evolutions released on a rolling basis and

incorporated into the existing core framework and derivative products. Your knowledge will inform and update the framework, allowing it to grow over time—**no need to reinstitute, reimplement or restart your governance efforts at some point in the future under a different model or framework.**

- Implementation of COBIT 2019 is now more flexible, with new guidance offering both focused uses for specific problem-solving situations or comprehensive enterprise-wide adoption to drive business transformation—**customize a right-sized governance solution tailored to fit the unique needs of your enterprise.**
- New training for COBIT 2019 compliments your previous COBIT 5 learning and extends your governance activities into the strategy and innovation efforts key to enterprise transformation—**information and technology are the crown jewels of every enterprise seeking to increase value, spur new growth, create competitive advantages, and fortify against threats and risks.**

The COBIT 2019 governance framework goes well beyond information technology and IT department functions. Good governance is a vital element to strategy formulation and business transformation success. COBIT 2019 can help you chart that path to success for your enterprise as well as for your career and lifetime learning.

COBIT 2019 CORE PUBLICATIONS

The framework and its supporting guidance is organized into COBIT 2019's four core publications:

- 1. COBIT 2019 FRAMEWORK: INTRODUCTION AND METHODOLOGY** – The heart of the COBIT framework incorporates an expanded definition of governance and updates COBIT principles while laying out the structure of the overall framework. New concepts are introduced and terminology is explained—the COBIT Core Model and its 40 management objectives provide the platform for establishing your governance program; the performance management system is updated and allows the flexibility to use maturity measurements as well as capability measurements; introductions to design factors and focus areas offer additional practical guidance on flexible adoption of COBIT 2019, whether for specific projects or full implementation.
- 2. COBIT 2019 FRAMEWORK: GOVERNANCE AND MANAGEMENT OBJECTIVES** – This publication contains a detailed description of the COBIT Core Model and its 40 governance/management objectives. Each governance/management objective and its purpose are defined and then matched up with the related process, Alignment Goals and Enterprise Goals. The information presented here can be used similarly to that found in *COBIT 5 Enabling Process*.
- 3. COBIT 2019 DESIGN GUIDE: DESIGNING AN INFORMATION AND TECHNOLOGY GOVERNANCE SOLUTION** – This new publication fills an important need for COBIT users—how to put COBIT to practical use. It offers prescriptive how-to information for the user: tailoring a governance system to the enterprise's unique circumstances and context, defining and listing various design factors and how they relate to the new COBIT 2019 concepts, describing the potential impact these design factors have on implementation of a governance system, and recommending workflows for creating the right-sized design for your governance system.
- 4. COBIT 2019 IMPLEMENTATION GUIDE: IMPLEMENTING AND OPTIMIZING AN INFORMATION AND TECHNOLOGY GOVERNANCE SOLUTION** – This guide is an updated version of the old *COBIT 5 Implementation Guide*, taking a similar approach to implementation. However, the new terminology and concepts of COBIT 2019, including the design factors, are built into this guidance. When combined with the COBIT 2019 Design Guide, COBIT implementation has never been more practical and custom-tailored to specific governance needs.



EXTEND YOUR COBIT EXPERTISE TO GENERATE TREMENDOUS VALUE FOR YOUR ENTERPRISE
BY CUSTOMIZING AND RIGHT-SIZING THE GOVERNANCE OF INFORMATION AND TECHNOLOGY

For more information on COBIT 2019, its publications and guidance, and new training opportunities, go to www.isaca.org/COBIT